

CHIC

KANSAS CITY

FORT WORTH

PORTLAND, ORE.



# The Convenient, Easy Way to Select Your New Wall Papers



THIS book makes selecting your new wall papers simple, and easy. Just lean back in your easy chair and look over the smart, new designs that will be in style this year.

These are the actual samples—cut right from stock. You can see and feel the papers, just as well as though you had a whole roll in your hand.

## The Correct New Styles

Each pattern is correct and up-to-date. These are the papers that are sure to be in style this year. You will be proud to use them in your home and delight in showing them to your friends.

## Artistic Design and Coloring

The fine tapestry patterns, the grass-cloths—all of the paper shown here—are high quality and artistic. We have devoted great care to make them beautiful as well as stylish—so they would be sure to please your taste.



YOU buy these papers at exceptionally low prices. One reason is that we sell in double rolls (16 yards) whereas wall paper is usually sold by the single roll (8 yards).

## How to Use this Book

The samples shown are the sidewall papers (description printed on back of each). On the pages in the front of the book are shown the walls complete with borders and ceilings to match.

Instructions for ordering on pages 122-123. Send money by personal check, post office or express money order, bank draft, cash or registered letter. State how you wish your papers shipped.

## Your Guarantee

It is our intention that every article illustrated or priced in this book will reach you precisely as described, and in perfect condition, and give entire satisfaction.

You take no risk in sending us your order for we absolutely guarantee satisfaction in every detail. Unless you are fully satisfied with the goods, and with the saving that you have effected in your purchase, you are at liberty to return them at our expense. Not only will we refund the money you send us, but also we will gladly reimburse you for the transportation charges that you have paid.



IF you hang your own wall paper, you will save just that much more. Many of our customers—both men and women—do this, and find it no trouble at all. In fact, they enjoy it.

On pages 124-125 you will find simple and easy instructions for hanging your own paper. The pictures show you how.

## Please Tell Your Friends About the Quality of Our Papers

Your friends will be glad to find out that they can get high grade wall papers from us at such low prices per double roll. Help them to save money by telling them about the big values in this book.

We have large and complete stocks—we will be glad to take care of your friends' order along with yours.

## Let Your Neighbor Take this Book

Of course we want you to keep it yourself, as long as you have any use for it. But after you are entirely through with it, if you will pass it along to some neighbor, who might be interested, you will be a friend and us a great favor.

CHICAGO

KANSAS CITY

SAINT PAUL

**Montgomery Ward Co.**

Satisfaction Guaranteed or Your Money Back

PORTLAND, OREGON

WORTH

ND, OREGON

**Important Notice:** Prices in this catalog take the place of prices in all previous catalogs. It is our policy to maintain the prices in each catalog until a new one is issued, but our customers always are given the benefit of any market

conditions which permit price reduction. We reserve the right to make extraordinary changes in the market and quantities.

we reserve the right to follow unusual orders for excessive quantities.



"All you  
need is  
Co-Var-Finish  
and a  
brush"



While you are "fixing up" your rooms with beautiful new Wall Paper—perhaps you would like to brighten up the woodwork or the floors or furniture to make them match the freshness of the wall.

# Co-Var-Finish

## The Wonderful Colored Varnish

—makes any wood any color desired. It colors and varnishes at one application—changing the finish to the color of mahogany, rosewood or walnut—just as you prefer.

No experience is required—Co-Var-Finish is all ready to apply. It is not even necessary to remove the old finish—simply see that the surface is dry, clean and smooth. Apply Co-Var-Finish with an ordinary varnish brush. Dries over night with a hard, brilliant finish.

### Choice of 8 Popular Colors and Clear or Natural

183—Cherry  
184—Mahogany  
185—Light Oak

186 —Rosewood  
186 ½—Leaf Green  
187 —Antique Oak  
188 ½—Ground Color

188—Walnut  
189—Clear or Natural  
190—Ebony (Black)

### See Prices on Opposite Page

Note—Before putting a lighter color over a surface now finished in a dark color, it is necessary to put on a first coat of "Ground Color."

**Montgomery Ward & Co.**

Satisfaction Guaranteed or Your Money Back

CHICAGO SAINT PAUL KANSAS CITY FORT WORTH PORTLAND, ORE.

PLEASE LET YOUR NEIGHBOR BORROW THIS BOOK AFTER YOU ARE THROUGH WITH IT



**A few dollars spent  
for paint adds many  
dollars to the value  
of a house.**



**COVERALL house paint  
costs little compared to  
the protection it gives.**

***You Can Order  
Your Paint Direct  
from this Catalog***



**COVERALL house paint  
is one of the best forms  
of insurance you can buy.**

***See Prices and  
List of Colors  
on Page 135***

***Montgomery Ward & Co.***

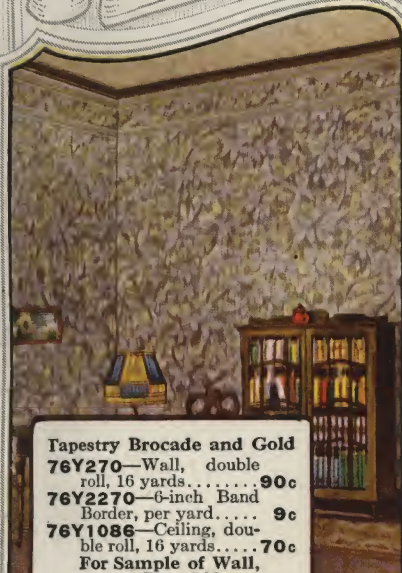
CHICAGO, SAINT PAUL, KANSAS CITY, FORT WORTH, PORTLAND, ORE.

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# CORRECT WALL PAPERS

SEASON  
1921



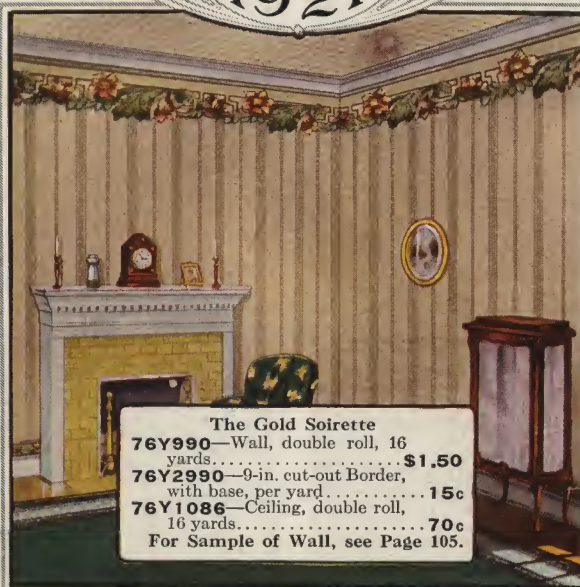
## Tapestry Brocade and Gold

76Y270—Wall, double  
roll, 16 yards. .... 90c

76Y2270—6-inch Band  
Border, per yard. .... 9c

76Y1086—Ceiling, double  
roll, 16 yards. .... 70c

For Sample of Wall,  
see Page 103.



## The Gold Soiree

76Y990—Wall, double roll, 16  
yards. .... \$1.50

76Y2990—9-in. cut-out Border,  
with base, per yard. .... 15c

76Y1086—Ceiling, double roll,  
16 yards. .... 70c

For Sample of Wall, see Page 105.



## Morocco Leather and Gold

76Y986—Wall, double  
roll, 16 yards. .... \$1.00

76Y2986—9-in. cut-out  
Border with base, yd. 12½c

76Y1089—Ceiling, double  
roll, 16 yards. .... 60c

For Sample of Wall,  
see Page 104.





**Pink Silver Stripes**

- 76Y196—Wall, double roll, 16 yds. .37c  
 76Y2196—9-in. cut-out Border and  
 base, yd. . . . . 6½c  
 76Y197—Ceiling, double roll, 16 yds. 37c  
 For Sample of Wall, see Page 64.



**Blue Silver Stripes**

- 76Y198—Wall, double roll, 16 yds. .37c  
 76Y2198—9-in. cut-out Border, yd. 6½c  
 76Y197—Ceiling, double roll, 16 yds. 37c  
 See Sample in Pink, Page 64.



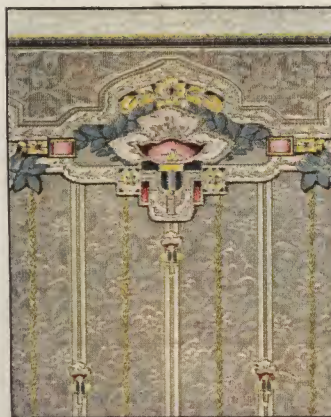
**Yellow Silver Stripes**

- 76Y200—Wall, double roll, 16 yds. .37c  
 76Y2200—9-in. cut-out Border, yd. 6½c  
 76Y197—Ceiling, double roll, 16 yds. 37c  
 See Sample in Pink, Page 64.



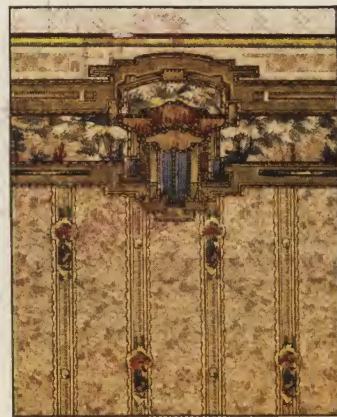
**Fruit Clusters and Gold**

- 76Y278—Wall, double roll, 16 yds. .45c  
 76Y2278—9-in. cut-out Border, yd. 7c  
 76Y1017—Ceiling, dbl. roll, 16 yds. 45c  
 For Sample of Wall, see Page 70.



**The Riverside Stripe**

- 76Y218—Wall, double roll, 16 yds. .40c  
 76Y2218—9-in. cut-out Border, yd. 7c  
 76Y1013—Ceiling, dbl. roll, 16 yds. 40c  
 For Sample of Wall, see Page 72.



**Gold and Brown Forest Pattern**

- 76Y228—Wall, double roll, 16 yds. .47c  
 76Y2228—9-in. cut-out Border, yd. 7½c  
 76Y1017—Ceiling, dbl. roll, 16 yds. 45c  
 For Sample of Wall, see Page 73.



**Gold Jaspé and Leaf**

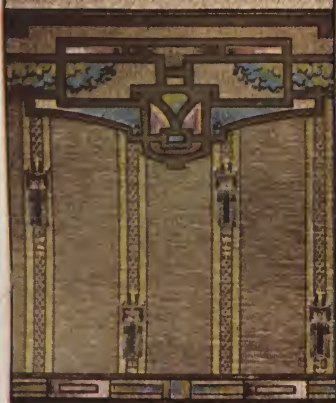
- 76Y220—Wall, double roll, 16 yds. .50c  
 76Y2220—9-in. cut-out Border, yd. 7½c  
 76Y1019—Ceiling, dbl. roll, 16 yds. 45c  
 For Sample of Wall, see Page 74.



**Persian Gold and Green**

- 76Y216—Wall, double roll, 16 yds. .45c  
 76Y2216—9-in. cut-out Border, in-  
 cluding base, yd. . . . . 7c  
 76Y217—Ceiling, double roll, 16 yds. 45c  
 For Sample of Wall, see Page 71.





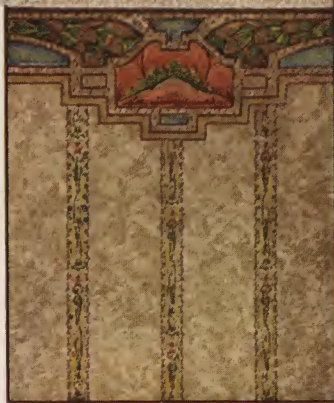
**Persian Figured Grasscloth**

- 76Y232—Wall, double roll, 16 yds. .50c  
 76Y2232—9-in. cut-out Border and  
 base, yd. . . . . 7½c  
 76Y1017—Ceiling, dble. roll, 16 yds. 45c  
 For Sample of Wall, see Page 79.



**Golden Gray Tapestry**

- 76Y234—Wall, double roll, 16 yds. .60c  
 76Y2234—9-in. cut-out Border, yd. . 9c  
 76Y1028—Ceiling, dble. roll, 16 yds. 55c  
 For Sample of Wall, see Page 84.



**Gold Embroidered Stripe**

- 76Y242—Wall, double roll, 16 yds. .55c  
 76Y3242—6-in. cut-out Border, yd. . 7c  
 76Y1017—Ceiling, dble. roll, 16 yds. 45c  
 For Sample of Wall, see Page 82.



**Blue Birds and Flowers**

- 76Y222—Wall, double roll, 16 yds. .45c  
 76Y2222—9-in. cut-out Border, yd. . 7c  
 76Y209—Ceiling, double roll, 16 yds. 40c  
 For Sample of Wall, see Page 75.



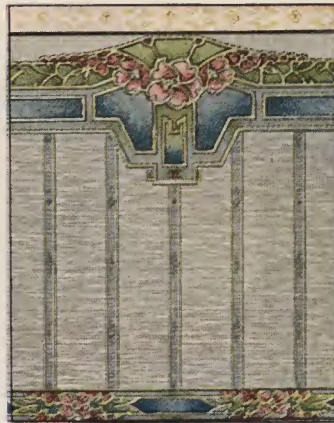
**Gold and Gray Grasscloth**

- 76Y238—Wall, double roll, 16 yds. .60c  
 76Y2238—9-in. cut-out Border with  
 base, yd. . . . . 10c  
 76Y1092—Ceiling, dble. roll, 16 yds. 60c  
 For Sample of Wall, see Page 81.



**Gold Fabric Leaves**

- 76Y226—Wall, double roll, 16 yds. .55c  
 76Y2226—9-in. cut-out Border, yd. . 8c  
 76Y1026—Ceiling, dble. roll, 16 yds. 55c  
 For Sample of Wall, see Page 76.



**Blue and Gray Grasscloth**

- 76Y914—Wall, double roll, 16 yds. .50c  
 76Y2915—9-in. cut-out Border, with  
 base, yd. . . . . 8c  
 76Y1019—Ceiling, dble. roll, 16 yds. 45c  
 For Sample of Wall, see Page 77.



**Embossed Gold Fabric**

- 76Y942—Wall, double roll, 16 yds. .55c  
 76Y2942—9-in. cut-out Border, yd. . 9c  
 76Y1026—Ceiling, dble. roll, 16 yds. 55c  
 For Sample of Wall, see Page 80.





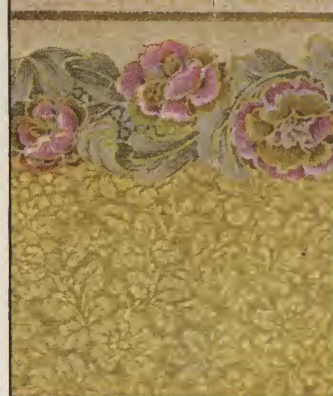
**Golden Brown Grasscloth**

- 76Y952—Wall, double roll, 16 yds. .60c  
 76Y2953—9-in. cut-out Border, with  
 base, yd. . . . . 10c  
 76Y1089—Ceiling, dbl. roll, 16 yds. 60c  
 For Sample of Wall, see Page 88.



**The Pilgrim Gray**

- 76Y250—Wall, double roll, 16 yds. .58c  
 76Y2250—9-in. cut-out Border, yd. 10c  
 76Y1028—Ceiling, dbl. roll, 16 yds. 55c  
 For Sample of Wall, see Page 87.



**Gold Pattern Tiffany**

- 76Y240—Wall, double roll, 16 yds. .65c  
 76Y2240—9-in. cut-out Border, yd. 10c  
 76Y1091—Ceiling, dbl. roll, 16 yds. 60c  
 For Sample of Wall, see Page 86.



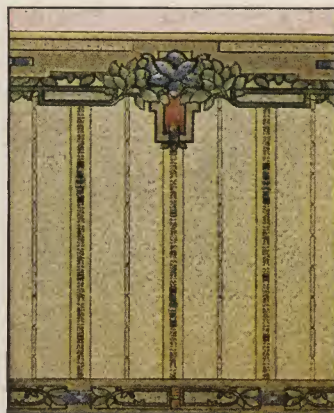
**Gray Embossed Jaspé**

- 76Y246—Wall, double roll, 16 yds. .70c  
 76Y2246—9-in. cut-out Border, yd. 10c  
 76Y1028—Ceiling, dbl. roll, 16 yds. 55c  
 For Sample of Wall, see Page 91.



**The Emerson Tapestry**

- 76Y248—Wall, double roll, 16 yds. .80c  
 76Y3248—9-in. cut-out Border, yd. 9c  
 76Y1092—Ceiling, dbl. roll, 16 yds. 60c  
 For Sample of Wall, see Page 92.



**Empire Gold Stripe**

- 76Y236—Wall, double roll, 16 yds. .58c  
 76Y2236—9-in. cut-out Border, and  
 base, yd. . . . . 8½c  
 76Y1028—Ceiling, dbl. roll, 16 yds. 55c  
 For Sample of Wall, see Page 85.



**The Lyons Tapestry**

- 76Y254—Wall, double roll, 16 yds. .70c  
 76Y2254—9-in. cut-out Border, yd. 10c  
 76Y1092—Ceiling, dbl. roll, 16 yds. 60c  
 For Sample of Wall, see Page 89.



**Tapestry Grasscloth**

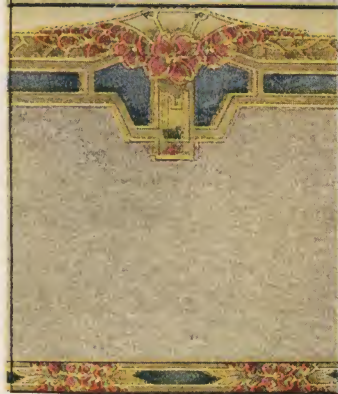
- 76Y252—Wall, double roll, 16 yds. .75c  
 76Y3252—6-in. Band Border, yd. . 9c  
 76Y1089—Ceiling, dbl. roll, 16 yds. 60c  
 For Sample of Wall, see Page 90.





**The Gold Jaspé**

- 76Y264—Wall, double roll, 16 yds. . 75c  
 76Y2264—9-in. Band Border and  
 base, yd. . . . . 10c  
 76Y1091—Ceiling, dble. roll, 16 yds. 60c  
 For Sample of Wall, see Page 99.



**Embossed Gold Stipple Blend**

- 76Y950—Wall, double roll, 16 yds. . 75c  
 76Y2951—9-in. cut-out Border and  
 base, yd. . . . . 10c  
 76Y1092—Ceiling, dble. roll, 16 yds. 60c  
 For Sample of Wall, see Page 93.



**Gold Tapestry Leaf**

- 76Y266—Wall, double roll, 16 yds. . 85c  
 76Y3266—6-in. cut-out Border, yd. . 9c  
 76Y1089—Ceiling, double roll, 16  
 yds. . . . . 60c  
 For Sample of Wall, see Page 100.



**The Stipple Blend**

- 76Y256—Wall, double roll, 16 yds. . 75c  
 76Y2256—9-in. cut-out Border with  
 base, yd. . . . . 10½c  
 76Y1092—Ceiling, dble. roll, 16 yds. 60c  
 For Sample of Wall, see Page 98.



**Blue and Gold Tiffany**

- 76Y268—Wall, double roll, 16 yds. . 70c  
 76Y2268—9-in. cut-out Border with  
 base, yd. . . . . 10c  
 76Y1092—Ceiling, dble. roll, 16 yds. 60c  
 For Sample of Wall, see Page 96.



**Oakleaf Jaspé**

- 76Y260—Wall, double roll, 16 yds. . 80c  
 76Y2260—9-in. cut-out Border and  
 base, yd. . . . . 10½c  
 76Y1091—Ceiling, dble. roll, 16 yds. 60c  
 For Sample of Wall, see Page 97.



**Gold Floral Tapestry**

- 76Y262—Wall, double roll, 16 yds. . 55c  
 76Y2262—7-in. Border, yd. . . . . 9c  
 76Y1028—Ceiling, double roll, 16  
 yds. . . . . 55c  
 For Sample of Wall, see Page 94.



**Stipple and Gold Blend**

- 76Y968—Wall, double roll, 16 yds. . 80c  
 76Y2968—9-in. cut-out Border with  
 base, yd. . . . . 10½c  
 76Y1089—Ceiling, dble. roll, 16 yds. 60c  
 For Sample of Wall, see Page 95.





**Embossed Stipple Gray**

76Y258—Wall, double roll, 16 yds. . 70c

76Y2258—9-in. cut-out Border with base, yd. . . . . 10c

76Y1092—Ceiling, dble. roll, 16 yds. 60c

For Sample of Wall, see Page 101.



**Tiffany Weave**

76Y976—Wall, double roll, 16 yds. . 85c

76Y3976—9-in. cut-out Border, yd. . 8c

76Y1086—Ceiling, dble. roll, 16 yds. 70c

For Sample of Wall, see Page 102.



**Green and Gold Cirrus**

76Y978—Wall, double roll, 16 yds. . 60c

76Y2978—9-in. cut-out Border, yd. . 8c

76Y1091—Ceiling, dble. roll, 16 yds. 60c

Please order direct from this illustration



**For the Playroom**

76Y280—Wall, double roll, 16 yds. . 40c

76Y2280—Border, 9 in. wide, yd. . . . . 6c

76Y267—Ceiling, double roll, 16 yds. 40c

Please order direct from this illustration



**Gold and Blue Tapestry**

76Y958—Wall, double roll, 16 yds. . 55c

76Y2958—9-in. cut-out Border, yd. . 8c

76Y1028—Ceiling, dble. roll, 16 yds. 55c

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**Gold Stripe and Stipple Effect**

76Y964—Wall, double roll, 16 yds. . 60c

76Y2964—9-in. cut-out Border with base, yd. . . . . 8c

76Y1091—Ceiling, dble. roll, 16 yds. 60c

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**Old Ivory and Gold**

76Y954—Wall, double roll, 16 yds. . 55c

76Y2954—9-in. cut-out Border, yd. . 8c

76Y1028—Ceiling, dble. roll, 16 yds. 55c

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**The Golden Sunset Tapestry**

76Y882—Wall, double roll, 16 yds. . 70c

76Y9100—Binder to match, 3 in. wide, yd. . . . . 4c

76Y1089—Ceiling, dble. roll, 16 yds. 60c

Please order direct from this illustration





**White Embossed Satin Stripe**  
**76Y916**—Wall, double roll, 16 yds. .48c  
**76Y2916**—9-in. Border, cut-out with base, yard. . . . . 8c  
**76Y267**—Ceiling, double roll, 16 yds.40c  
 For Sample of Wall, see Page 78.



**Light Tan Embossed Satin Stripe**  
**76Y918**—Wall, double roll, 16 yds. .48c  
**76Y2918**—9-in. Border, with base, yd. 8c  
**76Y269**—Ceiling, double roll, 16 yds.40c  
 For Design and Quality of this Paper, See Sample in White, Page 78.



**Blue Embossed Satin Stripe**  
**76Y920**—Wall, double roll, 16 yds. .48c  
**76Y2920**—9-in. Border, with base, yd. 8c  
**76Y267**—Ceiling, double roll, 16 yds.40c  
 For Design and Quality of this Paper, See Sample in White, Page 78.



**Medium Green Embossed Satin Stripe**  
**76Y932**—Wall, double roll, 16 yds. .48c  
**76Y1932**—15-in. Border, with base, yd.10c  
**76Y269**—Ceiling, double roll, 16 yds.40c  
 For Design and Quality of this Paper, See Sample in Light Tan, Page 83.



**Blue Embossed Satin Stripe**  
**76Y930**—Wall, double roll, 16 yds. .48c  
**76Y1930**—15-in. Border, with base, yd.10c  
**76Y267**—Ceiling, double roll, 16 yds.40c  
 For Design and Quality of this Paper, See Sample in Light Tan, Page 83.



**White Embossed Satin Stripe**  
**76Y926**—Wall, double roll, 16 yds. .48c  
**76Y1926**—15-in. Border, with base, yd.10c  
**76Y267**—Ceiling, double roll, 16 yds.40c  
 For Design and Quality of this Paper, See Sample in Light Tan, Page 83.



**Light Tan Embossed Satin Stripe**  
**76Y924**—Wall, double roll, 16 yds. .48c  
**76Y1924**—15-in. Border, with base, yard. . . . . 10c  
**76Y269**—Ceiling, double roll, 16 yds.40c  
 For Sample of Wall, see Page 83.



**Pink Embossed Satin Stripe**  
**76Y928**—Wall, double roll, 16 yds. .48c  
**76Y1928**—15-in. Border, with base, yd.10c  
**76Y267**—Ceiling, double roll, 16 yds.40c  
 For Design and Quality of this Paper, See Sample in Light Tan, Page 83.



# Plain Colored "Oatmeal," Walls and Borders

Special for Plain Walls  
We Carry the Up-to-Date Styles



**Genuine Oatmeal Border**  
76Y4344—Border, cut-out, with base, 9 in. wide, yd. 9c  
Matches Oatmeal, No. 76Y344.



**Genuine Oatmeal Border**  
76Y4346—Border, cut-out, with base, 9 in. wide, yd. 9c  
Matches Oatmeal Wall No. 76Y346.



**Genuine Tan Oatmeal**  
76Y342—Wall, double roll, 16 yds. . . 45c  
76Y5342—15-in. cut-out border, with  
base, yard . . . . . 12c  
76Y1021—Ceiling, dble. roll, 16 yds. 45c  
For Sample of Wall, see Page 106.



**Genuine Oatmeal Border**  
76Y4342—Border, cut-out, with base, 9 in. wide, yd. 9c  
Matches Oatmeal Wall No. 76Y342.



**Blue Oatmeal Border**  
76Y4348—Border, cut-out, with base, 9 in. wide, yd. 9c

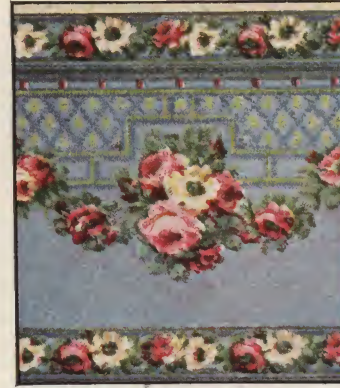
**Green Oatmeal Border**  
76Y4350—Border, cut-out, with base, 9 in. wide, yd. 9c  
Above match Blue and Green Oatmeals, respectively



**Genuine Green Oatmeal**  
76Y350—Wall, double roll, 16 yds. . . 48c  
76Y5350—15-in. cut-out Border,  
with base, yard . . . . . 12c  
76Y1025—Ceiling, dble. roll, 16 yds. 45c  
For Quality of Wall, see Page 106.



**Genuine Gray Oatmeal**  
76Y344—Wall, double roll, 16 yds. . . 45c  
76Y5344—15-in. cut-out Border,  
with base, yard . . . . . 12c  
76Y1023—Ceiling, dble. roll, 16 yds. 45c  
For Quality of Wall, see Page 106.

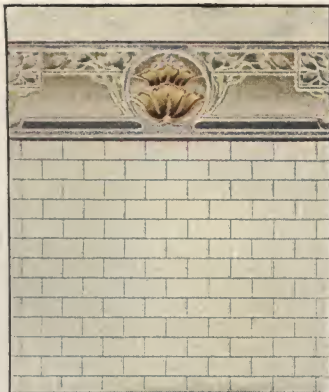


**Genuine Blue Oatmeal**  
76Y348—Wall, double roll, 16 yds. . . 48c  
76Y5348—15-in. cut-out Border,  
with base, yard . . . . . 12c  
76Y1023—Ceiling, dble. roll, 16 yds. 45c  
For Quality of Wall, see Page 106.



**Genuine Brown Oatmeal**  
76Y346—Wall, double roll, 16 yds. . . 48c  
76Y5346—15-in. cut-out Border,  
with base, yard . . . . . 12c  
76Y1021—Ceiling, dble. roll, 16 yds. 45c  
For Quality of Wall, see Page 106.





**Blue Varnish Tile**

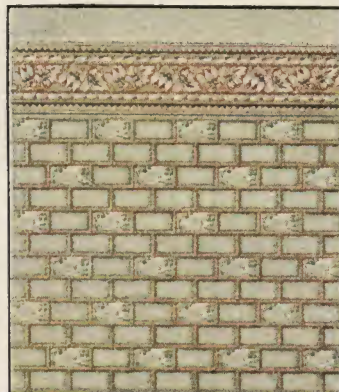
May be sponged without injury.

76Y698—Wall, double roll, 16 yds. . 60c

76Y3698—Border, 6 in. wide, yd. . 4½c

76Y699—Ceiling, double roll, 16 yds. 60c

Please Order from This Illustration.



**Green Scenic Varnish Tile**

May be sponged without injury.

76Y982—Wall, double roll, 16 yds. . 60c

76Y4982—Border, 4½ in. wide, yd. 4½c

76Y711—Ceiling, double roll, 16 yds. 60c

Please Order from This Illustration.



**Green Varnish Tile**

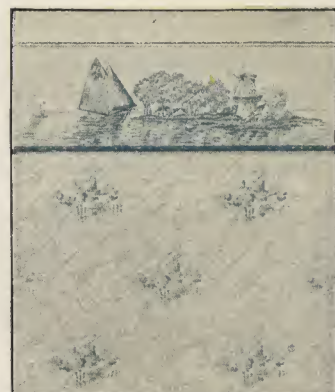
May be sponged without injury.

76Y701—Wall, double roll, 16 yds. . 60c

76Y3701—Border, 6 in. wide, yd. 4½c

76Y711—Ceiling, double roll, 16 yds. 60c

Please Order from This Illustration.



**Dutch Blue Varnish Tile**

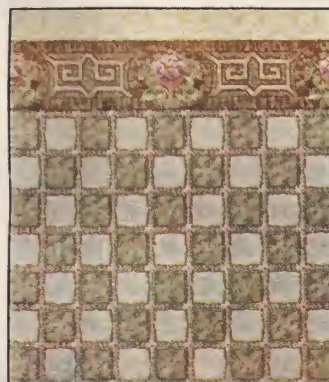
May be sponged without injury.

76Y998—Wall, double roll, 16 yds. . 60c

76Y3998—Border, 6 in. wide, yd. . 4½c

76Y999—Ceiling, double roll, 16 yds. 60c

Please Order from This Illustration.



**Brown Varnish Tile**

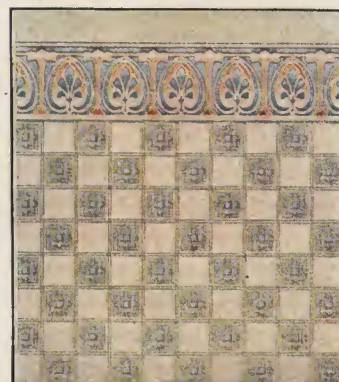
May be sponged without injury.

76Y996—Wall, double roll, 16 yds. . 60c

76Y4996—Border, 4½ in. wide, yd. 4½c

76Y997—Ceiling, double roll, 16 yds. 60c

See Page 109 for Actual Sample of Wall.



**Blue and Yellow Varnish Tile**

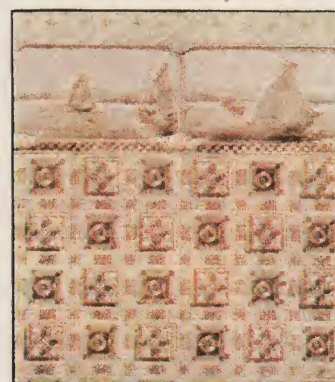
May be sponged without injury.

76Y994—Wall, double roll, 16 yds. . 60c

76Y4994—Border, 4½ in. wide, yd. 4½c

76Y995—Ceiling, double roll, 16 yds. 60c

See Page 108 for Actual Sample of Wall.



**Brown Mosaic Varnish Tile**

May be sponged without injury.

76Y368—Wall, double roll, 16 yds. . 60c

76Y3368—Border, 6 in. wide, yd. . 4½c

76Y369—Ceiling, double roll, 16 yds. 60c

Please Order from This Illustration.



**Gray Wax Finish Tile**

May be sponged without injury.

76Y274—Wall, double roll, 16 yds. . 45c

76Y4274—Border, 4½ in. wide, yd. 3½c

76Y275—Ceiling, double roll, 16 yds. 45c

For Actual Sample of Wall, see Page 107.





**76Y9216**—Pressed Border, cut-out,  $6\frac{1}{2}$  in. wide,  
per yard.....**18c**  
Matches sidewalls on pages 38, 51, 64, 83 (76Y926)  
(76Y928) (76Y930), 84, 81, 78 (76Y916) (76Y920)



**76Y9202**—Gold Applique Border, cut-out, 9 in.  
wide, per yard.....**20c**  
Matches sidewalls on pages 76, 82, 88, 95, 97, 99, 102,  
106 (76Y342) (76Y346) (76Y350)



**76Y9217**—Pressed Border, with base, cut-out,  
10 in. wide, per yard.....**22c**  
Matches sidewalls on pages 78 (76Y918), 80, 83  
(76Y924) (76Y932), 86, 91, 106 (76Y342) (76Y346)



**76Y9218**—Gold Applique Border, with base, cut-  
out, 9 in. wide, per yard.....**20c**  
Matches sidewalls on pages 73, 76, 79, 82, 88, 90, 95,  
99, 100, 102, 104, 106 (76Y342) (76Y346)



**76Y9219**—Gold Applique Border, with base, cut-  
out, 9 in. wide, per yard.....**20c**  
Matches sidewalls on pages 68, 69, 87, 89, 91, 93,  
99, 101, 103, 106 (76Y344)



**76Y9208**—Gold Applique Border, with base, cut-  
out, 9 in. wide, per yard.....**20c**  
Matches sidewalls on pages 76, 80, 86, 88, 95, 97, 99,  
100, 102, 106 (76Y342) (76Y346) (76Y348)



**76Y9214**—Pressed Border, cut-out,  $8\frac{1}{2}$  in. wide,  
per yard.....**25c**  
Matches sidewalls on pages 76, 80, 83 (76Y924), 86,  
88, 95, 99, 102, 105, 106 (76Y342) (76Y346)



**76Y9215**—Pressed Border, cut-out,  $2\frac{1}{2}$  in. wide,  
per yard.....**10c**  
Will match Tan and Brown Papers



**76Y9220**—Gold Applique Border, cut-out, 6 in.  
wide, per yard.....**14c**  
Matches sidewalls on pages 76, 80, 82, 86, 88, 90, 95,  
97, 99, 100, 102, 106 (76Y342) (76Y346)



**76Y9221**—Pressed Border, cut-out, 10 in. wide,  
per yard.....**22c**  
Matches sidewalls on pages 76, 86, 88, 95, 99, 102, 105,  
106 (76Y342) (76Y346) (76Y350)



**76Y9222**—Gold Applique Border, cut-out, 6 in.  
wide, per yard.....**14c**  
Matches sidewalls on pages 77, 81, 87, 91, 92, 96, 98,  
101, 106 (76Y344) (76Y348)



**76Y9212**—Gold Applique Border, with base, cut-  
out, 9 in. wide, per yard.....**20c**  
Matches sidewalls on pages 68, 76, 80, 86, 88, 95, 97,  
99, 100, 102, 106 (76Y342) (76Y346) (76Y350)



**76Y9223**—Gold Applique Border, cut-out, 6 in.  
wide, per yard.....**14c**  
Matches sidewalls on pages 76, 80, 82, 86, 88, 95, 99,  
100, 102, 106 (76Y342) (76Y346) (76Y348) (76Y350)



**76Y9210**—Pressed Border, cut-out,  $3\frac{1}{2}$  in. wide,  
per yard.....**11c**  
Matches sidewalls on pages 78 (76Y918), 80, 83  
(76Y924), 86, 88, 99, 105, 106 (76Y342)



These narrow borders or binders are popular for trimming above the baseboard and around doors and windows, and for making panels and "dividers." Much used in place of stencils on painted walls.

Our designs here show you the latest and most approved styles. You can feel sure they are correct and in excellent taste. Order direct from these illustrations. We guarantee satisfaction.



76Y9101—Pink and Blue, 2 1/4 in. wide, per yd... 2c



76Y9102—Yellow and Pink, 2 1/4 in. wide, per yd. 2c



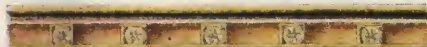
76Y9103—Dark Blue and Pink, 2 1/4 in. wide, per yd. 2c



76Y9125—Tan, Brown and Gold, 2 1/4 in. wide, per yd. .... 2 1/2 c



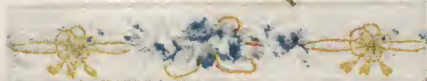
76Y9106—Brown, Blue and Gold, 2 1/4 in. wide, per yd. .... 2 1/2 c



76Y9107—Green, Brown and Gold, 2 1/4 in. wide, per yd. .... 2 1/2 c



76Y9119—Pink, Blue and Yellow, 4 in. wide, per yd. .... 3c



76Y9120—Blue and Yellow, 4 in. wide, per yd. .... 3c



76Y9108—Gray and Rose Tapestry, 3 in. wide, per yd. .... 3c



76Y9110—Blue and Gray Tapestry, 3 in. wide, per yd. .... 3c



76Y9111—Tan and Brown Tapestry, 3 in. wide, per yd. .... 3c



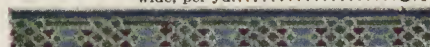
76Y9112—Green, Red and Gold, 3 in. wide, per yd. 3c



76Y9114—Gray, Blue and Gold Oatmeal, 3 in. wide, per yd. .... 3 1/2 c



76Y9115—Tan, Red and Gold Oatmeal, 3 in. wide, per yd. .... 3 1/2 c



76Y9116—Blue and Gold Oatmeal, 3 in. wide, per yd. .... 3 1/2 c



76Y9117—Brown, Red and Gold Oatmeal, 3 in. wide, per yd. .... 3 1/2 c



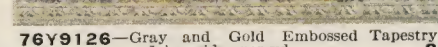
76Y9118—Green, Red and Gold Oatmeal, 3 in. wide, per yd. .... 3 1/2 c



76Y9121—Tan, Brown and Gold Embossed, 3 in. wide, per yd. .... 4c



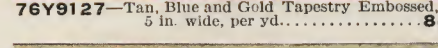
76Y9126—Gray and Gold Embossed Tapestry, 5 in. wide, per yd. .... 8c



76Y9127—Tan, Blue and Gold Tapestry Embossed, 5 in. wide, per yd. .... 8c



76Y9128—Gray, Blue and Gold Embossed, 4 1/2 in. wide, per yd. .... 6c



76Y9129—Blue, Tan and Gold Embossed, 4 1/2 in. wide, per yd. .... 6c



76Y9130—Red, Brown and Gold Embossed, 4 1/2 in. wide, per yd. .... 6c





**Special Fresco Ceiling Effect**

**Very new and easy to hang. Gives you a change from the plain ceilings.**

**How to Hang.**—Paper the ceiling solid and then hang a strip of the moulding or band all around—keeping about 10 inches from the wall. Set the corner ornaments as shown in drawings and the birds can be placed anywhere you wish.

**76Y1725**—Decoration, per yard..... **7c**

Measure the yards around the room and order that amount. Enough corner and bird ornaments will be included.

**76Y1727**—Ceiling paper, double roll, 16 yards..... **40c**

See page 122 for amount of paper needed for different sized ceilings.



**Forest and Stream**

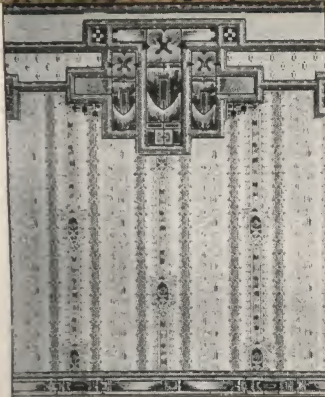
**76Y1723**—Art Frieze, 18 inches wide, per yard..... **20c**



**The Palm Beach**

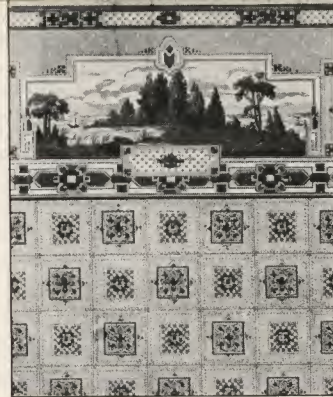
**76Y1711**—Art Frieze, 28 inches wide, per yard..... **25c**





**Nottingham Stripe**

- 76Y106—Wall, double roll, 16 yds. .15c  
 76Y2106—9-in. cut-out Border, with  
 base, yd. . . . . 3c  
 76Y107—Ceiling, double roll, 16 yds. 15c  
 For Sample of Wall, see Page 21



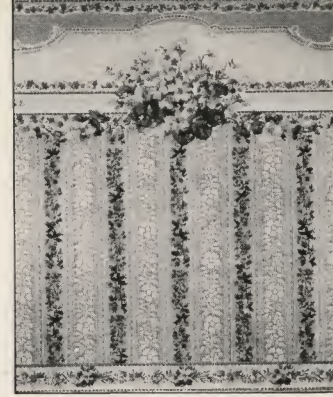
**Persian Block Tile**

- 76Y102—Wall, double roll, 16 yds. .18c  
 76Y2102—Border 9 in. wide, yd. . . 2c  
 76Y103—Ceiling, double roll, 16 yds. 18c  
 For Sample of Wall, see Page 22.



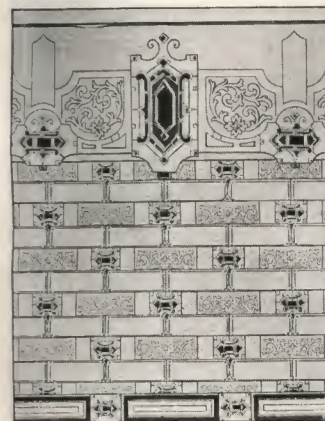
**Gray and Blue Floral Pattern**

- 76Y116—Wall, double roll, 16 yds. .20c  
 76Y2116—9-in. cut-out Border, yd. 3 1/2c  
 76Y117—Ceiling, double roll, 16 yds. 20c  
 For Sample of Wall, see Page 23.



**Pink Wild Flower Stripe**

- 76Y112—Wall, double roll, 16 yds. .23c  
 76Y2112—9-in. cut-out Border, with  
 base, yd. . . . . 4c  
 76Y113—Ceiling, double roll, 16 yds. 23c  
 For Sample of Wall, see Page 24.



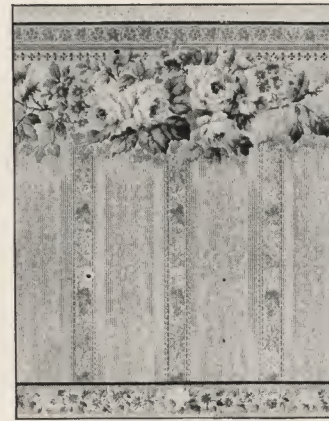
**The Cameo Tile**

- 76Y110—Wall, double roll, 16 yds. .24c  
 76Y2110—9-in. cut-out Border, yd. 3 1/2c  
 76Y111—Ceiling, double roll, 16 yds. 24c  
 For Sample of Wall, see Page 25



**Blue Wild Flower Stripe**

- 76Y108—Wall, double roll, 16 yds. .22c  
 76Y2108—9-in. cut-out Border, with  
 base, yd. . . . . 4c  
 76Y109—Ceiling, double roll, 16 yds. 22c  
 For Sample of Wall, see Page 26.



**Tan and Flower Stripe**

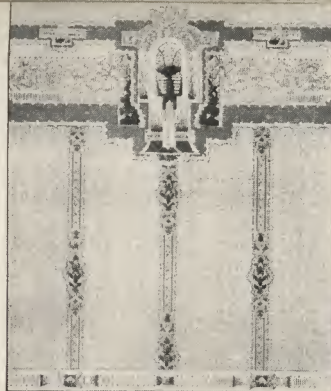
- 76Y114—Wall, double roll, 16 yds. .26c  
 76Y2114—9-in. cut-out Border with  
 base, yd. . . . . 4 1/2c  
 76Y115—Ceiling, double roll, 16 yds. 26c  
 For Sample of Wall, see Page 28.



**Oak Leaf Tapestry**

- 76Y122—Wall, double roll, 16 yds. .27c  
 76Y2122—9-in. cut-out Border, yd. . 4c  
 76Y123—Ceiling, double roll, 16 yds. 27c  
 For Sample of Wall, see Page 27.

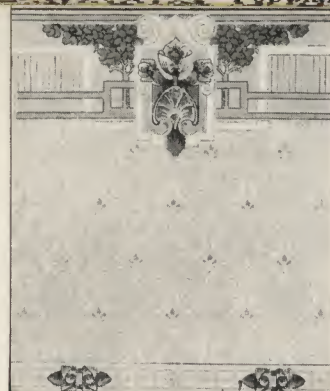




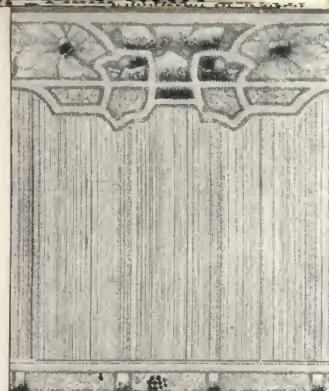
**Tudor Tulip Stripe**  
**76Y140**—Wall, double roll, 16 yds. .28c  
**76Y2140**—9-in. cut-out Border, with base, yd. .5¼c  
**76Y141**—Ceiling, double roll, 16 yds. 28c  
 For Sample of Wall, see Page 29.



**Cluster Roses**  
**76Y184**—Wall, double roll, 16 yds. .32c  
**76Y2184**—9-in. cut-out Border, yd. 5¼c  
**76Y185**—Ceiling, double roll, 16 yds. 32c  
 For Sample of Wall, see Page 35.



**Gold and Gray Medallion**  
**76Y136**—Wall, double roll, 16 yds. .34c  
**76Y2136**—9-in. cut-out Border, with base, yd. .5¼c  
**76Y137**—Ceiling, double roll, 16 yds. 34c  
 For Sample of Wall, see Page 52.



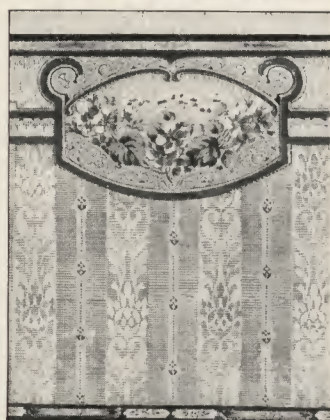
**Tan and Green Gold Jaspé**  
**76Y132**—Wall, double roll, 16 yds. .32c  
**76Y2132**—9-in. cut-out Border, with base, yd. .5¼c  
**76Y133**—Ceiling, double roll, 16 yds. 32c  
 For Sample of Wall, see Page 32.



**Camden Weave**  
**76Y818**—Wall, double roll, 16 yds. .28c  
**76Y2818**—9-in. cut-out Border, yd. 5¼c  
**76Y819**—Ceiling, double roll, 16 yds. 28c  
 For Sample of Wall, see Page 36.



**Rose and Silver Stripes**  
**76Y150**—Wall, double roll, 16 yds. .27c  
**76Y2150**—9-in. cut-out Border, with base, yd. .5¼c  
**76Y151**—Ceiling, double roll, 16 yds. 27c  
 For Sample of Wall, see Page 30.

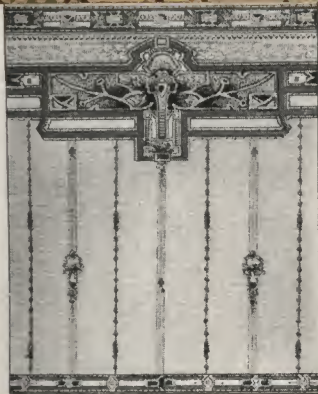


**Calcutta Gold Stripe**  
**76Y126**—Wall, double roll, 16 yds. .35c  
**76Y2126**—9-in. cut-out Border, yd. .6c  
**76Y127**—Ceiling, double roll, 16 yds. 35c  
 For Sample of Wall, see Page 34.



**Twining Rose Bud Design**  
**76Y124**—Wall, double roll, 16 yds. .28c  
**76Y2124**—9-in. cut-out Border, with base, yd. .5¼c  
**76Y125**—Ceiling, double roll, 16 yds. 28c  
 For Sample of Ceiling, see Page 33.





**Fabric and Stripes**

- 76Y134—Wall, double roll, 16 yds. .35c  
 76Y2134—9-in. cut-out Border, with  
 base, yd. . . . . 6¼c  
 76Y135—Ceiling, double roll, 16 yds. 35c  
 For Sample of Wall, see Page 39.



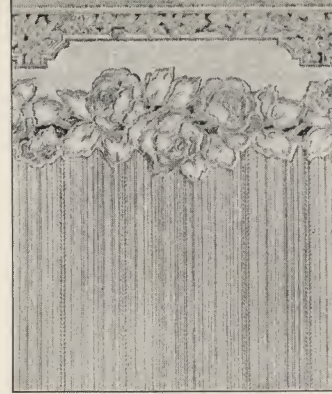
**Colonial Rose Pattern**

- 76Y128—Wall, double roll, 16 yds. .32c  
 76Y2128—9-in. cut-out Border, yd. .6c  
 76Y129—Ceiling, double roll, 16 yds. 32c  
 For Sample of Wall, see Page 38.



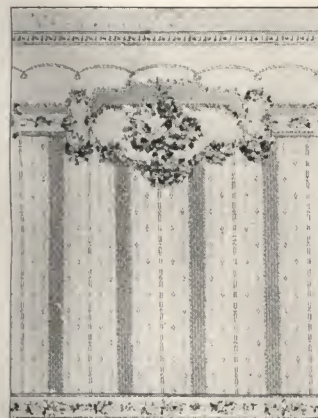
**Springtime Flower Stripe**

- 76Y186—Wall, double roll, 16 yds. .29c  
 76Y2186—9-in. cut-out Border, yd. .6c  
 76Y187—Ceiling, double roll, 16 yds. 29c  
 For Sample of Wall, see Page 37.



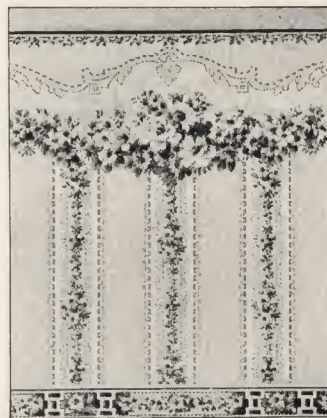
**Gray and Gold Jaspé**

- 76Y142—Wall, double roll, 16 yds. .32c  
 76Y2142—9-in. cut-out Border, yd. .6c  
 76Y143—Ceiling, double roll, 16 yds. 32c  
 For Sample of Wall, see Page 40.



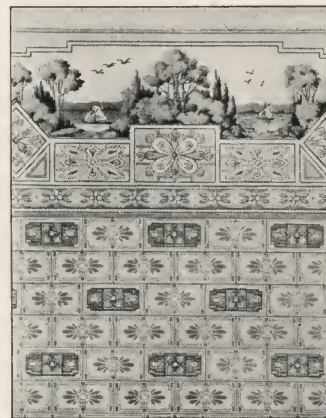
**Yellow and Blue Stitch Stripes**

- 76Y188—Wall, double roll, 16 yds. .34c  
 76Y2188—9-in. cut-out Border, with  
 base, yd. . . . . 6c  
 76Y189—Ceiling, double roll, 16 yds. 34c  
 For Sample of Wall, see Page 43.



**Rose and Satin Stripe**

- 76Y138—Wall, double roll, 16 yds. .33c  
 76Y2138—9-in. cut-out Border, with  
 base, yd. . . . . 6c  
 76Y139—Ceiling, double roll, 16 yds. 33c  
 For Sample of Wall, see Page 41.



**Arabesque Tile Pattern**

- 76Y156—Wall, double roll, 16 yds. .33c  
 76Y2156—9-in. Border, yd. . . . . 5c  
 76Y157—Ceiling, double roll, 16 yds. 33c  
 For Sample of Wall, see Page 42.



**Astor Rose Stripes**

- 76Y158—Wall, double roll, 16 yds. .35c  
 76Y2158—Cut-out Border, with  
 base, yd. . . . . 6c  
 76Y159—Ceiling, double roll, 16 yds. 35c  
 For Sample of Wall, see Page 44.





**Palm Blue**

- 76Y160—Wall, double roll, 16 yds. .28c  
 76Y2160—9-in. cut-out Border, yd. .6c  
 76Y161—Ceiling, double roll, 16 yds. 28c  
 For Sample of Wall, see Page 31.



**Satin Brocade (In Blue or Yellow)**

- 76Y166—Wall, double roll, 16 yds. .37c  
 76Y2166—9-in. cut-out Border, yd. .6c  
 with base, yd. .6c  
 76Y167—Ceiling, double roll, 16 yds 37c  
 For Sample in Blue, see Page 48.



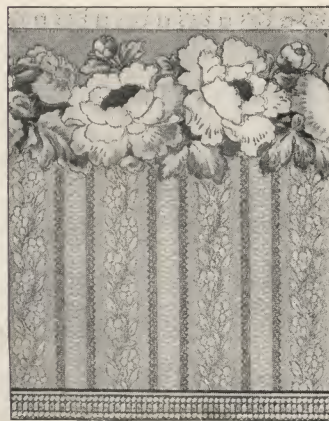
**The Sunshine Stripe**

- 76Y130—Wall, double roll, 16 yds. .37c  
 76Y2130—9-in. cut-out Border, yd. .6c  
 76Y131—Ceiling, double roll, 16 yds 37c  
 For Sample of Wall, see Page 46.



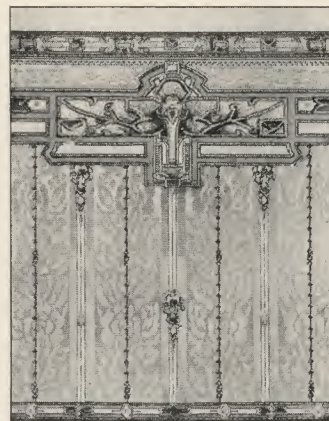
**Silver Linen Stripes**

- 76Y190—Wall, double roll, 16 yds. .35c  
 76Y2190—9-in. cut-out Border, yd. .6c  
 76Y191—Ceiling, double roll, 16 yds. 35c  
 For Sample of Wall, see Page 51.



**Rose and Gold Stripe**

- 76Y152—Wall, double roll, 16 yds. .38c  
 76Y2152—9-in. cut-out Border, yd. .6c  
 with base, yd. 6 1/2 c  
 76Y153—Ceiling, double roll, 16 yds. 38c  
 For Sample of Wall, see Page 49.



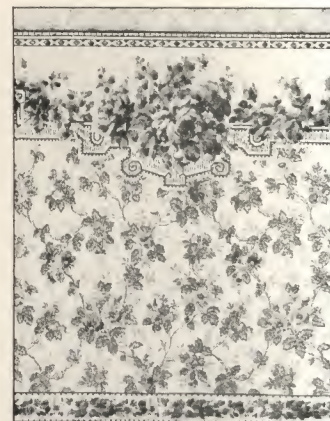
**Gray Gloria Pattern**

- 76Y192—Wall, double roll, 16 yds. .35c  
 76Y2192—9-in. cut-out Border, with base, yd. .6c  
 76Y193—Ceiling, double roll, 16 yds 35c  
 For Sample of Wall, see Page 47.



**Delft Blue and Silver**

- 76Y212—Wall, double roll, 16 yds. .33c  
 76Y2212—9-in. cut-out Border, yd. .6c  
 with base, yd. .6c  
 76Y213—Ceiling, double roll, 16 yds 33c  
 For Sample of Wall, see Page 50.



**Cretonne Rose Special**

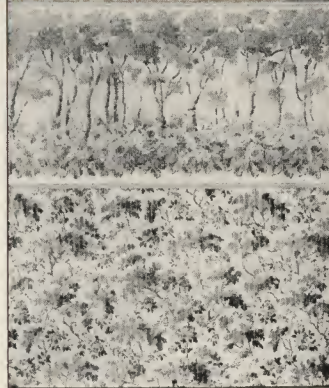
- 76Y146—Wall, doubl. roll, 16 yds. .29c  
 76Y2146—Cut-out Border with base, yd. .29c  
 76Y147—Ceiling, double roll, 16 yds 29c  
 For Sample of Wall, see Page 45.





**Lafayette Rose Pattern**

76Y176—Wall, double roll, 16 yds. .38c  
 76Y2176—9-in. cut-out Border, yd. 6½c  
 76Y177—Ceiling, double roll, 16 yds.38c  
 For Sample of Wall, see Page 53.



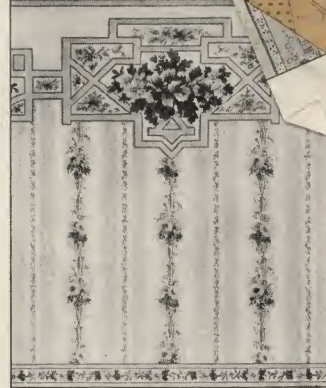
**Princess Floral Pattern**

76Y170—Wall, double roll, 16 yds. .37c  
 76Y2170—9-in. Border, yd. . . . . 6c  
 76Y171—Ceiling, double roll, 16 yds.37c  
 For Sample of Wall, see Page 54.



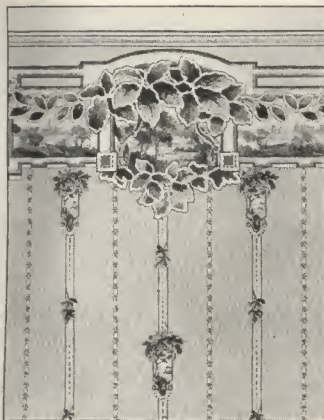
**Overprint Gold Pattern**

76Y172—Wall, double roll, 16 yds. .35c  
 76Y2172—9-in. cut-out Border, yd. 6c  
 76Y173—Ceiling, double roll, 16 yds.35c  
 For Sample of Wall, see Page 55.



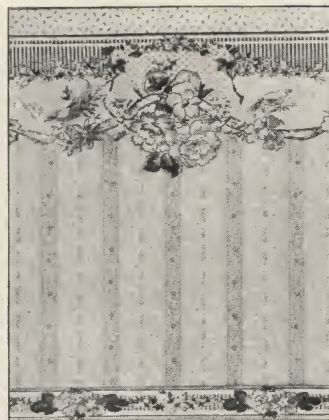
**Violet Flowered Stripe**

76Y202—Wall, double roll, 16 yds. .34c  
 76Y2202—9-in. cut-out Border and  
 base, yd. . . . . 6c  
 76Y203—Ceiling, double roll, 16 yds.34c  
 For Sample of Wall, see Page 56.



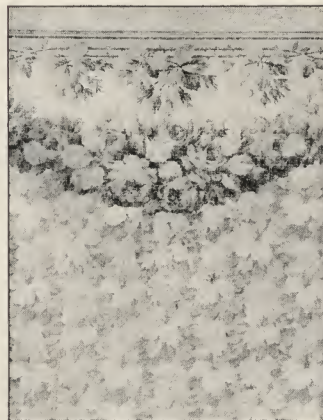
**Oak Leaf Stripe**

76Y178—Wall, double roll, 16 yds. .38c  
 76Y2178—9-in. cut-out Border, yd. 6c  
 76Y179—Ceiling, double roll, 16 yds.38c  
 For Sample of Wall, see Page 59.



**Golden Poppy Design**

76Y206—Wall, double roll, 16 yds. .37c  
 76Y2206—9-in. cut-out Border and  
 base, yd. . . . . 6½c  
 76Y207—Ceiling, double roll, 16 yds. 37c  
 For Sample of Wall, see Page 58.



**Blue and Rose Tapestry**

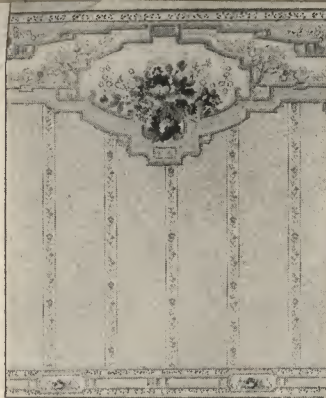
76Y174—Wall, double roll, 16 yds. .36c  
 76Y2174—9-in. cut-out Border, yd. 6c  
 76Y175—Ceiling, double roll, 16 yds.36c  
 For Sample of Wall, see Page 57.



**Flowers and Gold**

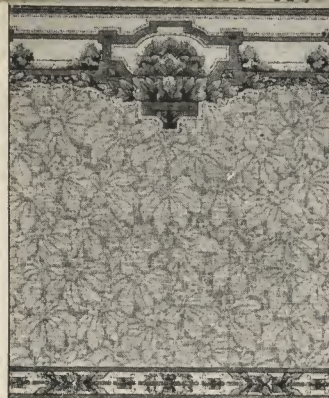
76Y180—Wall, double roll, 16 yds. .42c  
 76Y2180—9-in. cut-out Border, yd. 6½c  
 76Y181—Ceiling, double roll, 16 yds.42c  
 For Sample of Wall, see Page 60.





#### Fern and Flowers

- 76Y182—Wall, double roll, 16 yds. 37c  
 76Y2182—9-in. cut-out Border, with base, yd. 6 1/2c  
 76Y183—Ceiling, double roll, 16 yds. 37c  
 For Sample of Wall, see Page 61.



#### Gold Thread Tapestry

- 76Y164—Wall, double roll, 16 yds. 42c  
 76Y2164—9-in. cut-out Border and base, yd. 7c  
 76Y1015—Ceiling, dbl. roll, 16 yds. 42c  
 For Sample of Wall, see Page 62.



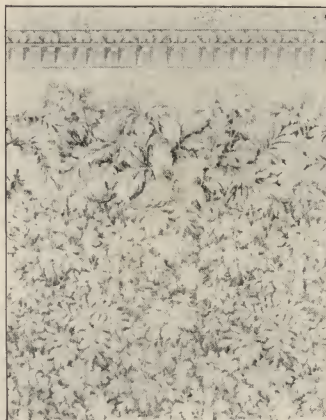
#### Quaker Gray and Blue

- 76Y210—Wall, double roll, 16 yds. 38c  
 76Y2210—9-in. cut-out Border, and base, yd. 7c  
 76Y211—Ceiling, double roll, 16 yds. 38c  
 For Sample of Wall, see Page 65.



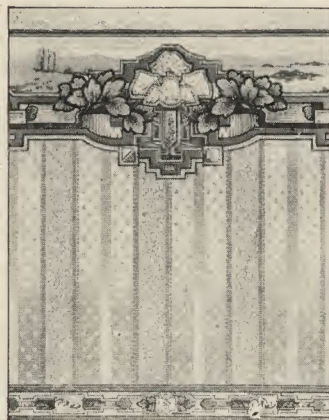
#### The Norton Gray

- 76Y230—Wall, double roll, 16 yds. 39c  
 76Y2230—9 in. cut-out Border, yd. 7c  
 76Y1013—Ceiling, dbl. roll, 16 yds. 39c  
 For Sample of Wall, see Page 67.



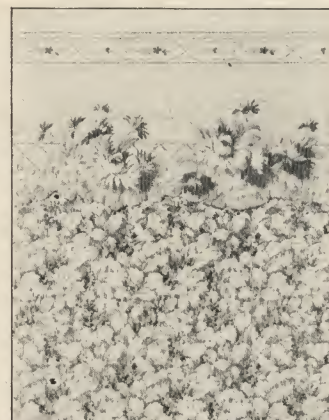
#### Gray Pastel Tapestry

- 76Y208—Wall, double roll, 16 yds. 38c  
 76Y2208—9-in. cut-out Border, yd. 6 1/2c  
 76Y209—Ceiling, double roll, 16 yds. 38c  
 For Sample of Wall, see Page 63.



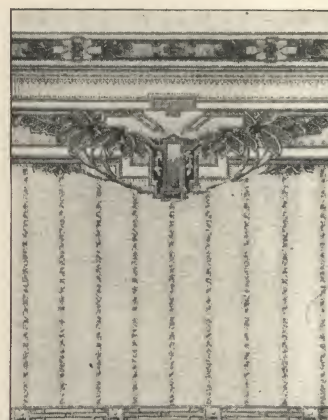
#### Tan and Gold Gloria

- 76Y204—Wall, double roll, 16 yds. 45c  
 76Y2204—9-in. cut-out Border, with base, yd. 7c  
 76Y1017—Ceiling, dbl. roll, 16 yds. 45c  
 For Sample of Wall, see Page 68.



#### Flower Leaf Tapestry

- 76Y194—Wall, double roll, 16 yds. 37c  
 76Y2194—9-in. cut-out Border, yd. 6 1/2c  
 76Y195—Ceiling, double roll, 16 yds. 37c  
 For Sample of Wall, see Page 66.



#### Grasscloth and Flower Stripe

- 76Y214—Wall, double roll, 16 yds. 45c  
 76Y2214—9-in. cut-out Border, with base, yd. 7c  
 76Y1019—Ceiling, dbl. roll, 16 yds. 45c  
 For Sample of Wall, see Page 69.







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Nottingham Stripe

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 13

Per Double Roll

16 Yards Long, 18 In. Wide

# 15c

Per Double Roll

16 Yards Long, 18 In. Wide

You want your friends to admire your new wall papers and recognize them as being stylish and up to date. Yet you want to save money on your purchases. That is exactly what our book offers you—the new, correct styles at money-saving prices.

This pattern here, for instance, is new this year. It has the fashionable stripe design and the soft tan shades which are so popular. But

we ask you only a very low price for it—and remember, our price is for double rolls, twice as long as the ordinary single rolls.

The border to match it is a cut-out design with colors in harmony with the sidewall. Includes a base or binder which may be used as an extra trim around the bottom of the wall. Ceiling paper is light color with a small conventional design.

## Numbers and Prices

76Y106—Sidewall, per DOUBLE roll (16 yds.).....15c

76Y2106—Cut-out Border, 9 in. wide (includes 1½ in. base).

Per yard ..... 3c

76Y107—Ceiling, per DOUBLE roll (16 yds.).....15c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

# \$1.53

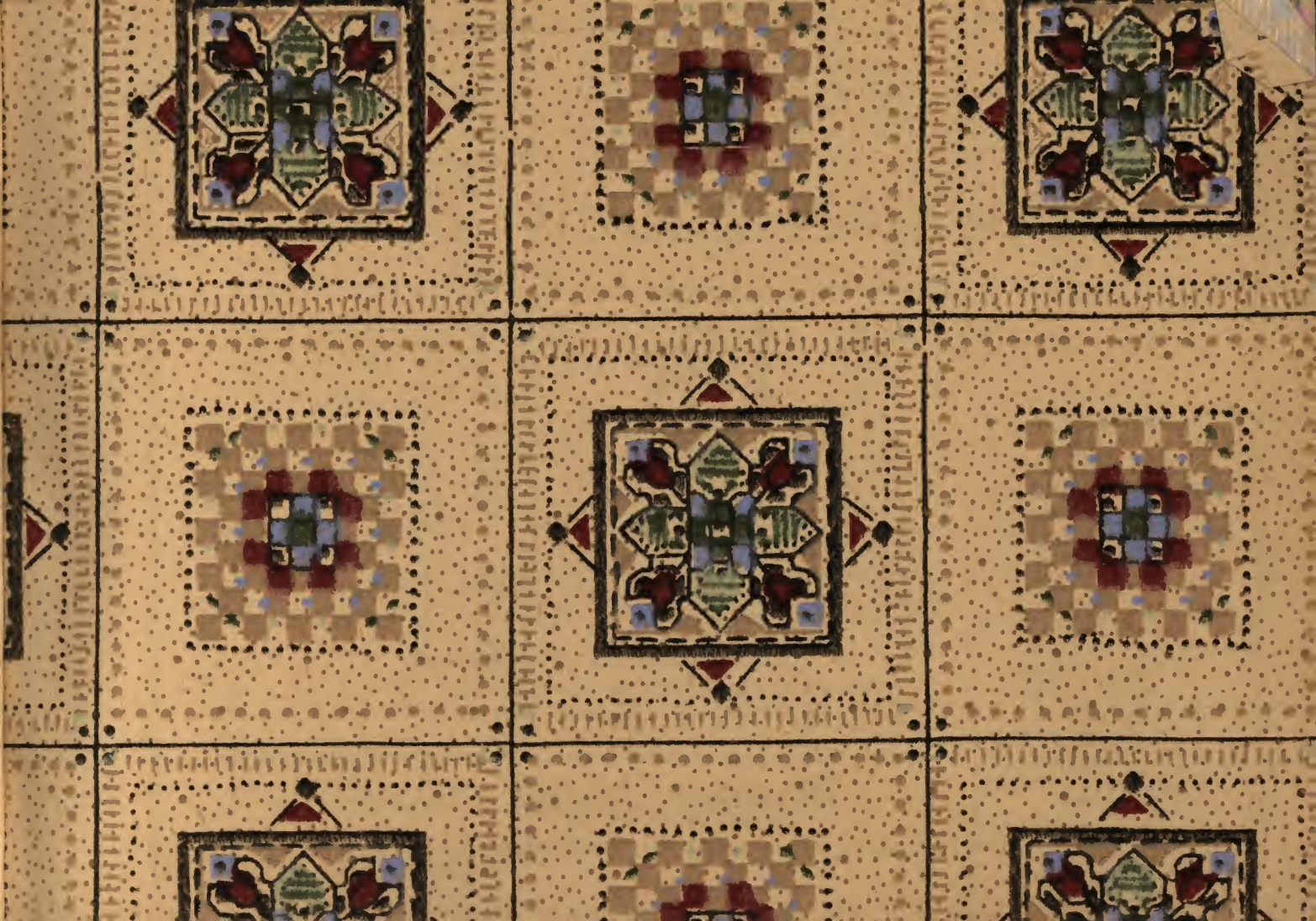
Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

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## CHICAGO







### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Persian Block Tile

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 18

Per Double Roll

16 Yards Long, 18 In. Wide

# 18c

Per Double Roll

16 Yards Long, 18 In. Wide

One of the biggest bargains we show in our sample book this season is this Persian Tile Design. This paper is a splendid value in every way, and is hard to beat for the kitchen or pantry. Appropriate also for the bath-room.

On account of its all-over pattern and the small tile design, it will not readily show smoke stains or grease spots—and is one that

you will not soon tire of. In fact, you will like it more and more every day.

The border is also a tile pattern in colors and design to match the sidewall. Is neat and up-to-date. Another bargain at our prices!

Ceiling is colored to match and goes well with the wall and border and completes a very attractive combination. See prices below.

## \$1.58

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y102 — Sidewall, per DOUBLE roll (16 yds.)..... 18c

76Y2102 — Border to match, 9 inches wide. Per yd..... 2c

76Y103 — Ceiling, per DOUBLE roll (16 yds.)..... 18c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gray and Blue Floral Pattern

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 13

Per Double Roll

16 Yards Long, 18 In. Wide

# 20c

Per Double Roll

16 Yards Long, 18 In. Wide

The beauty of this paper is in its delicate coloring and dainty design. Observe the pattern closely—notice how the small leaves and flowers are blended on a lacy background. Every detail is worked out with great care and skill—it will make a delightful little paper for the cozy bedroom or sewing room. In fact it is pretty enough to use in any room in

the house. At our prices it is a bargain that will attract many buyers.

The border is a dainty cut-out design matching perfectly with the sidewall. Carries the same dainty floral pattern in harmonious colors.

The ceiling paper is a small conventional pattern, worked out in colors to match.

## \$1.96

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y116 —Sidewall, per DOUBLE roll (16 yds.)..... 20c

76Y2116—Cut-out Border, 9 inches wide, per yd..... 3½c

76Y117 —Ceiling, per DOUBLE roll (16 yds.)..... 20c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Pink Wild Flower Stripe

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 13

Per Double Roll

16 Yards Long, 18 In. Wide

# 23c

Per Double Roll

16 Yards Long, 18 In. Wide

Here is a bright, cheerful paper which is up-to-date and yet quite inexpensive. The wild flower design is a new one with dainty and artistic colors. This is a fine paper for either the bedroom or hall, although it may be used correctly in any room.

In this small sample you do not get the full beauty of the wild flower stripes—on the wall

they stand out gayly and give color and warmth to the entire room.

The border is also a wild flower pattern with a narrow base for trimming around bottom of wall.

The ceiling is a light colored pattern with a small conventional design.

## \$2.25

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y112—Sidewall, per DOUBLE roll (16 yds.).....23c

76Y2112—Cut-out Border, 9 in. wide (includes 1½ in. base).

Per yd. .... 4c

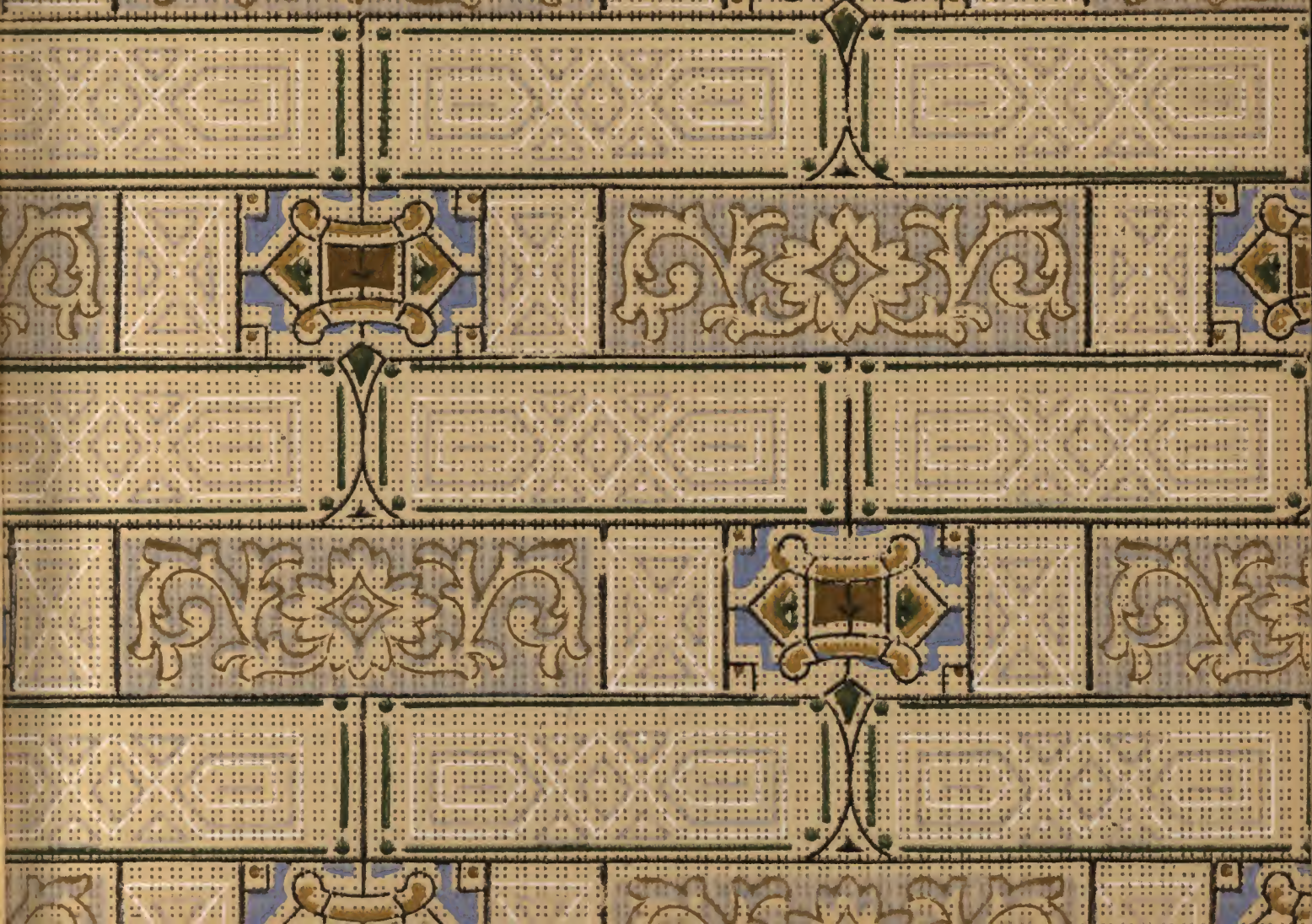
76Y113—Ceiling, per DOUBLE roll (16 yds.).....23c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Cameo Tile

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 13

Per Double Roll

16 Yards Long, 18 In. Wide

# 24c

Per Double Roll

16 Yards Long, 18 In. Wide

Tile papers are becoming more popular every year. They are much used nowadays for the kitchen and pantry and are a favorite design for small, odd-shaped halls. In fact, they are quite correct wherever used. The small tiles figure makes a neat and attractive decoration, always in good taste.

The pattern we offer here is one of the latest designs. It is strictly up-to-date and the

colors are artistic. The warm shades of tan and blue-gray will harmonize with any furniture or woodwork.

The border is equally attractive. It is a pretty cut-out design in colors to match the sidewall. Also a new design.

Ceiling is a small, conventional pattern in colors to match the wall and border.

## \$2.24

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y110 — Sidewall, per DOUBLE roll (16 yds.).....24c

76Y2110 — Cut-out Border, 9 in. wide. Per yd..... 3½c

76Y111 — Ceiling, per DOUBLE roll (16 yds.).....24c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (26 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Blue Wild Flower Stripe

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 18

Per Double Roll

16 Yards Long, 18 In. Wide

**22c**

Per Double Roll

16 Yards Long, 18 In. Wide

This pattern is a companion piece to the Pink Wild Flower Stripe on page 24. Here the flowers are colored in a delightful shade of blue, giving the paper a bright, sunshiny appearance. Popular for bedroom or hall. If you have two bedrooms for which you desire inexpensive papers, why not use the pink stripe in one and the blue stripe in the other? They are both new and up-to-date and the combina-

tion would be very attractive.

The cut-out border and base for this pattern features bright clusters of blue wild flowers to match the stripes in the wall. The base may be used as an extra trim around the bottom of the wall. This is a popular style.

Ceiling is a small conventional design in light colors. Like the wall and border, it is an exceptional value at our price.

## Numbers and Prices

**\$2.18**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

76Y108 —Sidewall, per DOUBLE roll (16 yds.).....22c

76Y2108—Cut-out Border, 9 in. wide (includes 1½ in. base).

Per yd. .... 4c

76Y109 —Ceiling, per DOUBLE roll (16 yds.).....22c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Oak Leaf Tapestry

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 13

Per Double Roll

16 Yards Long, 18 In. Wide

27c

Per Double Roll

16 Yards Long, 18 In. Wide

By all means include a "tapestry" pattern in your selection. They are all the rage—in city homes particularly, you are pretty sure to find at least one tapestried room.

This Oak Leaf Tapestry, shown here, is a good example of the style that is being used. Its soft, subdued colors are tasteful and the design is a very artistic one. Most people would take it for a paper selling for a much

higher price than what we ask for it—and it is indeed a bargain. We recommend it as a fine, up-to-date pattern at a very low price.

The border is also a leaf design, with colors a little deeper to give the proper artistic contrast. Design is cut-out.

A light-colored ceiling completes the combination.

**\$2.53**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y122 — Sidewall, per DOUBLE roll (16 yds.).....27c

76Y2122 — Cut-out Border, 9 in. wide. Per yd..... 4c

76Y123 — Ceiling, per DOUBLE roll (16 yds.).....27c

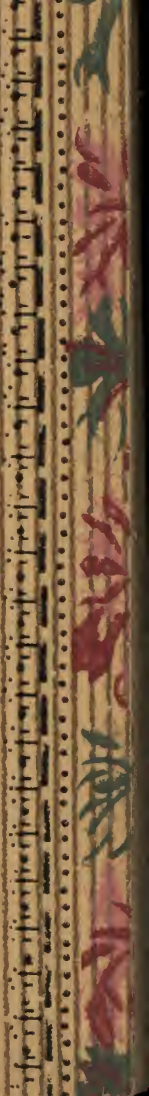
See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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Handwritten text in a cursive script, likely a historical document or manuscript. The text is written in dark ink on aged, yellowed paper. The script is dense and fills the right half of the page.



Handwritten text in a cursive script, likely a historical document or manuscript. The text is written in dark ink on aged, yellowed paper. The script is dense and fills the left half of the page.



## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Tan and Flower Stripe

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 13

**Per Double Roll**  
16 Yards Long, 18 In. Wide

**26c**

**Per Double Roll**  
16 Yards Long, 18 In. Wide

The striking feature of this paper is the combination of brightly colored flower stripes and the soft-toned tan background. The effect is cheerful, yet quiet and refined—just the thing for the dining room, library or hall. Correct anywhere.

Every detail in the design is worked out with artistic skill.

This is a paper that you will be proud to

have in your home and we believe your friends will praise your taste in selecting. You save money on it, too.

Border is an up-to-date rose pattern in colors to match the stripes in the sidewalls. Design is cut-out and includes a narrow base or binder, which may be used as a separate trim around the bottom of the wall. This effect is very popular and is good style.

Ceiling paper is light-colored to match.

**\$2.54**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y114 —Sidewall, per DOUBLE roll (16 yds.).....26c  
76Y2114—Cut-out Border, 9 in. wide (includes 1½ in. base).  
Per yd. .... 41½c  
76Y115 —Ceiling, per DOUBLE roll (16 yds.).....26c  
See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Tudor Tulip Stripe

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 14

Per Double Roll

16 Yards Long, 18 In. Wide

# 28c

Per Double Roll

16 Yards Long, 18 In. Wide

A dignified, refined pattern with soft, subdued colorings and a very aristocratic design. It is not often that you find such a high-class paper at so low a price.

This is a paper that you can use in any room. It will be absolutely correct and in good style anywhere. Unusually good for the dining room, library or hall. The neutral tones in

the background will go well with any style furniture or furnishings.

The cut-out border is a perfect match for the sidewall, featuring large Tudor tulips in rich warm colors. Offers just the right amount of contrast to the blended shades in the sidewall. It is artistically designed and the cut-out effect is very beautiful. Ceiling is light-colored to match.

## \$2.98

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y140 — Sidewall, per DOUBLE roll (16 yds.).....28c

76Y2140 — Cut-out Border, 9 in. wide. Per yd..... 5 1/2c

76Y141 — Ceiling, per DOUBLE roll (16 yds.)..... 28c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Rose and Silver Stripes

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 14

Per Double Roll

16 Yards Long, 18 In. Wide

**27c**

Per Double Roll

16 Yards Long, 18 In. Wide

Picture what a bright bedroom this charming rose design will make. Your friends will admire its pretty coloring and commend your choice of bedroom paper. In many ways, this is one of the most artistic patterns in our assortment this year. Yet our price, as usual, is very low.

The silver effect in the background catches and reflects the light in a very attractive way.

Summer or Winter it will give your room a bright, sunshiny appearance.

The cut-out border is also a bright colored rose pattern and includes a little rose base or binder which may be used as a separate trim around the bottom of the wall. Up-to-date and in good style.

To complete this bright, cheery combination is a light-colored ceiling with a dainty design.

**\$2.77**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y150 — Sidewall, per DOUBLE roll (16 yds.) ..... 27c

76Y2150 — Cut-out Border, 9 in. wide (includes 1¼ in. base).

Per yd. .... 5½c

76Y151 — Ceiling, per DOUBLE roll (16 yds.) ..... 27c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Palm Blue Pattern

(This is the paper sampled on reverse side of this sheet)  
See Photographic Illustration on Page 14

Per Double Roll

16 Yards Long, 18 In. Wide

# 28c

Per Double Roll

16 Yards Long, 18 In. Wide

Blue is considered a very artistic color for wall decorations. Our Palm Blue design, shown here is a delightful shade of blue—rich and colorful without being too bright. Will make a splendid bedroom paper although it may also be used correctly in the dining room or hall.

The flower stripes are skillfully designed and the leaf background exceptionally dainty

and delicate. This is a paper which will appeal to all lovers of artistic wall paper.

The cut-out border to match is particularly appropriate. It features a striking design of palm leaves and flowers over a light silver pattern. Colors match the sidewall perfectly.

To complete this unusually artistic combination is a light colored ceiling with a small conventional design.

## \$2.92

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

- 76Y160 — Sidewall, per DOUBLE roll (16 yds.).....28c  
76Y2160 — Cut-out Border, 9 inch wide. Yard..... 6c  
76Y161 — Ceiling, per DOUBLE roll (16 yds.).....28c  
See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**  
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CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Tan and Green Gold Jaspé

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 14

Per Double Roll

16 Yards Long, 18 In. Wide

**32c**

Per Double Roll

16 Yards Long, 18 In. Wide

Very likely you have heard of the Jaspé designs which are becoming so popular. They are vertical grasscloth patterns in soft blended colors and much used in dining rooms, libraries and halls. Their semi-plain wall effect is considered very up-to-date and artistic.

This Jaspé design in tan and green with gold "threads" in the pattern is one of the most attractive styles used, and we are very

glad to be able to offer it to you at so moderate a price.

The border is a splendid match for the side-wall carrying out the tan and green and gold colors in a conventional flower pattern. Design is cut out and includes a little base or binder for extra trimming above the baseboard. Very popular style.

A light-colored ceiling completes the combination.

**\$3.12**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y132 — Sidewall, per DOUBLE roll (16 yds.)..... 32c

76Y2132 — Cut-out Border, 9 in. wide (includes 1½ in. base).

Per yd. .... 5½c

76Y133 — Ceiling, per DOUBLE roll (16 yds.)..... 32c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (36 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Twining Rosebud Design

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 14

Per Double Roll

16 Yards Long, 18 In. Wide

**28c**

Per Double Roll

16 Yards Long, 18 In. Wide

Here is one of the newest patterns in wall paper. It is a design much used in city homes for bedrooms, and sitting rooms and is also popular for the sun-parlor or breakfast porch. The soft shades of gray make it an aristocratic-looking paper and an artistic background for any room.

The twining rosebud stripes are especially beautiful in this paper. Notice the artistic

contrast afforded by the touches of blue between the buds. Gives character to the stripes and adds tone to the whole wall.

Border to match is a rose pattern with design cut-out and including a little base or binder which may be used as a separate trim around the bottom of the wall, above the base-board.

A light, dainty ceiling matches this paper.

**\$2.84**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y124 — Sidewall, per DOUBLE roll (16 yds.).....28c

76Y2124 — Cut-out Border, 9 in. wide (includes 1½ in. base).....

Per yd. .... 5½c

76Y125 — Ceiling, per DOUBLE roll (16 yds.).....28c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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Handwritten text in a medieval script, likely Gothic or similar, written in dark ink on parchment. The text is arranged in a single column, with some lines showing signs of fading or damage. The script is dense and uniform in style.

Continuation of the handwritten text in the same medieval script. The parchment shows signs of age, including slight discoloration and some minor staining. The text is well-preserved in this section.

Continuation of the handwritten text. The script remains consistent throughout the page. There are some small, dark spots on the parchment, possibly due to ink splatters or foxing.

The final portion of the handwritten text on the page. The script is clear and legible, matching the rest of the document. The parchment appears slightly worn at the edges.



## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Calcutta Gold Stripe

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 14

Per Double Roll

16 Yards Long, 18 In. Wide

**35c**

Per Double Roll

16 Yards Long, 18 In. Wide

Many of our customers are sure to select this pattern. These warm-toned tan papers are popular everywhere and are always in good style. This one is particularly good, being enriched with a gold stripe which gives a touch of brightness to the wall. The blended shades of tan make a very pleasing background which sets off the furniture to good effect.

While this paper is recommended for the

living room or dining room it may also be used in the hall.

Border to match is a cut-out design with rose panels in deep, rich colors, trimmed with gold. With the wall and the light colored ceiling to match it makes a high-class, stylish decoration which looks as though it would cost much more than the moderate prices given below.

**\$3.41**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y126 —Sidewall, per DOUBLE roll (16 yds.).....35c

76Y2126—Cut-out Border, 9 in. wide. Per yd..... 6c

76Y127 —Ceiling, per DOUBLE roll (16 yds.).....35c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**

(Satisfaction Guaranteed or Your Money Back)

**CHICAGO**







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Cluster Roses

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 14

Per Double Roll

16 Yards Long, 18 In. Wide

32c

Per Double Roll

16 Yards Long, 18 In. Wide

This smart, up-to-date design will be one of the fashion leaders this year. All-over patterns are always considered good style, but this one is more than that—it is a beautiful, artistic creation. Correct for any room in the house—will be greatly admired wherever used.

Design is a high-class one, done in the "pastel" style with light, dainty colors. Will go

well with any style furnishings.

The cut-out border is a perfect match for the sidewall, featuring clusters of blue roses in shades a little deeper than the sidewalls to give the proper artistic contrast. Ceiling is light in color and just the correct shade.

It is a pleasure to offer you such a correct and artistic pattern at this low price.

**\$3.12**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y184 —Sidewall, per DOUBLE roll (16 yds.).....32c

76Y2184—Cut-out Border, 9 inch wide. Per yard.....51½c

76Y185 —Ceiling, per DOUBLE roll (16 yds.).....32c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Camden Weave

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 14

**Per Double Roll**  
16 Yards Long, 18 In. Wide

# 28c

**Per Double Roll**  
16 Yards Long, 18 In. Wide

The selection of the correct wall paper is always a matter of careful judgment and the exercise of good taste. A few of the reasons why it is always wise to buy your wall paper from us, are that we carry only up-to-date and artistic designs and our prices are reasonable.

This paper, for example, is one of the new styles—strictly correct in every way. It is sure to be a "leader" this year, and if you will select it for one of your rooms you will

be right in style and sure that you have a paper you can be proud of. May be appropriately used in any room in the house.

The border which is a pretty fruit pattern in subdued but very rich colors, makes a very pleasing combination with the sidewall, and gives an added touch of color to the room which is very artistic.

Ceiling is a light-colored pattern to match.

## \$2.84

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 6 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

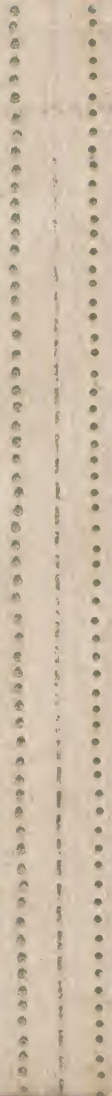
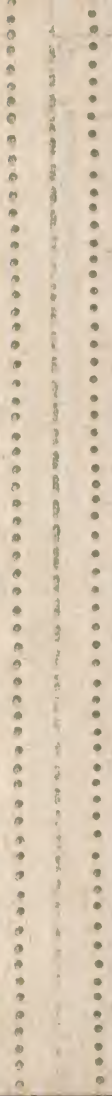
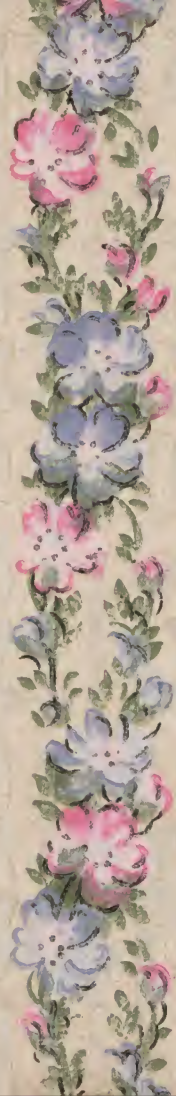
76Y818 — Sidewall, per DOUBLE roll (16 yds.)	28c
76Y2818 — Cut-out Border, 9 in. wide. Per yd.	5 1/2c
76Y819 — Ceiling, per DOUBLE roll (16 yds.)	28c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**  
Satisfaction Guaranteed or Your Money Back

## CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Springtime Flower Stripe

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 15

Per Double Roll

16 Yards Long, 18 In. Wide

# 29c

Per Double Roll

16 Yards Long, 18 In. Wide

This delightful little bedroom paper in light, dainty colors is a new design this year. The narrow rose stripes with their little touches of pink and blue are very artistic and they are brought out in a very tasteful way by the light, blended background.

This paper will make a beautiful decoration in any room. The light colors will make the room appear large and yet the little rose stripes

will give a pretty touch of color to make it look neat and cozy.

The border is a cut-out design with a flower leaf pattern in colors which match perfectly with the stripes in the side wall. Up to date and in good taste. You will be pleased with this border.

This delightful combination is completed by a dainty light-colored ceiling to match.

## \$2.99

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y186 —Sidewall, per DOUBLE roll (16 yds.).....29c

76Y2186—Cut-out Border, 9 inches wide. Per yd..... 6c

76Y187 —Ceiling, per DOUBLE roll (16 yds.).....29c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

Satisfaction Guaranteed or Your Money Back

CHICAGO







### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Colonial Rose Pattern

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 15

Per Double Roll

16 Yards Long, 18 In. Wide

## 32c

Per Double Roll

16 Yards Long, 18 In. Wide

This paper is sure to appeal to the woman who likes bright, cheerful draperies, and takes great pride in the appearance of her bedroom. The Colonial Rose pattern is a very tasteful one and the coloring is dainty and artistic. It is a very charming little design that will look well with either lace curtains or cretonne drapes.

The bright, sunshiny appearance of this

paper is due partly to the silver stripes that thread the background. Hold the paper up to the sun and see how these little stripes catch the light and reflect it. On the wall they look even more attractive.

The border, too, is a flower pattern, colored in dainty pinks and soft grays to match the sidewall. Design is cut out.

Ceiling to match is light, with small figures.

## \$3.20

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 6 double rolls of wall, 16 yards of border, & double rolls of ceiling.

### Numbers and Prices

76Y128 — Sidewall, per DOUBLE roll (16 yds.).....32c

76Y2128 — Cut-out Border, 9 inches wide. Per yd..... 6c

76Y129 — Ceiling, per DOUBLE roll (16 yds.).....32c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*  
(Satisfy Your Customers or Your Money Back)

CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Fabric and Stripe

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 15

Per Double Roll

16 Yards Long, 18 In. Wide

# 35c

Per Double Roll

16 Yards Long, 18 In. Wide

Light colored walls are recommended by many of the leading decorators this year.

This narrow stripe design in a new shade of light tan and gold is the correct thing for any room. The fabric pattern in the background is a new feature, very up-to-date in design, and will make one of the artistic blended backgrounds which are popular this year.

The price we ask for this pattern is excep-

tionally low considering the quality of the design.

One of the most attractive features of this paper is its beautiful cut-out border—a conventional leaf and flower design—in colors to match the sidewall. Has a narrow base for use as a separate trim. (Cut off base from top of border). Ceiling light colored.

## \$3.49

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

- 76Y134 —Sidewall, per DOUBLE roll (16 yds.).....35c  
76Y2134—Cut-out Border, 9 inch wide, includes 1½ inch base. Yd. 6½c  
76Y135 —Ceiling, per DOUBLE roll (16 yds.).....35c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gray and Gold Jaspé

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 15

Per Double Roll

16 Yards Long, 18 In. Wide

# 32c

Per Double Roll

16 Yards Long, 18 In. Wide

This is what decorators call a "modern" pattern. It is one of the new styles with a smart Jaspé design in shades of gray and gold. These colors are very fashionable this year and in fact the whole paper is one of those high-class, artistic decorations that are recognized everywhere as strictly good style.

You can use this paper in any room in your house with the assurance that it is correct and

an up-to-date style that you will be proud of.

Border is another artistic creation with a lovely rose design in soft shades of old rose, mellow tan and grays. Beautiful in combination with the Jaspé stripes in the sidewall.

To set off wall and border to best advantage, the ceiling is a light-colored conventional design.

## \$3.20

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y142 —Sidewall, per DOUBLE roll (16 yds.).....32c

76Y2142—Cut-out Border, 9 inches wide. Per yd..... 6c

76Y143 —Ceiling, per DOUBLE roll (16 yds.).....32c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**

(Satisfaction Guaranteed or Your Money Back)

## CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Rose and Satin Stripes

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 15

Per Double Roll

16 Yards Long, 18 In. Wide

# 33c

Per Double Roll

16 Yards Long, 18 In. Wide

One of the chief aims of the up-to-date decorator is to give a touch of color to the room. Here is the paper just suited to the purpose—a dainty rose pattern in bright, attractive colors. Will give a light, cheerful air to the room in which used.

For the bedroom, especially, this is one of the most artistic patterns you could select. The design is worked out with great care and skill and the colors harmonize perfectly. The

satin effect in the stripe is one of the new, stylish features.

The border to match is a wealth of color and beauty. Displays bright clusters of roses to match the stripes in the sidewall. Design is cut-out and includes a narrow base or binder which may be detached and used as a separate trim around the bottom of the wall. Ceiling, light-colored to match.

## \$3.27

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y138 — Sidewall, per DOUBLE roll (16 yds.).....33c

76Y2138 — Cut-out Border, 9 in. wide (includes 1½-in base). Yd... 6c

76Y139 — Ceiling, per DOUBLE roll (16 yds.).....33c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

(Satisfaction Guaranteed or Your Money Back)

## CHICAGO





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Arabesque Tile Pattern

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 15

Per Double Roll

16 Yards Long, 18 In. Wide

# 33c

Per Double Roll

16 Yards Long, 18 In. Wide

This is one of the so-called tile designs, because of its small block figures. Unusual in many ways—especially for the low price we quote.

Design is new and up-to-date, featuring a small flower figure in Arabesque colors. Alternating are neat little conventional figures in a

pleasing shade of gray. Background is interwoven with faint lines of silver mica.

Wherever you desire to use this paper, it will be correct, but it is especially appropriate for the kitchen, hall or bathroom.

Border is an attractive tile design with a narrow scenic panel. Ceiling is a light-colored paper with a small conventional design.

## \$3.11

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y156 —Sidewall, per DOUBLE roll (16 yds.).....33c

76Y2156 —Cut-out Border, 9 in. wide (includes 1½-in. base), per yd. 5c

76Y157 —Ceiling, per DOUBLE roll (16 yds.).....33c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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## CHICAGO





### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Astor Rose Stripes

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 15

Per Double Roll

16 Yards Long, 18 In. Wide

## 35c

Per Double Roll

16 Yards Long, 18 In. Wide

This is one of the most popular styles in wall paper. The blended shades of tan in the background are very refined and make a tasteful and dignified decoration. The brighter colors in the Astor rose stripes add just the right touch of "life" to make it truly artistic.

Wherever you use this paper you will be proud of it. It is suitable for living room, dining room or hall—in fact, it may be used cor-

rectly in any room in the house. It will be always pleasing, tasteful and in good style.

Border is a cut-out rose design in beautiful colors to match the sidewall. Is new, and dainty, and artistic in design. Includes a base for trimming above baseboard, in the popular style.

Ceiling is a conventional pattern, light in color.

## \$3.41

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y158 —Sidewall, per DOUBLE roll (16 yds.).....35c

76Y2158—Cut-out Border, 9 in. wide. (Includes 2 in. Base) Per yd. 6c

76Y159 —Ceiling, per DOUBLE roll (16 yds.).....35c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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CHICAGO





### Double Roll—Double Length—Double Saving

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# Cretonne Rose Special

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 16

Per Double Roll

16 Yards Long, 18 In. Wide

## 29c

Per Double Roll

16 Yards Long, 18 In. Wide

This beautiful little design is one of the newest things in wall paper. You can use it anywhere in the house and be sure that it is up-to-date and in the very best style.

Will make a splendid bedroom paper, but is also suitable for sunparlors, breakfast porches, etc. The charming cretonne pattern makes a light, dainty decoration that will give color

and beauty to the whole room.

The border with base is a cut-out design with rose pattern to match figures in the sidewall. Colors are a little deeper to provide just the proper artistic contrast. The base may be used as a separate trim around the bottom of the wall.

Ceiling is light, to match.

## \$2.99

Buy enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y146 —Sidewall, per DOUBLE roll (16 yds.).....29c

76Y2146—Cut-out Border, 9 in. wide. (Includes 1½ in. base) Yd... 6c

76Y147 —Ceiling, per DOUBLE roll (16 yds.).....29c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## CHICAGO





## Double Roll—Double Length—Double Saving

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# The Sunshine Stripe

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 16

Per Double Roll

16 Yards Long, 18 In. Wide

# 37c

Per Double Roll

16 Yards Long, 18 In. Wide

The first thing you notice about this paper is how bright and cheery it looks. It will make your room appear just the same way. Everything about the paper carries out the idea of sunshine. And your room will have a sunshiny appearance with this paper on the walls. It is very properly called the Sunshine Stripe.

Ideal for the sunshiny bedroom or for the sewing room or hall. May be used anywhere

you desire. It is new and in good style and is always correct.

Border to match is a cut-out design with yellow lavender flowers matching the stripes in the sidewall. Small bird figures among the flowers add a pleasing touch of novelty.

Ceiling is light-colored to match wall and border.

## \$3.63

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

- 76Y130 — Sidewall, per DOUBLE roll (16 yds.).....37c  
76Y2130 — Cut-out Border, 9 inch wide. Per yard.....6½c  
76Y131 — Ceiling, per DOUBLE roll (16 yds.).....37c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*  
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## CHICAGO





### Double Roll—Double Length—Double Saving

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# Gray Gloria Pattern

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 16

Per Double Roll

16 Yards Long, 18 In. Wide

## 35c

Per Double Roll

16 Yards Long, 18 In. Wide

Gray will be an especially popular color this year. This pattern in gray with pretty figured stripes is a pleasing novelty which we are sure will be a great favorite with our customers and their friends.

The Gloria (blended) shades in the background are very artistic and are considered a very stylish decoration. Suitable for any room. Always correct.

The border is a richly colored cut-out design, featuring a conventional flower pattern over a gray ground matching the sidewall. Border includes a narrow base or binder, which may be used as a separate trim around the bottom of the wall. This is a very popular and up-to-date style.

Ceiling to match is a light-colored paper with a small conventional design.

## \$3.41

Buy enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

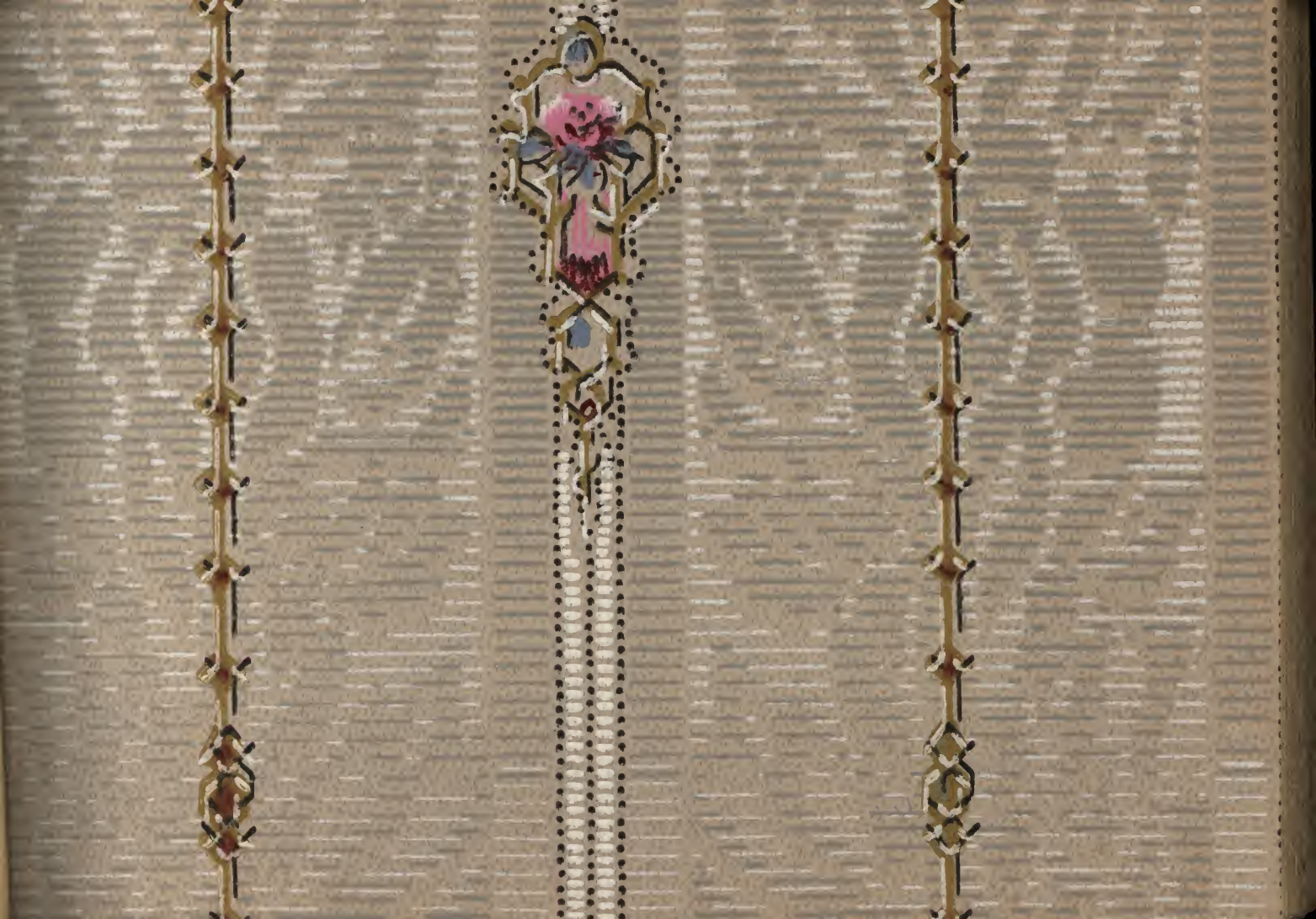
### Numbers and Prices

- 76Y192 — Sidewall, per DOUBLE roll (16 yds.).....35c  
76Y2192 — Cut-out Border, 9 in. wide (includes 1½ in. base). Yd. 6c  
76Y193 — Ceiling, per DOUBLE roll (16 yds.).....35c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

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# Gray Gloria Pattern

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 16

Per Double Roll

16 Yards Long, 18 In. Wide

# 35c

Per Double Roll

16 Yards Long, 18 In. Wide

Gray will be an especially popular color this year. This pattern in gray with pretty figured stripes is a pleasing novelty which we are sure will be a great favorite with our customers and their friends.

The Gloria (blended) shades in the background are very artistic and are considered a very stylish decoration. Suitable for any room. Always correct.

The border is a richly colored cut-out design, featuring a conventional flower pattern over a gray ground matching the sidewall. Border includes a narrow base or binder, which may be used as a separate trim around the bottom of the wall. This is a very popular and up-to-date style.

Ceiling to match is a light-colored paper with a small conventional design.

## \$3.41

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y192 —Sidewall, per DOUBLE roll (16 yds.).....35c

76Y2192—Cut-out Border, 9 in. wide (includes 1½ in. base). Yd. 6c

76Y193 —Ceiling, per DOUBLE roll (16 yds.).....35c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

(Satisfaction Guaranteed or Your Money Back)

## CHICAGO







# The Satin Brocade Stripe

In Gray Blue (Same as Sample on Other Side of This Sheet)  
Or Yellow Tan (Same design as Blue, but with Yellow Colors)

## 37c

SEE PHOTOGRAPHIC REPRODUCTION ON PAGE 16

**Per DOUBLE Roll**

Full 16 yards, twice as long  
as the ordinary "single"  
or 8 yd. roll, by which wall  
paper is usually sold.

## \$3.55

Buys enough wall paper to  
paper a room 10x12, 8 feet  
high, allowing 4 openings. This  
price includes 5 double rolls of  
wall, 16 yards of border, and  
2 double rolls of ceiling.

*See pages 122-123  
for How to Find  
Amount of Paper  
Needed for Any  
Size Room.*

On account of the artistic beauty of this design and its up-to-date style, we believe that it will be one of the "leaders" of the season. The narrow stripes are exceedingly smart looking and the satin brocade effect makes a very "dressy" decoration for any room.

In order to please the greatest number of our customers, we offer this design in the two popular shades—gray blue and yellow tan. You will find the sample of the gray blue pattern on the reverse side of this sheet. The yellow tan paper has the same design but instead of the gray and blue shades is colored in yellow and tan.

Each paper has its own individual cut-out floral border to match—blue flower design for the blue paper, tan flower design for the tan paper. Each border has a narrow base or binder which may be detached and used as a separate trim around the bottom of the wall. The binders also have a floral design, to match their borders.

Special ceilings for each, light colored to match.

## Gray Blue Satin Brocade Stripe

76Y166 —Sidewall, per DOUBLE roll (16 yds.).....	37c
76Y2166 —Cut-out Border, 9 inch wide (includes a base 1½ inches). Yard.....	6c
76Y167 —Ceiling, per DOUBLE roll (16 yds.).....	37c

## Yellow Tan Satin Brocade Stripe

76Y168 —Sidewall, per DOUBLE roll (16 yds.).....	37c
76Y2168 —Cut-out Border, 9 inch wide (includes a base 1½ inches). Yard.....	6c
76Y169 —Ceiling, per DOUBLE roll (16 yds.).....	37c

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CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Rose and Gray Gold

See Photographic Reproduction on Page 16  
(This is the paper sampled on reverse side of this sheet)

**Per Double Roll**

16 Yards Long, 18 In. Wide

Tell your friends how up-to-date and stylish our wall papers are and how much they can save by ordering from us.

Take this paper, for example. It is one of the new styles, is a shade of gray which is one of the favorite colors this year, and the design is correct and artistic in every detail.

Ordinarily you might expect to pay a much higher price for a paper of such high quality.

# 38c

**Per Double Roll**

16 Yards Long, 18 In. Wide

Yet you will note that we ask only a very moderate price for it—besides selling in double rolls.

We believe your friends will be interested in hearing of this and the other papers in our new line. We will appreciate your telling them.

If you desire, you can cut off the top band of the border and use it as a separate trim. Ceiling is light-colored to match.

## \$3.70

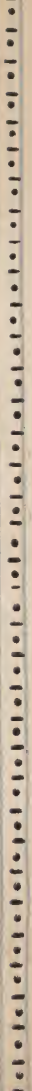
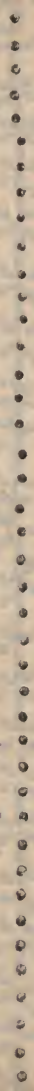
Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y152 —Sidewall, per DOUBLE roll (16 yds.).....	38c
76Y2152—Cut-out Border, 9 inch wide (includes 1½ in. base).	
Per yard .....	61½c
76Y1013—Ceiling, per DOUBLE roll (16 yds.).....	38c
See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room	

**Montgomery Ward & Co.**  
(Right of Choice Guaranteed on Your Money Back)

**CHICAGO**





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Delft Blue and Silver

(This is the paper sampled on reverse side of this sheet)  
See Photographic Illustration on Page 16

Per Double Roll

16 Yards Long, 18 In. Wide

# 33c

Per Double Roll

16 Yards Long, 18 In. Wide

Dainty is the word to describe this paper. The design is as dainty and delicate as silver-threaded lace. Colors are light and artistic. This is a beautiful pattern in every way.

It is one of the new styles, too,—correct and up-to-date. Whether it is used in the bedroom, living room, dining room or hall it will always be correct and in good taste.

The border is a cut-out design matching perfectly with the sidewall. Features delft blue flowers over a lace pattern in silver mica. Includes a narrow base or binder which may be detached and used as a separate trim around the bottom of the wall.

The ceiling is light in color and completes a perfect combination.

## \$3.27

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

- 76Y212 —Sidewall, per DOUBLE roll (16 yds.).....33c  
76Y2212—Cut-out Border, 9 inch wide. (Includes base 1½ in. wide). Yard ..... 6c  
76Y213 —Ceiling, per DOUBLE roll (16 yds.).....33c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

Satisfaction Guaranteed or Your Money Back

CHICAGO





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Silver Linen Stripes

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 16

**Per Double Roll**

16 Yards Long, 18 In. Wide

# 35c

**Per Double Roll**

16 Yards Long, 18 In. Wide

All-white patterns are one of the newest styles in wall papers.

We offer here a very smart design in a silver linen effect. Is very up-to-date and will make a very artistic decoration in any room.

With a white paper of this style you can use almost any furniture—the white will go well with mahogany, oak, walnut or white enamel.

And it makes what is considered an artistic background which we are sure your friends will greatly admire.

The border for this paper is a beautiful rose design in fresh pinks and grays. Pattern is cut-out. Ceiling is light in color, to match.

It is a great pleasure to offer you such a high-class and stylish pattern at so reasonable a price.

## \$3.41

Buy enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 3 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y190 —Sidewall, per DOUBLE roll (16 yds.).....35c

76Y2190—Cut-out Border, 9 inch wide. Yard..... 6c

76Y191 —Ceiling, per DOUBLE roll (16 yds.).....35c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 3 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gray and Gold Medallion

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 16

Per Double Roll

16 Yards Long, 18 In. Wide

**34c**

Per Double Roll

16 Yards Long, 18 In. Wide

This is one of the high-class, allover patterns which are always popular and always in good style. The design is a new one and promises to be a great favorite this season. It is a pattern which you would expect to find only among the higher-priced papers, yet we offer it to you at a very moderate price—just one of the many savings in this book.

We recommend it especially for dining room, library or hall where its quiet, refined tones

will be very appropriate. Correct, however, for any other room.

The colors of the sidewall are enhanced by a rich gold and gray border with a conventional flower pattern in blue and green. Design is cut out and includes a base which may be used as an extra trim around the bottom of the wall.

Ceiling is a light-colored conventional design.

**\$3.26**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y136 — Sidewall, per DOUBLE roll (16 yds.).....34c

76Y2136 — Cut-out Border, 9 in. wide. Base, 1½ in. Per yd.....5½c

76Y137 — Ceiling, per DOUBLE roll (16 yds.).....34c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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CHICAGO





### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Lafayette Rose Pattern

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 17

Per Double Roll

16 Yards Long, 18 In. Wide

## 38c

Per Double Roll

16 Yards Long, 18 In. Wide

We consider this one of the most artistic creations we have ever seen in wall paper. And we are sure that hundreds of our customers will agree with us. In fact, we believe that this design will be one of the biggest features of the season.

The rose stripe design is very popular this year and the gray background is considered very fashionable. It is a paper that you can

use anywhere in the house and be sure of its correctness and good taste.

The rose motif in the sidewall is carried out in the fancy cut-out border. All the colors match perfectly with the sidewall and complete the artistic effect.

The ceiling is a light-colored paper with a dainty little conventional design.

## \$3.70

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

- 76Y176 —Sidewall, per DOUBLE roll (16 yds.).....38c  
76Y2176—Cut-out Border, 9 inch wide. Per yd.....6½c  
76Y177 —Ceiling, per DOUBLE roll (16 yds.).....38c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**

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**CHICAGO**





### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Princess Floral Pattern

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 17

Per Double Roll

16 Yards Long, 18 In. Wide

## 37c

Per Double Roll

16 Yards Long, 18 In. Wide

This is one of the newest styles and a pattern of exceptional beauty. Colors are soft and blended and will make a superb decoration in any room. For the bedroom it is ideal, although these dainty all-over patterns are good taste in any room.

We would like to call your special attention to the details of the design. Observe how dainty the colors are and how skilfully blended.

Also observe the tiny silver stripes which give a light, sunshiny appearance to the pattern as a whole. It is seldom that one finds a pattern of such exquisite beauty—and it is a remarkable value.

The colors of the border match the sidewall perfectly. It is a floral pattern with the design cut out.

Ceiling is light, to match wall and border.

## \$3.55

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

- 76Y170 — Sidewall, per DOUBLE roll (16 yds.) ..... 37c  
76Y2170 — Cut-out Border, 9 inches wide, per yard. .... 6c  
76Y171 — Ceiling, per DOUBLE roll (16 yds.) ..... 37c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**  
(Satisfaction Guaranteed or Your Money Back)

**CHICAGO**





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Overprint Gold Pattern

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 17

Per Double Roll  
16 Yards Long, 18 In. Wide

# 35c

Per Double Roll  
16 Yards Long, 18 In. Wide

Isn't this a beauty? It is one of the very latest ideas in wall paper. The soft, blended effect—like woven tapestry is made by the gold in the design and the "overprinting" of the colors. Probably you would expect to find a paper of this quality priced at a very fancy figure. But, it is our policy to offer it to you at a very moderate price. You can consider it a real bargain.

Suitable for the living room, dining room, bedroom or hall. Correct anywhere.

Border is a cut-out pattern in design and coloring to match the sidewall. Completes the pleasing, harmonious effect of the shades in the wall.

The ceiling is light colored and matches the wall and border perfectly. This is a charming combination which will go well in any room.

## \$3.41

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

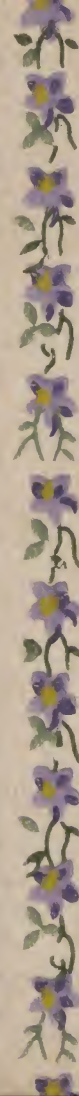
## Numbers and Prices

76Y172 —Sidewall, per DOUBLE roll (16 yds.).....	35c
76Y2172—Cut-out border, 9 inch wide. Yard.....	6c
76Y173 —Ceiling, per DOUBLE roll (16 yds.).....	35c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*  
(Satisfaction Guaranteed or Your Money Back)

## CHICAGO





### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Violet Flowered Stripe

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 17

Per Double Roll

16 Yards Long, 18 In. Wide

## 34c

Per Double Roll

16 Yards Long, 18 In. Wide

A very neat and dainty little pattern. Quiet, restful colors. Suitable for the bedroom, dining room or hall. The gray in the background is one of the most popular colors this year, and the violet colors in the flower stripes are beautiful and artistic.

This is one of the patterns you never tire of. You will like it more and more the longer you

use it. The family will become positively fond of it—try it and see.

The border for this paper is a pretty floral pattern in colors to match the sidewall. Design is cut out and includes a base or binder which may be used as a separate trim around the bottom of the wall.

Ceiling to match is a small conventional pattern in light colors.

## \$3.34

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y202 — Sidewall, per DOUBLE roll (16 yds.) .....34c

76Y2202 — Cut-out Border, 9 in. wide (includes 1½ in. base). Yard. 6c

76Y203 — Ceiling, per DOUBLE roll (16 yds.) .....34c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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CHICAGO





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Blue and Rose Tapestry

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 17

Per Double Roll

16 Yards Long, 18 In. Wide

# 36c

Per Double Roll

16 Yards Long, 18 In. Wide

Do you like novelty and individuality in your wall papers? Here is a paper that combines the latest style—a new and distinctive tapestry design—with a beautiful, artistic color scheme which will give character and tone to the room in which used.

This is a paper that will be correct to use in any room. We recommend it particularly for bedrooms, but it is a style that is much

favored in city homes, for sun parlors, reception halls, etc. Its soft dainty colors make an artistic decoration and a suitable background for any style furniture.

Border is a striking cut-out design featuring a floral pattern to match the figures in the sidewall.

Ceiling, to match, is light-colored with a small conventional design.

## \$3.48

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y174 —Sidewall, per DOUBLE roll (16 yds.).....36c

76Y2174—Cut-out Border, 9 inch wide. Per yard..... 6c

76Y175 —Ceiling, per DOUBLE roll (16 yds.).....36c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

(Satisfaction Guaranteed or Your Money Back)

CHICAGO





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Golden Poppy Design

(This is the paper sampled on reverse side of this sheet)

See Photographic Illustration on Page 17

Per Double Roll

16 Yards Long, 18 In. Wide

Women who prefer quiet, refined wall paper, yet appreciate the artistic value of a little touch of color in the room, will like this Golden Poppy Design.

It is neat and up-to-date. The gold stripes over the soft colors in the background make a very rich-looking decoration. May be used correctly in bedroom, sitting room, or wherever desired. It is a paper you will not tire of, but will continue to enjoy it more and more.

**\$3.63**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

**37c**

Per Double Roll

16 Yards Long, 18 In. Wide

The border is another attractive feature of this paper. It reveals garlands of daintily colored flowers that harmonize with the figures in the sidewall. Design is cut-out and includes a narrow base or binder which may be used as a separate trim around the bottom of the wall, if desired.

A light-colored ceiling completes this combination.

## Numbers and Prices

- 76Y206 — Sidewall, per DOUBLE roll (16 yds.).....37c  
76Y2206 — Cut-out Border, 9 inch wide. (Includes base 1½ inch wide). Yard .....61½c  
76Y207 — Ceiling, per DOUBLE roll (16 yds.).....37c  
See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**  
(Satisfaction Guaranteed or Your Money Back)

**CHICAGO**





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Oak Leaf Stripe

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 17

**Per Double Roll**

16 Yards Long, 18 In. Wide

**38c**

**Per Double Roll**

16 Yards Long, 18 In. Wide

Do you like to have your friends admire your wall paper?

Here is a pattern which we are sure will bring many favorable comments if you use it in one of your rooms. It is a pleasing shade of tan with neat little oak leaf stripes in autumn colors. Gives the room an attractive, inviting appearance as well as making it look stylish and up-to-date.

Suitable for any room, but particularly recommended for living room, dining room or hall.

Border to match is a cut-out design, featuring richly colored autumn leaves and novel little scenic panels. Colors in the leaves match the stripes in the side wall.

Ceiling is a light colored paper with a small conventional design. Matches wall and border.

**\$3.62**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y178 —Sidewall, per DOUBLE roll (16 yds.).....38c

76Y2178—Cut-out Border, 9 inch wide. Yard.....6c

76Y179 —Ceiling, per DOUBLE roll (16 yds.).....38c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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**CHICAGO**





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Flowers and Gold

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 17

**Per Double Roll**

16 Yards Long, 18 In. Wide

# 42c

**Per Double Roll**

16 Yards Long, 18 In. Wide

Here is the paper for the woman who delights in a bright and attractive household.

Full of cheerful, sunshiny colors with a liberal use of gold in the design to enhance the sunshine effect. Just hold this paper up to the light and see how the gold in the pattern glistens. On the wall the effect is beautiful.

This paper will make a splendid bedroom pattern, especially when used with lace or

light-colored creton curtains. Correct for use in any room.

The border to match is a cut-out pattern with flowers to match the stripes in the sidewall, and little flying birds in the design. Harmonized perfectly with the sidewall paper.

Ceiling to match is light in color with a small conventional design.

## \$3.98

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y180 — Sidewall, per DOUBLE roll (16 yds.).....42c

76Y2180 — Cut-out Border, 9 inch wide. Yard.....6½c

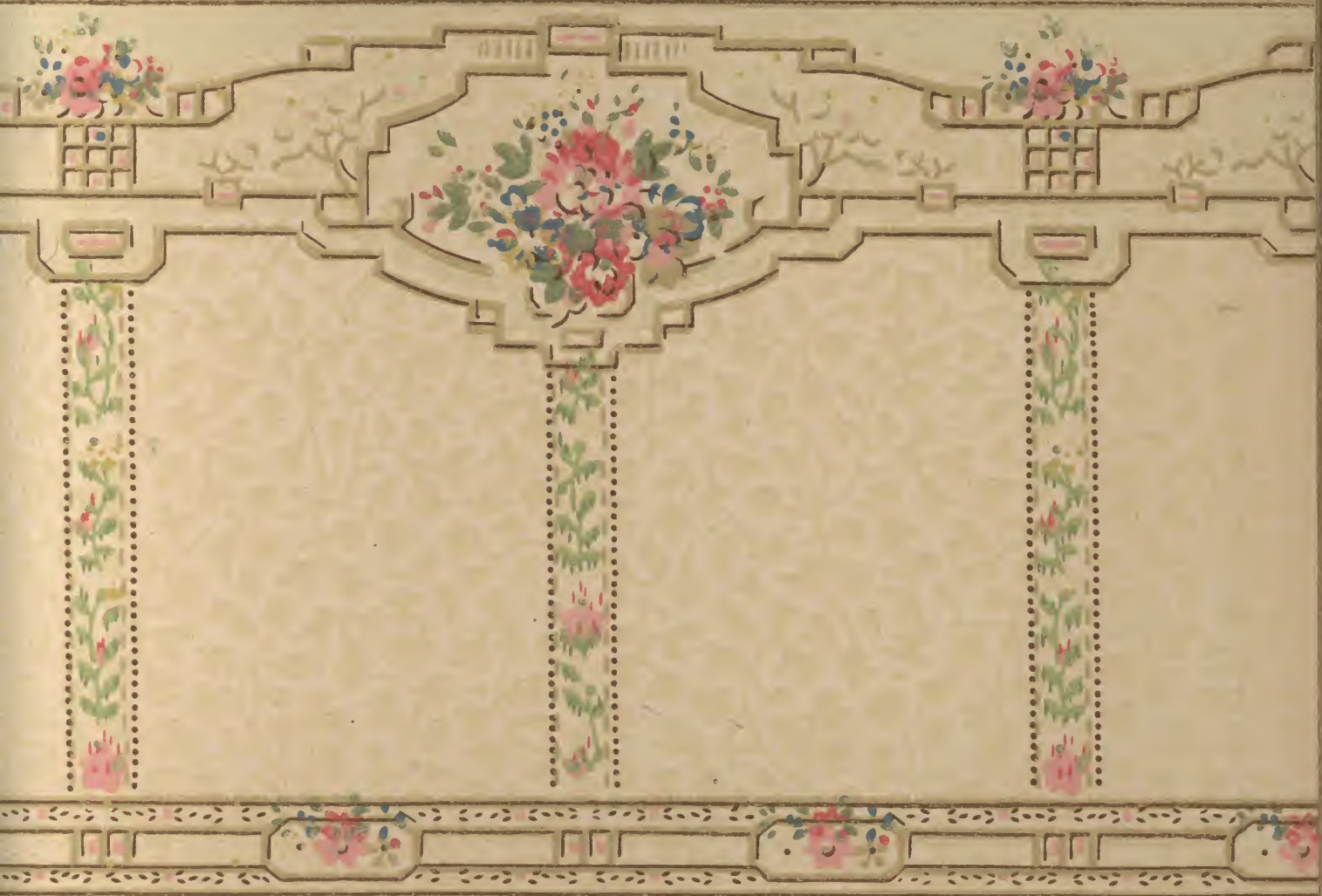
76Y181 — Ceiling, per DOUBLE roll (16 yds.).....42c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

**CHICAGO**

We guarantee satisfaction or Your Money Back





**IMPORTANT NOTICE:** The border printed on reverse side of this sheet is furnished 9 Inches Wide, including the base, instead of reduced size as shown. Sidewall furnished exactly like sample.  
**Patent Applied For—All Rights Reserved**

# 37c

*Per DOUBLE Roll*

*Full 16 yards, twice as long as the ordinary "single" or 8 yd. roll, by which wall paper is usually sold.*

## \$3.63

Buys enough wall paper to paper a room 10x12, 8 feet high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, and 2 double rolls of ceiling.

See Pages 122-123 for the Amount of Wall Paper required for any Size Room

## Fern and Flowers

See Photographic Reproduction on Page 18.

Light-colored papers usually make the room look larger. They also make the room lighter and brighter and more cheerful.

This pattern is one of the new styles in light papers. It is very dainty both in design and color and the little narrow stripes are considered very artistic. The special feature of this pattern is the small leaf pattern in the background. Notice how this design is worked out in a novel silhouette effect. Gives a certain richness to the character of the design.

All in all, it is a very dainty design which will make a beautiful

decoration for any room.

Very moderately priced.

Border is a cut-out design featuring a series of elaborate rose panels. Colors harmonize perfectly with the sidewall. To show what an excellent match it is, we have reproduced across the sample of the sidewall (shown on the reverse side of this sheet) a picture of the border, in reduced size.

Border is actually 9 inches wide, including the little base or binder, also shown.

The ceiling to match this paper is a light-colored pattern with a small conventional design.

### Numbers and Prices

76Y182	—Sidewall, per DOUBLE roll (16 yds.)	37c
76Y2182	—Cut-out Border, 9 in. wide (includes 1½ in. base). Per yard.	61½c
76Y183	—Ceiling, per DOUBLE roll (16 yds.)	37c

**Montgomery Ward & Co.**

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gold Thread Tapestry

(This is the paper sampled on reverse side of this sheet)  
See Photographic Reproduction on Page 18

Per Double Roll

16 Yards Long, 18 In. Wide

# 42c

Per Double Roll

16 Yards Long, 18 In. Wide

A paper of quality—in spite of the low price we ask for it. This is a very fine tapestry pattern in a distinctive design with beautiful gold threads. The soft blended colors are very artistic and will make a superb decoration for any room. We recommend it particularly for the living room, dining room, library or hall. It is the shade of tan that goes well with any style furniture or furnishings.

The border is a richly colored conventional design with gold trimmings. Its deeper colors provide just the right artistic contrast to make the wall most effective. Pattern is cut-out and includes a narrow base or binder which may be used as a separate trim around the bottom of the wall. The binder carries the same rich colors as the border.

Ceiling is light in color and matches wall.

## \$4.06

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 13 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

- 76Y164 —Sidewall, per DOUBLE roll (16 yds.) .....42c  
76Y2164—Cut-out border, 9 in. wide (includes 1½ in. base). Yard. 7c  
76Y1015—Ceiling, per DOUBLE roll (16 yds.) .....42c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**

(Satisfaction Guaranteed or Your Money Back)

## CHICAGO





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gray Pastel Tapestry

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 18

Per Double Roll

16 Yards Long, 18 In. Wide

# 38c

Per Double Roll

16 Yards Long, 18 In. Wide

In city homes, particularly, you will find tapestry papers are considered excellent style. This is a splendid example of the better grade of tapestry paper—an artistic leaf pattern in dainty pastel coloring.

Appropriate for any room in the house. Will make a beautiful living room paper, or may be used in the hall or bedroom. At our

price, it is cheap enough to use anywhere. And you can be sure that it is correct and up-to-date—one of the new styles.

The border is also a special pastel design with garlands of leaves to match the sidewall pattern. Design is cut-out—wall and border blend together in a very artistic fashion.

The ceiling is light colored to harmonize with the wall and border.

## \$3.70

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y208 — Sidewall, per DOUBLE roll (16 yds.)	38c
76Y2208 — Cut-out Border, 9 inch wide. Yard	6½c
76Y209 — Ceiling, per DOUBLE roll (16 yds.)	38c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*  
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CHICAGO





# Silver Stripes—in Pink, Blue or Yellow

Sample of Pink Shown on Reverse Side of this Sheet  
The Blue and Yellow Are Shown in Colors on Page 2

## 37c

Per Double Roll  
(Any Color)

### \$3.63

Buys enough wall paper  
to paper an average room  
10x12, 8 ft. high, allowing  
4 openings.

EVERYBODY admires light, attractive colors. Here are some special novelty designs—one of the very latest ideas in wall paper. They have a cheerful, sunshiny appearance that will make any room brighter and more cheerful.

You have your choice of three favorite colors—Pink (like the sample shown on the reverse side of this sheet), Blue or Yellow. Each color has its own individual floral border and a light ceiling to match. All three are shown in colors on color page 2.

They will make splendid papers for the bedroom, sewing room or sitting room. They are new, up to date and very tasteful in design and coloring. You may want more than one of these—the pink for one bedroom and the blue or yellow for another.

### Pink

(Like Sample Shown)

76Y196—Sidewall, per double roll (16 yds.) .....37c  
76Y2196—Floral border to match, 9 inch cut-out with Base, yard.....6½c  
76Y693—Silver dot ceiling to match, double roll .....37c

### Blue

(Same Quality and Style as the Pink)

76Y198—Sidewall, per double roll (16 yds.) .....37c  
76Y2198—Floral Border to match, 9 in. cut-out with Base, yard.....6½c  
76Y197—Silver dot ceiling to match, double roll .....37c

### Yellow

(Same Quality and Style as the Pink)

76Y200—Sidewall, per double roll (16 yds.) .....37c  
76Y2200—Floral Border to match, 9 in. cut-out with Base, yard.....6½c  
76Y197—Silver dot ceiling to match, double roll .....37c

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### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Quaker Gray and Blue

(This is the paper sampled on reverse side of this sheet)  
See Illustration in Colors on Page 18

Per Double Roll

16 Yards Long, 18 In. Wide

## 38c

Per Double Roll

16 Yards Long, 18 In. Wide

A distinctive pattern, very rich in coloring, and yet dainty in design. The gray in the background is one of the leading shades this year and the Gloria (blended) leaf design an up-to-date and stylish feature.

You can use this paper correctly in any room in the house. It is suitable for living room, dining room or bedroom. Wherever you decide to use it, we are sure you will be pleased

with its attractive design and dainty, artistic coloring.

The border is a perfect match for the side-wall paper, displaying clusters of blue roses on a soft gray background. Design is cut out and includes a narrow base or binder which may be used as a separate trim around bottom of wall.

Ceiling is light-colored to match.

## \$3.78

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y210 —Sidewall, per DOUBLE roll (16 yds.).....38c

76Y2210—Cut-out Border, 9 in. wide (includes base 1½ in. wide).

Yard .....7c

76Y211 —Ceiling, per DOUBLE roll (16 yds.).....38c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*  
(Satisfaction Guaranteed or Your Money Back)

CHICAGO





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Flower Leaf Tapestry

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 18

Per Double Roll

16 Yards Long, 18 In. Wide

# 37c

Per Double Roll

16 Yards Long, 18 In. Wide

This pattern in dainty Spring colors is one of the most attractive in our entire line.

It is one of the new tapestry designs, and done in new and distinctive colors. Notice what a bright appearance the yellow flowers give to the whole paper, and how the small pinks add character to the design. The background is particularly beautiful—dainty tapestry leaves in pastel shades.

Wherever you use this paper it will make a very artistic decoration. It is appropriate for any room.

The border is a cut-out floral pattern with pink and yellow flowers over a soft gray background. A perfect match with the sidewall, and completes the tapestry effect over the entire wall.

Ceiling is light colored with a very dainty conventional design.

## \$3.63

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y194	—Sidewall, per DOUBLE roll (16 yds.)	.....37c
76Y2194	—Cut-out Border, 9 inch wide. Per yard	.....6 $\frac{1}{2}$ c
76Y195	—Ceiling, per DOUBLE roll (16 yds.)	.....37c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Norton Gray

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 18

Per Double Roll

16 Yards Long, 18 In. Wide

**39c**

Per Double Roll

16 Yards Long, 18 In. Wide

Gray is one of the most fashionable colors this season. You will find gray papers much used in the best rooms of both city and country homes.

We offer you this paper as one of the most attractive grays we have ever seen. The soft-blended tones make it "different"—it will be instantly recognized by all who see it as one of the new, up-to-date styles.

Specially suited to the "plain" wall effects which are becoming increasingly popular.

The border is a flower and leaf design in rich colors. Harmonizes artistically with the blended shades in the sidewall. Pattern is cut-out.

The ceiling is a light-colored paper. To set off wall and border to best advantage.

**\$3.85**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y230 —Sidewall, per DOUBLE roll (16 yds.).....	39c
76Y2230—Cut-out Border, 9 inch wide. Yard.....	7c
76Y1018—Ceiling, per DOUBLE roll (16 yds.).....	39c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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CHICAGO





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Tan and Gold Gloria

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 18

Per Double Roll

16 Yards Long, 18 In. Wide

45c

Per Double Roll

16 Yards Long, 18 In. Wide

The special feature of this paper is the beautiful way in which the colors are blended. Among decorators, this style is known as a Gloria blend.

The soft shades in the sidewall make a pleasing restful decoration—you will be delighted with it wherever you decide to use it. Observe the little gold stripes which edge the Gloria blends. This feature is considered very up-to-

date and adds to the value and attractiveness of the design. A high-class paper in every way.

The cut-out border is a richly colored conventional flower pattern. Adds just the right touch of warm coloring to make the room most artistic. Border includes a base or binder which may be used as a separate trim.

A light colored ceiling completes this combination.

**\$4.27**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y204 — Sidewall, per DOUBLE roll (16 yds.)..... 45c

76Y2204 — Cut-out border, 9 in. wide (includes 1½ in. base), yd.... 7c

76Y1017 — Ceiling, per DOUBLE roll (16 yds.)..... 45c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Grasscloth and Flower Stripe

(This is the paper sampled on reverse side of this sheet)

See Photographic Reproduction on Page 18

**Per Double Roll**

16 Yards Long, 18 In. Wide

**45c**

**Per Double Roll**

16 Yards Long, 18 In. Wide

A new idea and a very handsome decoration. Combines the popular grasscloth pattern with an attractive flower stripe.

Soft, pleasing colors, very refined and in good taste. Will make a pattern suitable for the living room or dining room or may be used in the hall.

At our prices this is a remarkable value. For remember, our prices are for double rolls

(16 yds.). If figured by the single roll, the price would be only half that. We do not sell in single rolls.

The border is a conventional flower pattern in colors to match the sidewall. The grasscloth design is carried out in the background of the border. Border design is cut and includes a narrow base or binder which may be used as separate trim. Ceiling is light to match.

**\$4.27**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y214 —Sidewall, per DOUBLE roll (16 yds.).....45c

76Y2214—Cut-out border, 9 in. wide (includes 1½ in. base). Yard. 7c

76Y1019—Ceiling, per DOUBLE roll (16 yds.).....45c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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**CHICAGO**







### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Fruit Clusters and Gold

(This is the paper sampled on reverse side of this sheet)  
See Illustration in Colors on Page 2

Per Double Roll  
16 Yards Long, 18 In. Wide

## 45c

Per Double Roll  
16 Yards Long, 18 In. Wide

One of the ever-popular designs in wall paper is the fruit cluster pattern. You will find fruit papers in the dining rooms of many of the finest homes in the country. They are also much used in other rooms, halls, etc.

This paper we show you here is a new style. It combines the fruit pattern in an attractive leaf stripe with a beautiful tan Gloria (blended) background. The background also has a tapes-

try stripe in subdued tan colors and edged with gold.

Border is a cut-out pattern with a wonderful fruit design matching the sidewall figures in color. Very attractive in combination with the sidewall.

The ceiling is a small figured paper in light colors—just the right shade to harmonize with the tans in the wall and border.

## \$4.27

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y278 — Sidewall, per DOUBLE roll (16 yds.)	45c
76Y2278 — Cut-out Border, 9 inch wide. Per yard	7c
76Y1017 — Ceiling, per DOUBLE roll (16 yds.)	45c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**

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**CHICAGO**



1870

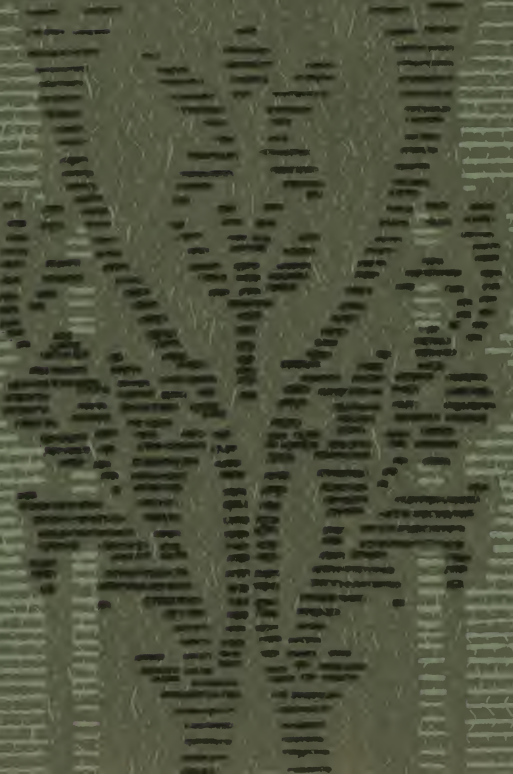
1871

1872

1873

1874

1875



1876

1877

1878

1879

1880

1881

## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Persian Gold and Green

(This is the paper sampled on reverse side of this sheet)  
See Illustration in Colors on Page 2

Per Double Roll

16 Yards Long, 18 In. Wide

**45c**

Per Double Roll

16 Yards Long, 18 In. Wide

This rich Oriental pattern promises to be a big feature this year. The deep rich shades of green are considered highly artistic and the gold stripes with Oriental figures are destined to become extremely popular. In a room with Oriental rugs and rich draperies, this is the ideal pattern to complete the artistic effect.

May be used in any room, however, with perfect correctness. It is new and up-to-date

and, we believe it will be greatly admired by your friends.

The cut-out border is also in Oriental colors with a profusion of gold in the design. Pattern is cut-out and includes a narrow base or binder which may be used as a separate trim around the bottom of the wall, above the base board, if desired.

Ceiling is light and matches wall and border.

**\$4.27**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y216 — Sidewall, per DOUBLE roll (16 yds.).....45c

76Y2216 — Cut-out Border, 9 inch wide (includes 1½ inch base.)

Per yard ..... 7c

76Y217 — Ceiling, per DOUBLE roll (16 yds.).....45c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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**CHICAGO**





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Riverside Stripe

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 2

Per Double Roll

16 Yards Long, 18 In. Wide

# 40c

Per Double Roll

16 Yards Long, 18 In. Wide

You hear a great deal about exclusive styles. Here is a paper that has all the artistic beauty of a very high priced, exclusive wall paper, but which we are able to offer you at a very moderate price. Exceptional value at the price we ask for it. The narrow stripes are correct and fashionable this year and the blended background considered a very stylish feature. All the colors used are dainty and artistic.

Appropriate for any room in the house.

The cut-out border is a conventional flower design in colors to match the sidewall. There is a lavish use of gold in the design that makes it very rich looking. Harmonizes perfectly with the sidewall paper.

Ceiling is a light colored paper with a small conventional design to match wall and border.

## \$3.92

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 18 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y218—Sidewall, per DOUBLE roll (16 yds.).....40c

76Y2218—Cut-out Border, 9 inch wide. Yard.....7c

76Y1013—Ceiling, per DOUBLE roll (16 yds.).....40c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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## CHICAGO







### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gold and Brown Forest Pattern

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 2

Per Double Roll

16 Yards Long, 18 In. Wide

# 47c

Per Double Roll

16 Yards Long, 18 In. Wide

A high-grade wall paper in rich shades of brown and gold. These shades will be among the leading colors this year and you will be quite correct in using them in at least one of your rooms.

This will make a splendid paper for the living room, dining room or library. It is dignified and tasteful—it will give tone and character to the room in which used. At our prices

you can afford to use it anywhere. Remember we sell in double rolls and save you money.

Border is a dignified conventional design in gold and colors to match the sidewall. Narrow scenic panels in the pattern are the latest style.

The ceiling paper to complete this combination is a dainty little paper in light colors—just the right pattern to set off the rich colors of the wall.

## \$4.45

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Number and Prices

76Y228 —Sidewall, per DOUBLE roll (16 yds.).....	47c
76Y2228—Cut-out Border, 9 inch wide. Per yard.....	7½c
76Y1017—Ceiling, per DOUBLE roll (16 yds.).....	45c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gold Jaspé and Leaf

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 2

**Per Double Roll**

16 Yards Long, 18 In. Wide

**50c**

**Per Double Roll**

16 Yards Long, 18 In. Wide

Jaspé papers are one of the favorite new styles. The background is made up of vertical stripes, instead of a cross weave as in the grass-cloth patterns. Considered very up-to-date and artistic.

In this Jaspé offered here, the decorative effect is heightened by the use of gold in both the background and as an edging for the leaf design in the stripe. Makes the room lighter

and brighter, more attractive in every way.

The border is a leaf pattern matching the stripes in the sidewall. The design is cut out as shown on the color page 2. Is very artistic, particularly with this gold Jaspé sidewall.

Ceiling to match is light colored, with a small conventional design. Matches wall and border.

**\$4.60**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y220 —Sidewall, per DOUBLE roll (16 yds.).....50c

76Y2220—Cut-out Border, 9 inch wide. Per yard.....7½c

76Y1019—Ceiling, per DOUBLE roll (16 yds.).....45c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**

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**CHICAGO**





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Bluebirds and Flowers

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 3

**Per Double Roll**

16 Yards Long, 18 In. Wide

If you are looking for a novelty—something new for the sunparlor or breakfast room, or a bright, up-to-the-minute paper for the guest room, here it is.

Our Bluebirds and Flowers pattern is one of the very latest styles—you will find papers like this in the most fashionable city and country homes. To use it in your home will be to exhibit good taste and special skill in decoration.

**\$4.17**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

**45c**

**Per Double Roll**

16 Yards Long, 18 In. Wide

One of the most attractive features of this pattern is the beautiful cut-out border with a bird and flower pattern to match the sidewall. Colors harmonize perfectly with the sidewall design and complete the bright sunshiny effect in the room.

Ceiling to match is a light-colored paper with a dainty conventional design.

## Numbers and Prices

- 76Y222 —Sidewall, per DOUBLE roll (16 yds.).....45c  
76Y2222—Cut-out border, 9 inches wide. Per yard..... 7c  
76Y209 —Ceiling, per DOUBLE roll (16 yds.) .....40c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**  
(Satisfaction Guaranteed or Your Money Back)

**CHICAGO**







## Double Roll—Double Length—Double Saving

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# Gold Fabric Leaves

(This is the paper sampled on reverse side of this sheet)  
See illustration in Colors on Page 3

**Per Double Roll**  
16 Yards Long, 18 In. Wide

# 55c

**Per Double Roll**  
16 Yards Long, 18 In. Wide

Is it one of your ambitions to have a home that is considered dignified and refined—tasteful in every way? One of the surest ways to accomplish this is to use high grade, aristocratic wall hangings.

Here is a paper which is just suited to the purpose. It is one of the new tapestry designs (considered very up-to-date) and is done in rich artistic colors with a fine gold weave in the pattern.

This is a splendid paper for the living room, dining room or hall.

The cut-out border is also a tapestry leaf pattern, in beautiful autumn colors and gold. Blends admirably with the sidewall.

Ceiling paper is a lighter color with a small conventional design. Harmonized with the wall and border.

## \$5.13

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

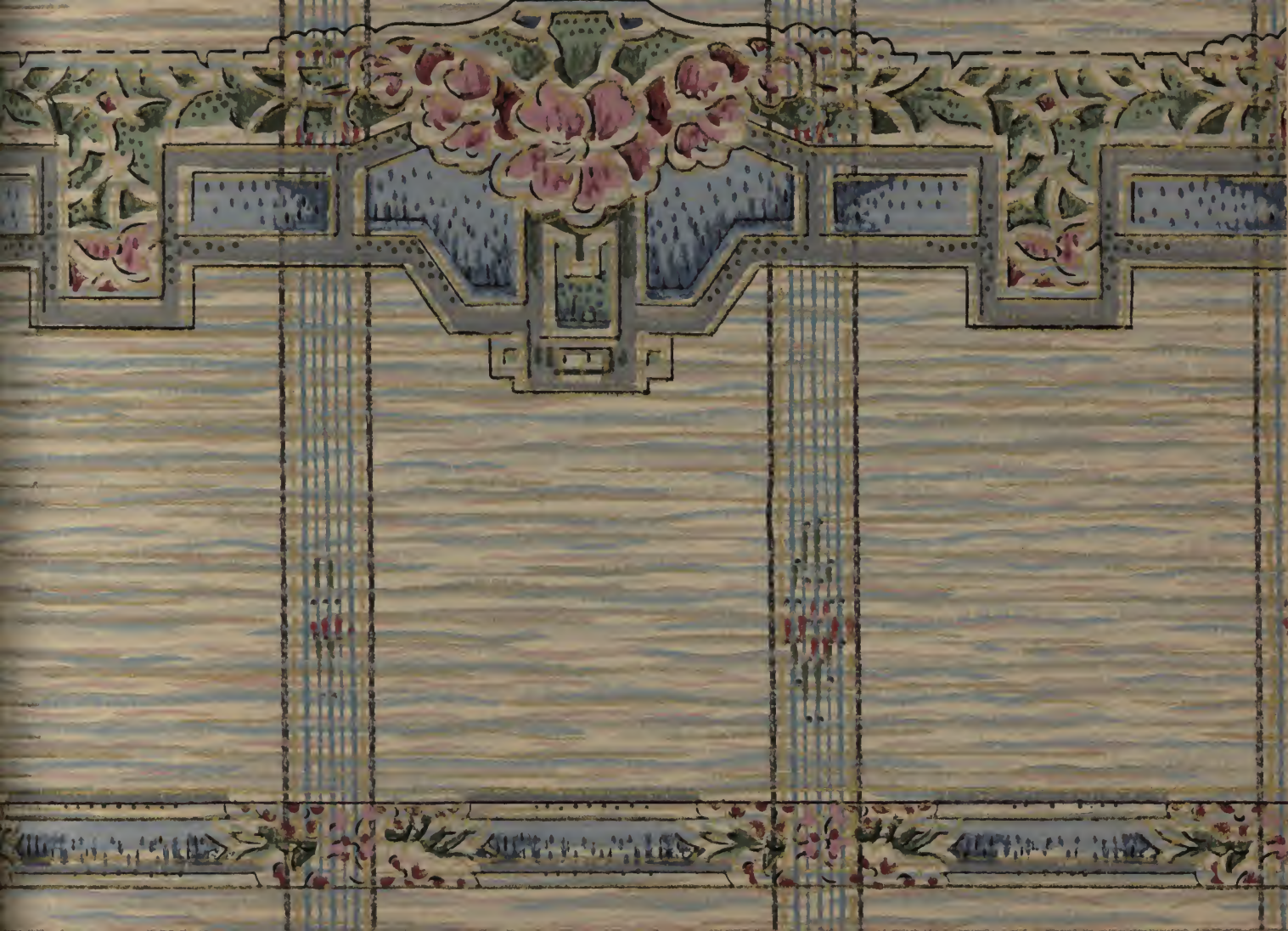
76Y226 —Sidewall, per DOUBLE roll (16 yds.).....	55c
76Y2226—Cut-out Border, 9 inches wide. Per yard.....	8c
76Y1026—Ceiling, per DOUBLE roll (16 yds.).....	55c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*  
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**CHICAGO**





**IMPORTANT NOTICE:** The border printed on reverse side of this sheet is furnished 9 Inches Wide, including the base, instead of reduced size as shown. Sidewall furnished exactly like sample.  
**Patent Applied For—All Rights Reserved**

# 50c

**Per DOUBLE Roll**

**Full 16 yards, twice as long as the ordinary "single" or 8 yd. roll, by which wall paper is usually sold.**

## \$4.68

**Buy enough wall paper to paper a room 10x12, 8 feet high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, and 2 double rolls of ceiling.**

See pages 122-123 for the Amount of Wall Paper required for any Size Room.

## Blue and Gray Grasscloth

See Illustration in Colors on Page 3

Grasscloth papers are considered one of the leading styles in wall paper.

This paper is a pleasing grasscloth pattern in blended shades of blue and gray, with attractive gold-edged stripes. It is one of the new designs and the blue and gray coloring will be very popular this season.

Should you decide to use this paper in one of your rooms, you can be sure that it is absolutely correct. Your room will be decorated in the up-to-date style, and we are sure your friends will praise you for your taste.

Our price is very low for this quality paper.

Border is a cut-out design with a beautiful conventional flower pattern, edged with gold. Colors harmonize perfectly with the sidewall. To show what an excellent match it is, we have reproduced across the sample of the sidewall (shown on the reverse side of this sheet) a picture of the border, in reduced size.

Border is actually 9 inches wide, including the little base or binder, also shown.

The ceiling in light colors completes this attractive combination.

### Numbers and Prices

76Y914 — Sidewall, per DOUBLE roll (16 yds.) ..... 50c  
 76Y2915 — Cut-out Border, 9 in. wide (includes 1½ in. base). Per yard.. 8c  
 76Y1019 — Ceiling, per DOUBLE roll (16 yds.) ..... 45c

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# Embossed Satin Stripes

Narrow Striped Patterns—Choice of 3 Popular Colors

## 48c

Per **DOUBLE** Roll

16 Yards Long

**ANY COLOR**

## \$4.48

Buy enough wall paper with 9 in. border to paper an average room 10x12, 8 ft. high, allowing 4 openings.

Applique Borders May Be Used in Place of the Regular Mat Borders with the Satin Stripes. See Page 10 for New Designs of Applique Borders. See Page 122 for How to Find Amount of Paper Needed for Any Size Room.

This is Printed on the Back of a Sample of the White. Same Quality in Light Tan or Blue, Shown in Colors on Page 7.

**THESE** Satin Stripes are among the most attractive of the up-to-date papers. They are embossed in the new style and have a bright "satin" finish which gives light and life to the room in which used. Artistic in the bedroom, sun-parlor or breakfast porch.

Your choice of 3 colors—White (like the sample), Light Tan or Blue. Each color has an individual cut-out border and base (your choice of 9-inch or 15-inch widths and ceiling papers to match).

See page 83 for this same style paper with wide stripes (5 colors).

### White

(Like Sample Shown)

76Y916—Side Wall, per double roll (16 yds.).....48c  
76Y2916—Cut-out Border with Base, 9 in. wide, per yd. ....8c  
76Y1926—Cut-out Border with Base, 15 in. wide, per yd. ....10c  
76Y267—Ceiling. Per double roll (16 yds.).....40c

### Light Tan

(Same Style and Quality)

76Y918—Side Wall, per double roll (16 yds.).....48c  
76Y2918—Cut-out Border with Base, 9 in. wide, per yd. ....8c  
76Y1924—Cut-out Border with Base, 15 in. wide, per yd. ....10c  
76Y269—Ceiling, per double roll (16 yds.).....40c

### Blue

(Same Style and Quality)

76Y920—Side Wall, per double roll (16 yds.).....48c  
76Y2920—Cut-out Border with Base, 9 in. wide, per yd. ....8c  
76Y1930—Cut-out Border with Base, 15 in. wide, per yd. ....10c  
76Y267—Ceiling, per double roll (16 yds.).....40c

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**CHICAGO**







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Persian Figured Grasscloth

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 3

Per Double Roll

16 Yards Long, 18 In. Wide

# 50c

Per Double Roll

16 Yards Long, 18 In. Wide

As you know, grasscloth designs are classed among the stylish and artistic wall decorations.

Here is a beautiful grasscloth pattern with a narrow gold edge stripe and Persian ornaments. Combines the latest style with a neat artistic treatment which is very pleasing.

This is a paper which you can use in any room with the assurance of its being correct

and in good taste. Recommended especially for the living room and dining room.

The border to this paper is a conventional flower pattern in rich Persian colors over a gold grasscloth background. Design is cut out and includes a narrow base or binder which may be used as a separate trim around the bottom of the wall.

Ceiling to match is light in color.

## \$4.60

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

- 76Y232 — Sidewall, per DOUBLE roll (16 yds.) ..... 50c  
76Y2232 — Cut-out Border, 9 in. wide (includes 1½ in. base). Yd. 7½c  
76Y1017 — Ceiling, per DOUBLE roll (16 yds.) ..... 45c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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### Double Roll—Double Length—Double Saving

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# Embossed Gold Fabric

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 3

**Per Double Roll**

16 Yards Long, 18 In. Wide

## 55c

**Per Double Roll**

16 Yards Long, 18 In. Wide

Take this sample between your fingers. Note its quality and how heavy it is—features that distinguish the high grade paper. The fabric design in the pattern is embossed or raised—making it look just like the heavy gold fabric that it reproduces.

The soft shades of tan in the paper and the gold thread in the design make it a style much

favored for the living room, dining room or library. Correct and artistic anywhere.

The border is colored in deeper shades of brown and old rose—very tasteful. Design is cut-out and includes a narrow base or binder which may be used as a separate trim around the bottom of the wall.

Ceiling, to match, is in light colors with a neat little conventional design.

## \$5.29

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y942 — Sidewall, per DOUBLE roll (16 yds.) ..... 55c

76Y2942 — Cut-out Border, 9 in. wide (includes 1½ in. base). Yd. . 9c

76Y1026 — Ceiling, per DOUBLE roll (16 yds.) ..... 55c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room.

*Montgomery Ward & Co.*

(Satisfaction Guaranteed or Your Money Back)

**CHICAGO**







**IMPORTANT NOTICE:** The border printed on reverse side of this sheet is furnished 9 Inches Wide, including the base, instead of reduced size as shown. Sidewall furnished exactly like sample.  
**Patent Applied For—All Rights Reserved**

# 60c

*Per DOUBLE Roll*

*Full 16 yards, twice as long as the ordinary "single" or 8 yd. roll, by which wall paper is usually sold.*

## \$5.80

**Buys enough wall paper to paper a room 10x12, 8 feet high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, and 2 double rolls of ceiling.**

**See Pages 122-123 for the Amount of Wall Paper required for any Size Room.**

## Gold and Gray Grasscloth

See Illustration in Colors on Page 2

This is a truly beautiful wall paper. It is an artistic creation that we are proud of and proud to be able to offer to our customers—especially at such a low price. It is one of the new blended effects which are so highly recommended by up-to-date decorators. The grasscloth design is a favorite one, and it is reproduced here with exceptional skill.

The gray shades in this paper are among the leading colors for this season, and the gold threads in the design make the paper richer looking. On the wall these gold threads give a pleasing "sheen" to the paper.

Suitable for use in any room.

The border to match this paper is a new floral design in reds and blues with a grasscloth background to harmonize with the sidewall. To show what an excellent match it is, we have reproduced across the sample of this sidewall (shown on the reverse side of this sheet) a picture of the border, in reduced size.

Border is actually 9 inches wide, including the little base or binder, also shown. This method of showing the border right on the wall paper is our own invention.

Ceiling is a light colored paper to match.

### Numbers and Prices

76Y238 —Sidewall, per DOUBLE roll (16 yds.)	60c
76Y2238 —Cut-out Border, 9 in. wide (includes 1½ in. base). Per yd.	10c
76Y1092 —Ceiling, per DOUBLE roll (16 yds.)	60c

**Montgomery Ward & Co.**  
Established 1892

**CHICAGO**



بسم الله الرحمن الرحيم  
الحمد لله رب العالمين  
والصلاة والسلام على  
سيدنا محمد وآله الطيبين  
الطاهرين

الحمد لله رب العالمين  
والصلاة والسلام على  
سيدنا محمد وآله الطيبين  
الطاهرين  
الذين هم خير البرية  
والذين هم خير البشر  
والذين هم خير الخلق  
والذين هم خير المخلوقين

والذين هم خير الأنبياء  
والذين هم خير المرسلين  
والذين هم خير الرسل  
والذين هم خير النبيين

### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gold Embroidered Stripe

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 3

Per Double Roll

16 Yards Long, 18 In. Wide

## 55c

Per Double Roll

16 Yards Long, 18 In. Wide

At first glance you might take this for just a pleasing, dignified pattern of wall paper. But it is more than that—it embraces many novel features which make it distinctive.

If you will look closely at the stripes you will find that they have a dainty little embroidered edging. This is a new style—and considered very up-to-date.

The background, too, is distinctive. It is a

new fabric pattern in the popular shades of tan, with beautifully blended colors: Quiet and refined—and in the very best style. Correct for any room.

Border to match is a cut-out design in rich Oriental colors and gold. Its shades harmonize perfectly with the sidewall paper and complete the new up-to-date atmosphere of the room. Ceiling is light in color, to match.

## \$4.77

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y242 — Sidewall, per DOUBLE roll (16 yds.)	55c
76Y3242 — Cut-out Border, 6 inches wide. Yard	7c
76Y1017 — Ceiling, per DOUBLE roll (16 yds.)	45c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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# Embossed Satin Stripes

## 48c

**Per DOUBLE Roll**  
(16 Yards Long)  
**ANY COLOR**

### \$4.80

*Buys enough wall paper  
with 15 in. border to paper  
an average room 10x12,  
8 ft. high, allowing 4  
openings.*

**Wide Striped Patterns—Choice of 5 Popular Colors**

This is Printed on the Back of a Sample of the Light Tan  
Same Quality in White, Blue, Pink or Green. Shown in Colors on Page 7

The bright, "satin" finish on these papers catches and reflects the sunlight. They make dainty, cheery decorations for bedrooms, sun-parlors, etc. Correct, up-to-date styles—the embossing on these papers is a distinctive feature.

Your choice of 5 colors—Light Tan (like the sample), or White, Blue, Pink, or Green. Each color has its own individual cut-out border and base (your choice of 15 in. or 9 in. borders), and ceilings to match.

See page 78 for this same style paper with narrow stripes (3 colors).

Light Tan	White	Blue	Pink	Medium Green
(Like Sample Shown)	(Same style and quality as Light Tan)	(Same style and quality as Light Tan)	(Same style and quality as Light Tan)	(Same style and quality as Light Tan)
76Y924—Side Wall, per double roll (16 yds.) .....48c	76Y926—Side Wall, per double roll (16 yds.) .....48c	76Y930—Side wall, per double roll (16 yds.) .....48c	76Y928—Side Wall, per double roll (16 yds.) .....48c	76Y932—Side Wall, per double roll (16 yds.) .....48c
76Y1924—Cut-out Border with Base 15 in. wide, per yd..10c	76Y1926—Cut-out Border with Base, 15 in. wide, per yd..10c	76Y1930—Cut-out Border with Base, 15 in. wide, per yd..10c	76Y1928—Cut-out Border with Base, 15 in. wide, per yd..10c	76Y1932—Cut-out Border with Base, 15 in. wide, per yd..10c
76Y2918—Cut-out Border, with Base, 9 in. wide, per yd....8c	76Y2916—Cut-out Border, with Base, 9 in. wide, per yd....8c	76Y2920—Cut-out Border, with Base, 9 in. wide, per yd....8c	76Y2916—Cut-out Border, with Base, 9 in. wide, per yd....8c	76Y269—Ceiling, per double roll (16 yds.) .....40c
76Y269—Ceiling, per double roll (16 yds.) .....40c	76Y267—Ceiling, per double roll (16 yds.) .....40c	76Y267—Ceiling, per double roll (16 yds.) .....40c	76Y267—Ceiling, per double roll (16 yds.) .....40c	

Special Applique  
Borders Shown on Page 10

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See Page 122 for  
Amount of Paper to Order







### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Golden Gray Tapestry

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 3

Per Double Roll

16 Yards Long, 18 In. Wide

## 60c

Per Double Roll

16 Yards Long, 18 In. Wide

Wherever you go nowadays, you are most likely to find at least one of the rooms has a tapestry design wall paper. Such designs are immensely popular; and this year especially, are to be much used.

Here is one of the favorite tapestry patterns. The soft blended colors are very artistic and the gold in the design gives an added touch of richness. Predominating shades are gray—and

gray, as you know, is one of the leading colors this season.

Your room will be strictly up-to-date with this paper and you will be very proud of its fine appearance.

The border is a floral design, cut out, with colors harmonizing with the sidewall.

Ceiling paper is light, to match.

## \$5.54

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y234 —Sidewall, per DOUBLE roll (16 yds.) .....60c

76Y2234—Cut-out Border, 9 inches wide. Yard.....9c

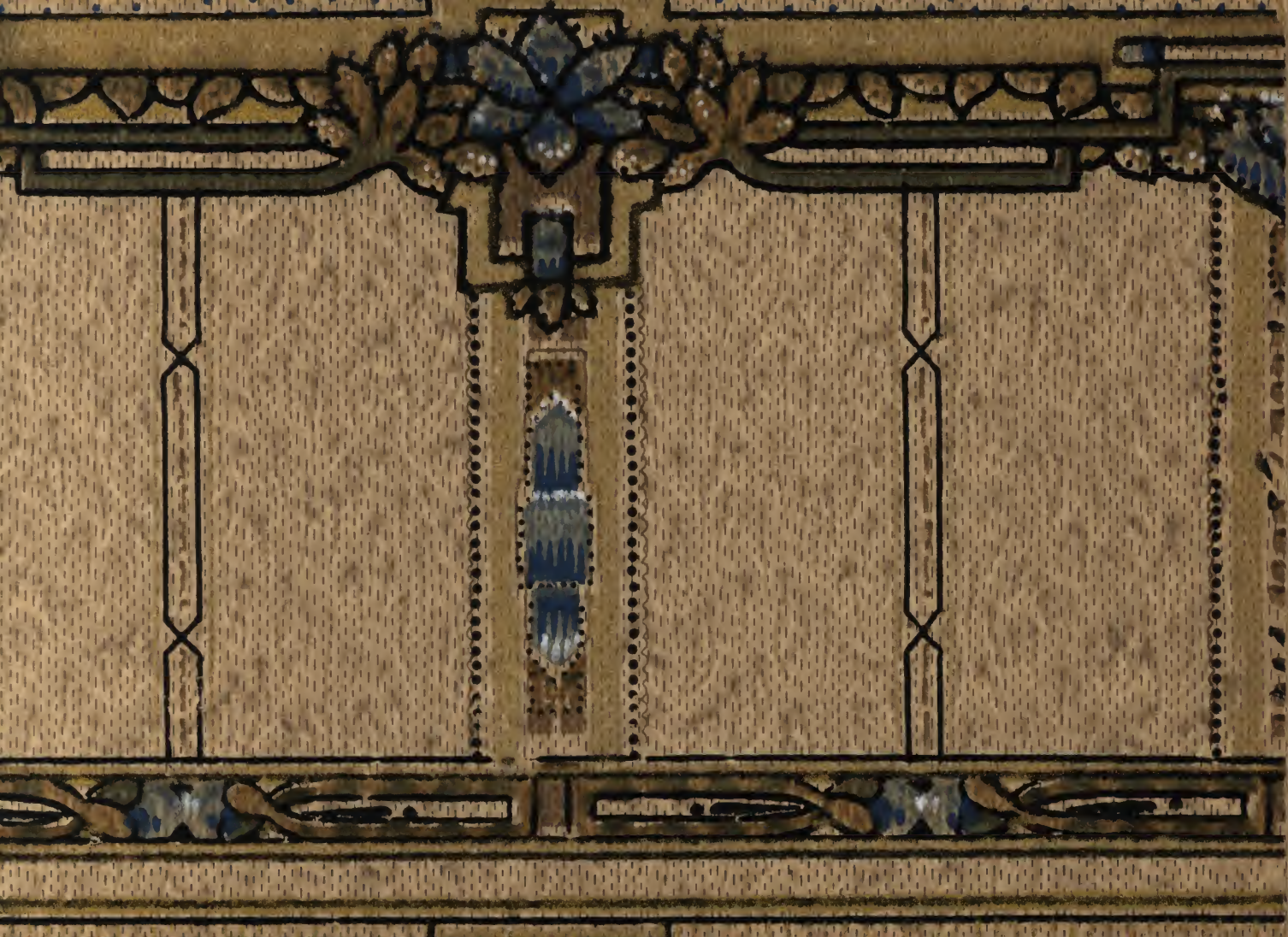
76Y1028—Ceiling, per DOUBLE roll (16 yds.) .....55c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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**Patent Applied For—All Rights Reserved**

# 58c

*Per DOUBLE Roll*  
*Full 16 yards, twice as long*  
*as the ordinary "single"*  
*or 8 yd. roll, by which wall*  
*paper is usually sold.*

## \$5.36

Buys enough wall paper to paper a room 10x12, 8 feet high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, and 2 double rolls of ceiling.

See Pages 122-123 for the Amount of Wall Paper required for any Size Room.

## Empire Gold Stripe

See Illustration in Colors on Page 4

The gold stripes in this paper make an expensive looking design. We believe most people would take it for a very high-priced paper. But as usual we can save you money. Our prices are very low and we sell in double rolls—which means that you get twice as much wall paper in each double roll as in the ordinary "single" or 8 yd. roll, by which wall paper is usually sold.

This paper is an up-to-date style. The background is colored a delightfully soft and restful shade of tan which will be very popular this year. It will make a tasteful decoration in any room, and it is especially suited

to the living room, dining room or hall.

The border also displays a lavish use of gold to match the stripes in the sidewall. Design is cut out. To show what an excellent match it is, we have reproduced across the sample of this sidewall (shown on the reverse side of this sheet) a picture of the border, in reduced size.

Border is actually 9 inches wide, including the little base or binder, also shown. This method of showing the border right on the wall paper is our own invention.

Ceiling is light, with small figures.

### Numbers and Prices

76Y236 —Sidewall, per DOUBLE roll (16 yds.).....58c  
 76Y2236—Cut-out Border, 9 in. wide (includes 1½ in. border). Per yd. 8½c  
 76Y1028—Ceiling, per DOUBLE roll (16 yds.) .....55c

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gold Pattern—Tiffany

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 4

Per Double Roll

16 Yards Long, 18 In. Wide

# 65c

Per Double Roll

16 Yards Long, 18 In. Wide

Beautiful wall papers make beautiful rooms. Here is a pattern lovely enough to make any room look charming. The soft shaded tones of tan and gold are very artistic, and the Tiffany blends in the leaves very skillfully designed.

You can use this paper in the finest room in your home and be proud of its beauty and high quality. It is a strictly up-to-date pat-

tern, and one whose style will be recognized by all who see it.

The border, as shown on color page 4, is a beautiful rose pattern in rich, subdued coloring to match the tones of the sidewall. The design of the border is cut out.

Completing this artistic combination is a light colored ceiling with a small conventional design.

## Numbers and Prices

76Y240 —Sidewall, per DOUBLE roll (16 yds.).....65c

76Y2240—Cut-out Border, 9 inch wide. Yard.....10c

76Y1091—Ceiling, per DOUBLE roll (16 yds.).....60c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

## \$6.05

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Pilgrim Gray

(This is the paper sampled on reverse side of this sheet)  
See Illustration in Colors on Page 4

Per Double Roll

16 Yards Long, 18 In. Wide

# 58c

Per Double Roll

16 Yards Long, 18 In. Wide

The charm of this paper is in its simplicity—its quiet, refined good taste. Yet it is a very "dressy" paper and a style which is much favored by leading interior decorators.

It is in a new shade of gray (the popular color), and its little gold stripes are very dainty and pleasing.

There is a distinctive pattern in the back-

ground, but the general effect is that of a "plain" wall. It is suitable for any room and will always be correct and in good style.

The cut-out border is a conventional floral pattern in deep rich colors and gold. Very artistic in combination with the light-colored wall.

Ceiling is also light,—just the correct shade to match the wall.

## \$5.60

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 18 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y250 —Sidewall, per DOUBLE roll (16 yds.).....	58c
76Y2250—Cut-out Border, 7½ inches wide. Yard.....	10c
76Y1028—Ceiling, per DOUBLE roll (16 yds.).....	55c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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**IMPORTANT NOTICE:** The border printed on reverse side of this sheet is furnished 9 Inches Wide, including the base, instead of reduced size as shown. Sidewall furnished exactly like sample.  
**Patent Applied For—All Rights Reserved**

# 60c

*Per DOUBLE Roll*

*Full 16 yards, twice as long as the ordinary "single" or 8 yd. roll, by which wall paper is usually sold.*

## \$5.80

*Buys enough wall paper to paper a room 10x12, 8 feet high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, and 2 double rolls of ceiling.*

See Pages 122-123 for the Amount of Wall Paper required for any Size Room.

## Golden Brown Grasscloth

See Illustration in Colors on Page 4

This is a splendid reproduction of a Japanese gold grasscloth. When it is hung on the wall, it is hard to distinguish from the original.

The golden brown colors are a favorite shade this year. Your room will be in excellent style with this paper.

It may be used correctly in any room. We recommend it particularly for the living room or dining room. In a dining room with a plate rail and panels it will be particularly beautiful. It goes well with any style woodwork or furniture. The gold in the design shines out with either natural or artificial

light on it.

The border is a distinctive flower pattern in deep rich colors and gold. Design is cut-out. To show what an excellent match it is, we have reproduced across the sample of this sidewall (shown on the reverse side of this sheet) a picture of the border, in reduced size.

Border is actually 9 inches wide, including the little base or binder, also shown. This method of showing the border right on the wall paper is our own invention.

Ceiling is a conventional design in light colors to harmonize with wall and border.

### Numbers and Prices

76Y952—Sidewall, per DOUBLE roll (16 yds.) ..... 60c  
 76Y2953—Cut-out Border, 9 in. wide (includes 1½ in. base). Per yd... 10c  
 76Y1089—Ceiling, per DOUBLE roll (16 yds.) ..... 60c

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### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Lyons Tapestry

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 4

Per Double Roll

16 Yards Long, 18 In. Wide

## 70c

Per Double Roll

16 Yards Long, 18 In. Wide

Modern decorative artists recommend soft, blended colors for the walls. This exquisite tapestry pattern is a beautiful example of beautiful blends. It is an artistic creation of exceptional beauty and artistic in every detail.

In the living room, dining room, library or hall, it will make a very high-quality decoration. It is a paper whose excellence you can

be sure of. It is the kind of pattern much used in up-to-date homes.

The border to match is a cut-out design with roses and leaves in an artistic array. Its colors harmonize perfectly with the blended shades in the sidewall.

The light ceiling paper is a special embossed pattern. Very stylish.

## \$6.30

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y254—Sidewall, per DOUBLE roll (16 yds.).....70c

76Y2254—Cut-out border, 9 inch wide. Yard.....10c

76Y1092—Ceiling, per DOUBLE roll (16 yds.).....60c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Tapestry Grasscloth

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 4

**Per Double Roll**  
16 Yards Long, 18 In. Wide

**75c**

**Per Double Roll**  
16 Yards Long, 18 In. Wide

The two most popular styles in wall paper today are the tapestry designs and the grasscloth patterns.

Here you have both of them—a real tapestry grasscloth, threaded with gold. This is a very aristocratic pattern and one of the best of the new styles. Look closely at the intricacies of the design, how the tapestry figures appear woven right into the grasscloth—this is a new

and novel feature found only in the latest style designs. Correct for use in any room.

The border for this paper is one of the new style "band borders." See the illustrations in colors on page 4. This style is considered very up-to-date and artistic with the "plain" walls. Colors are beautiful deep shades to match the sidewall.

The ceiling paper is light.

**\$6.39**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

- 76Y252—Sidewall, per DOUBLE roll (16 yds.).....75c  
76Y3252—Border to Match, 6 inches wide. Yard..... 9c  
76Y1089—Ceiling, per DOUBLE roll (16 yds.).....60c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gray Embossed Jaspé

(This is the paper sampled on reverse side of this sheet)  
See Illustration in Colors on Page 4

Per Double Roll  
16 Yards Long, 18 In. Wide

**70c**

Per Double Roll  
16 Yards Long, 18 In. Wide

This beautiful gray paper is one of the new style Jaspé patterns. It is called Jaspé because the design is that of a vertical weave. In this paper the effect is enhanced by embossing or raising the design on the paper.

For the popular "plain wall" effects it would be hard to find a more suitable paper. The Jaspé pattern is in subdued colors, so that at a short distance it blends in with the rest of

the wall, although giving it a richness that is beautiful and distinctive.

The border to match this paper is a cut-out leaf design in dainty pastel shades of gray, pink and blue with the artistic use of gold in the pattern.

Ceiling to match is light in color and has a neat little conventional design.

**\$6.20**

Buys enough wall paper to paper a room 10x12, 3 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 18 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y246—Sidewall, per DOUBLE roll (16 yds.)	70c
76Y2246—Cut-out Border, 9 inches wide. Yard	10c
76Y1028—Ceiling, per DOUBLE roll (16 yds.)	55c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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### Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls. (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Emerson Tapestry

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 4

**Per Double Roll**  
16 Yards Long, 18 In. Wide

**80c**

**Per Double Roll**  
16 Yards Long, 18 In. Wide

Certain rooms require an elaborate design and rich coloring to make them look their best.

Here is a pattern neat but not gaudy. It is one of the up-to-date tapestry designs and its beautiful colors are very artistic. The tans and blues with little touches of red are harmoniously blended and make a rich-appearing paper suitable for any room.

This style is particularly suited to paneled dining rooms with mission woodwork, but it may be used anywhere with correctness. It will make a splendid paper for any room.

The cut-out border is a perfect match for the sidewall, featuring the same tapestry leaves over a quaint trellis design. Ceiling is in light colors and specially embossed.

**\$6.64**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 18 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

- 76Y248 — Sidewall, per DOUBLE roll (16 yds.).....80c  
76Y3248 — Cut-out Border, 6 inches wide. Yard..... 9c  
76Y1092 — Ceiling, per DOUBLE roll (16 yds.).....60c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Embossed Gold Stippled Blend

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 5.

Per Double Roll

16 Yards Long, 18 In. Wide

**75c**

Per Double Roll

16 Yards Long, 18 In. Wide

This is a paper with many attractive features. In the first place, it is a very popular shade of gray which is going to be the style this year. The colors are blended ("stippled"—as the artists say), in soft, lovely shades, with gold in the design. The pattern is embossed or raised.

You will find these embossed papers in blended colors are widely used in both city and

country homes where the woman of the house appreciates artistic decorations. Select it for one of your rooms.

Border to match is an up-to-date conventional design in rich colors and gold. Has a base which may be used as a separate trim around the bottom of the wall.

Ceiling is a special embossed paper, light in color, to match the sidewall.

**\$6.55**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y950 — Sidewall, per DOUBLE roll (16 yds.) ..... 75c

76Y2951 — Cut-out Border, 9 inches wide. (Includes 1½ in. base.)

Yard ..... 10c

76Y1092 — Ceiling, per DOUBLE roll (16 yds.) ..... 60c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Gold Floral Tapestry

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 5

Per Double Roll

16 Yards Long, 18 In. Wide

# 55c

Per Double Roll

16 Yards Long, 18 In. Wide

If you were to employ a famous artist to decorate your walls by hand, we doubt whether the result would be more beautiful than this Floral Tapestry we show you here.

The design is a beautiful one; and the soft, rich colors with gold make an ideal decoration.

This will make an artistic paper to use in your living room, library or dining room. It

has the style and artistic beauty that is appropriate for the best room in the house.

The border to match this paper is one of the new style "bands." It has a flower and leaf design to harmonize with the sidewall pattern and is a beautiful decoration in itself.

Ceiling is light in color and richly embossed.

## \$5.29

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 8 double rolls of wall, 18 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y262 —Sidewall, per DOUBLE roll (16 yds.).....	55c
76Y2262—Border, 7 inches wide. Yard.....	9c
76Y1028—Ceiling, per DOUBLE roll (16 yds.).....	55c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Stipple and Gold Blend

(This is the paper sampled on reverse side of this sheet)  
See Illustration in Colors on Page 5

Per Double Roll

16 Yards Long, 18 In. Wide

Sometimes it's hard to make up one's mind just what color wall paper to use. In that case, we recommend a pattern with blended colors that go well with any style furniture or furnishings.

Here is a beautiful paper with softly blended colors and a smart gold stripe. New in style and a neat and artistic decoration. You can use it with good effect in any room—it will be

# 80c

Per Double Roll

16 Yards Long, 18 In. Wide

correct anywhere and it is a style that is always in good taste.

The cut-out border is conventional floral design in deep rich shades which harmonize with the blended tones in the sidewall. Includes a narrow base or binder which may be detached and used as a separate trim around the bottom of the wall if desired.

Ceiling is light in color with a small conventional design.

## \$6.88

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y968 — Sidewall, per DOUBLE roll (16 yds.).....80c

76Y2968 — Cut-out border, 9 inches wide (includes 1½-inch base).

Yard .....10½c

76Y1089 — Ceiling, per DOUBLE roll (16 yds.).....60c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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CHICAGO





## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# Blue and Gold Tiffany

(This is the Paper sampled on reverse side of this sheet)  
See Illustration in Colors on Page 6

**Per Double Roll**  
16 Yards Long, 18 In. Wide

# 70c

**Per Double Roll**  
16 Yards Long, 18 In. Wide

You have heard of the famous "blue room" in the White House. It is quite the style now to decorate each room in a distinctive color. Blue is one of the most popular shades.

For the blue room in your home, we suggest this beautiful Blue and Gold Tiffany. The Tiffany blends and narrow gold stripes on the pure blue background make a very handsome decoration.

Border is also blue with an attractive pattern in pleasing shades of green and old rose, with gold. Design is cut-out and includes a narrow base or binder for trimming around bottom of wall.

Ceiling to match is a special embossed pattern in light colors. This ceiling being embossed or raised makes it ideal for the sidewall.

## Numbers and Prices

76Y268—Sidewall, per DOUBLE roll (16 yds.).....70c

76Y2268—Cut-out border, 9 inches wide. (Includes 1½ in. base.)  
Yard .....10c

76Y1092—Ceiling, per DOUBLE roll (16 yds.).....60c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

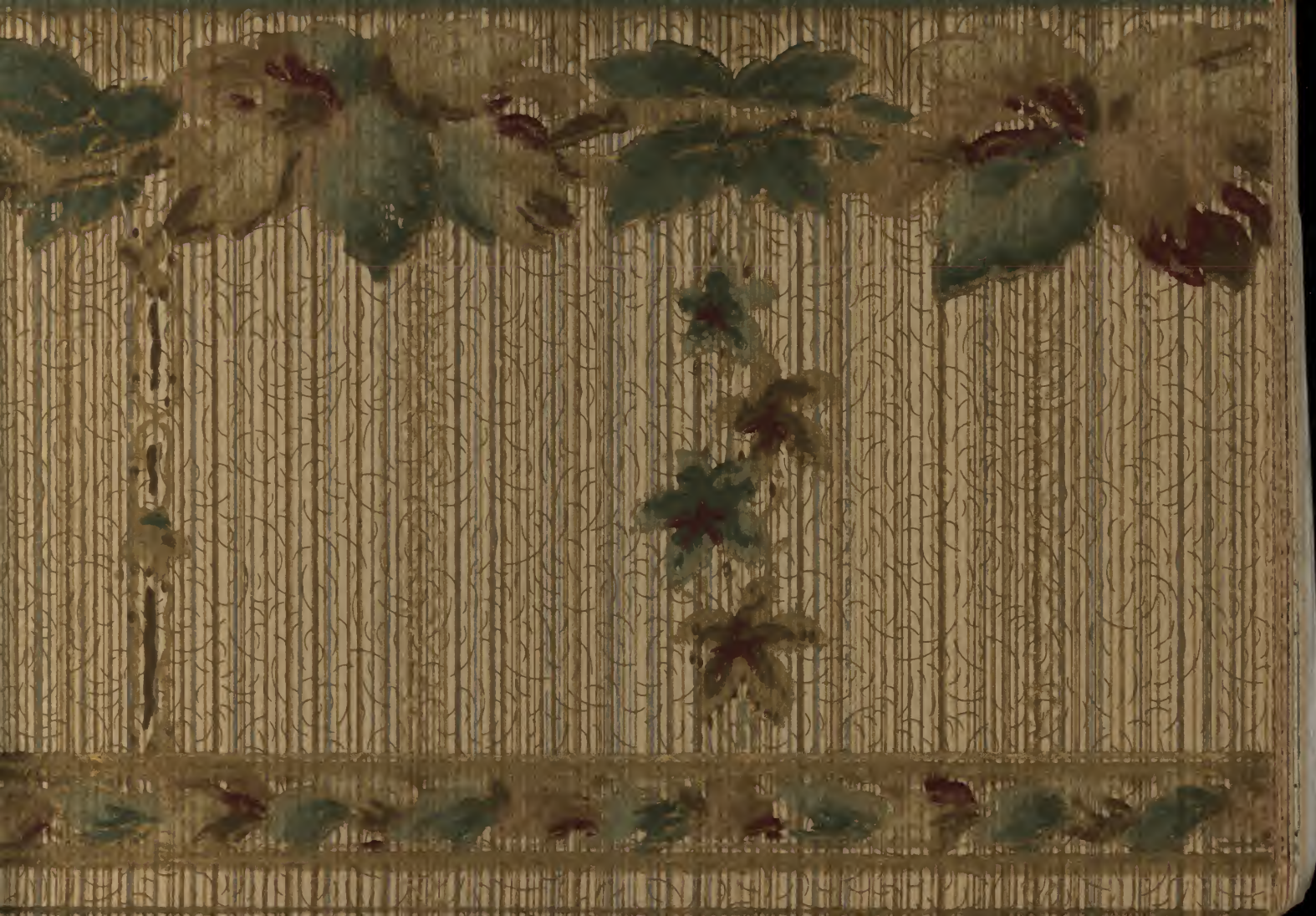
# \$6.30

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

**Montgomery Ward & Co.**  
(Satisfaction Guaranteed or Your Money Back)

# CHICAGO





**IMPORTANT NOTICE:** The order printed on reverse side of this sheet is furnished 9 Inches Wide, including the base instead of reduced size as shown. Sidewall furnished exactly like sample.  
**Patent Applied For—All Rights Reserved.**

**80c**

*Per DOUBLE Roll*

*Full 16 yards, twice as long as the ordinary "single" or 8 yd. roll, by which wall paper is usually sold.*

**\$6.88**

*Buys enough wall paper to paper a room 10x12, 8 feet high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, and 2 double rolls of ceiling.*

See Pages 122-123 for the Amount of Wall Paper required for any Size Room.

## The Oak Leaf Jaspé

See Illustration in Colors on Page 5

Modern decorators are very fond of the Jaspé motif in wall paper. Here is a new Jaspé pattern with a distinctive oak leaf stripe in autumn colors. As you will notice, the background of this paper is much similar to the grasscloth pattern, except that the stripes run up and down instead of across the width of the paper. This is what is called the Jaspé effect. The blended colors are also a distinctive feature of the Jaspé design.

The blended shades of tan and gray are one of the most stylish and up-to-date color schemes. You will be pleased with this paper in any

room in your house, and you can be sure that it is up-to-date and artistic in every detail.

Border is a cut-out design, with oak leaves to harmonize with the stripes in the sidewall. To show what an excellent match it is, we have reproduced across the sample of this sidewall (shown on the reverse side of this sheet) a picture of the border in reduced size.

Border is actually 9 inches wide, including the little base or binder, also shown. This method of showing the border right on the wall paper is our own invention.

Ceiling is a light-colored paper to match.

### Numbers and Prices

76Y260 —Sidewall, per DOUBLE roll (16 yds.) ..... 80c  
 76Y2260 —Cut-out border, 9 in. wide (includes 1½ in. base) ..... 10½c  
 76Y1091 —Ceiling, per DOUBLE roll (16 yds.) ..... 60c

**Montgomery Ward & Co. CHICAGO**  
(Satisfaction Guaranteed or Your Money Back)







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Stippled Blend

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 5

Per Double Roll

16 Yards Long, 18 In. Wide

# 75c

Per Double Roll

16 Yards Long, 18 In. Wide

Many of the leading decorators believe that softly blended colors make the correct "setting" for the living room.

In this paper the colors are blended so delicately that they appear to be "stippled" on by hand. This effect gives a very rich appearance to the wall.

The embossed design is up-to-date and will make a stylish living room paper, although it

may be used in any room with good taste.

The cut-out border to match this paper is a gold-outlined conventional design with colors that harmonize with the sidewall. Includes a narrow base or binder which may be used as a separate trim around the bottom of the wall, above the baseboard.

A special embossed ceiling completes this high-grade combination.

## \$6.63

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y256 —Sidewall, per DOUBLE roll (16 yds.).....75c

76Y2256 —Cut-out Border, 9 inches wide (includes 1½ inch base).

Yard .....10½c

76Y1092 —Ceiling, per DOUBLE roll (16 yds.).....60c

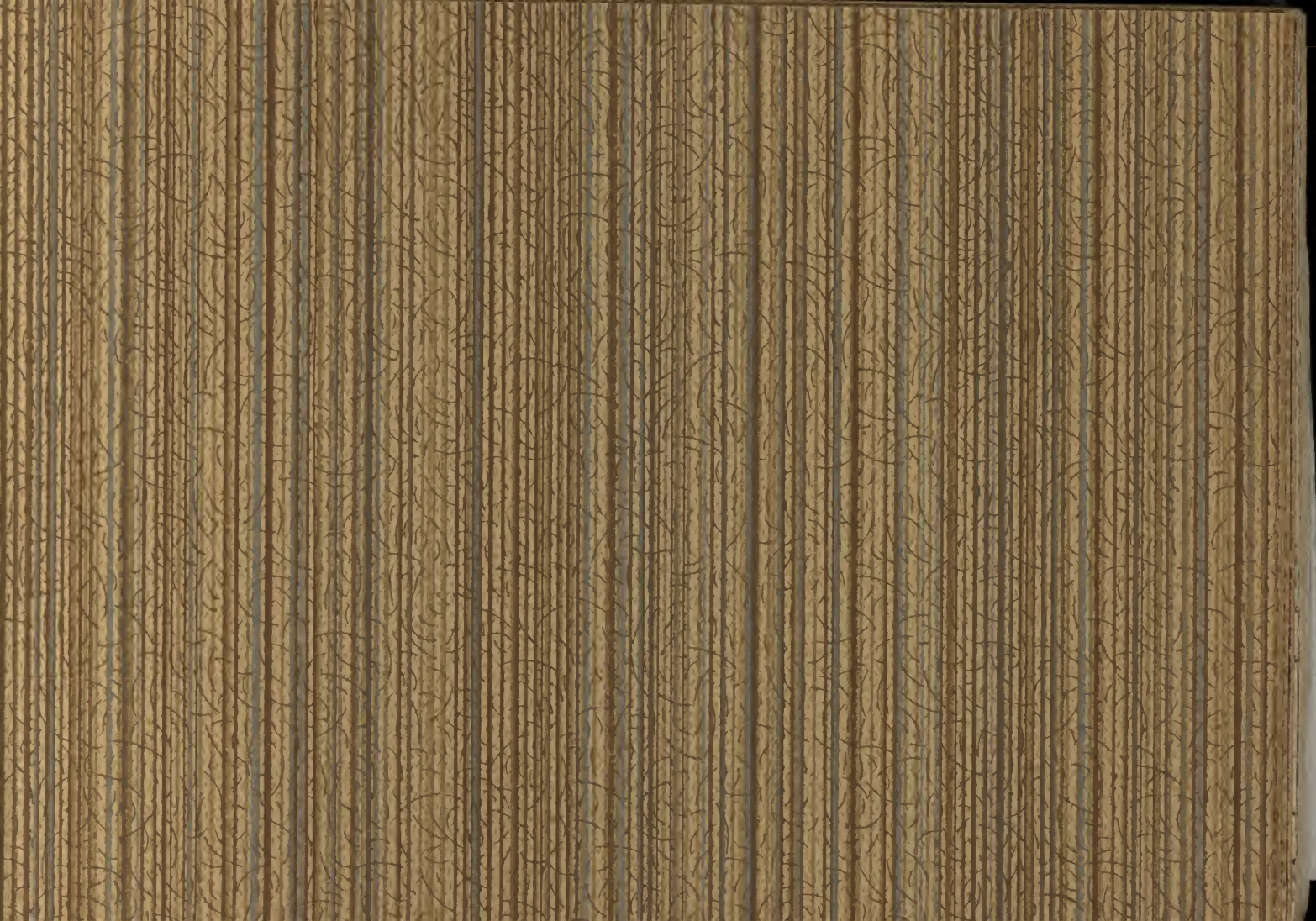
See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

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## CHICAGO







## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Gold Jaspé

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 5

**Per Double Roll**

16 Yards Long, 18 In. Wide

# 75c

**Per Double Roll**

16 Yards Long, 18 In. Wide

Jaspé wall papers have many enthusiastic admirers. They are among the latest, up-to-date styles and are considered very fashionable in either the living room or the dining room.

This is what is called a "gold" Jaspé because of the abundance of gold thread in the design. It closely resembles gold grasscloth except that the weave is up and down instead of across the

width of the paper. When the sunlight strikes this paper, it has a beautiful, lustrous sheen.

As a suitable border for this paper, we offer a conventional pattern 9 inches wide including a 1½ inch base in rich colors and gold to harmonize with the sidewall.

Ceiling paper is embossed with an unique woven design.

## \$6.55

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

- 76Y264 — Sidewall, per DOUBLE roll (16 yds.).....75c  
76Y2264—Border, 9 inch wide including 1½ inch Base, per yard...10c  
76Y1091—Ceiling, per DOUBLE roll (16 yds.).....60c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**

Satisfaction Guaranteed or Your Money Back

**CHICAGO**







## Double Roll—Double Length—Double Saving

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# The Gold Tapestry Leaf

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 5

Per Double Roll

16 Yards Long, 18 In. Wide

# 85c

Per Double Roll

16 Yards Long, 18 In. Wide

Art magazines delight in showing pictures of beautiful dining rooms finished in rich tapestry papers. Here is a new one that is beautiful enough to adorn any magazine cover or enrich any room, anywhere.

It is distinctively individual in its rich coloring and the gold in the design adds a fine, artistic touch. The tapestry pattern is one of the up-to-date styles. You can be sincerely

proud of this paper—it will make the room in which it is used one of the "show places" of your home.

The border to match is another fine tapestry pattern in colors to harmonize with the side-wall. Design is cut-out.

The ceiling for this paper is a high-class embossed pattern with a distinctive design.

## \$6.89

Buy enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

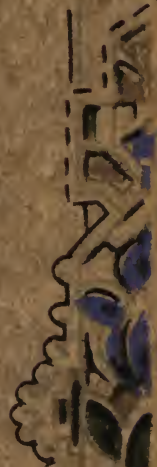
76Y266	—Sidewall, per DOUBLE roll (16 yds.)	85c
76Y3266	—Cut-out border, 6 inches wide. Yard	9c
76Y1089	—Ceiling, per DOUBLE roll (16 yds.)	60c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*  
(Satisfaction Guaranteed or Your Money Back)

CHICAGO





## Double Roll—Double Length—Double Saving

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# Embossed Stippled Gray

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 6

**Per Double Roll**  
16 Yards Long, 18 In. Wide

**70c**

**Per Double Roll**  
16 Yards Long, 18 In. Wide

An aristocratic design—a paper specially suited to fine drawing rooms, parlors, etc. Digitized and in excellent taste.

The background is a fashionable shade of gray with colors softly stippled and the pattern embossed or raised. The narrow stripes are just the correct style—the little blue figures very artistic, especially with the soft gray background.

If you are planning on a room that is to be a model of style and quality, this is the right paper to use.

The border is a cut-out design with a conventional floral pattern in blended colors to match the sidewall. Includes a base or binder for trimming around the bottom of the wall.

Ceiling is a special embossed pattern in light colors.

**\$6.30**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y258 — Sidewall, per DOUBLE roll (16 yds.)	70c
76Y2258 — Cut-out Border, 9 inch wide. (Includes 1½ in. Base.)	
Yard	10c
76Y1092 — Ceiling, per DOUBLE roll (16 yds.)	60c
See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room	

**Montgomery Ward & Co.**

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## Double Roll—Double Length—Double Saving

We help you to save money by selling our wall paper in double rolls (16 yds. long). You get twice as much wall paper in one of our double rolls as in the ordinary "single" or 8 yd. roll by which wall paper is usually sold. Remember this in comparing prices.

# The Tiffany Weave

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 6

Per Double Roll

16 Yards Long, 18 In. Wide

# 85c

Per Double Roll

16 Yards Long, 18 In. Wide

You have undoubtedly heard of the "Tiffany" finish. In this style the colors are blended softly together to make a delicate, zephyr-like appearance which is very artistic.

In this paper the Tiffany blends are woven into a neat fabric pattern.

The soft, blended colors make a beautiful wall decoration—and one which is up-to-date

and in the very best style. Artistic for the living room, dining room, library or hall.

The cut-out border, to match, is in colors to harmonize with the sidewall, but carries deeper shades to provide the right artistic contrast.

Ceiling is light in color, with design embossed.

## \$7.09

Buy enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

### Numbers and Prices

76Y976 — Sidewall, per DOUBLE roll (16 yds.)	85c
76Y3976 — Cut-out Border, 6 inches wide. Yard	9c
76Y1086 — Ceiling, per DOUBLE roll (16 yds.)	70c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*  
(Satisfaction Guaranteed or Your Money Back)

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### ***Double Roll—Double Length—Double Saving***

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# **Brocade Tapestry and Gold**

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 1

**Per Double Roll**

16 Yards Long, 18 In. Wide

**90c**

**Per Double Roll**

16 Yards Long, 18 In. Wide

Formerly only princes of the blood and the extremely wealthy nobles could afford gold tapestry hangings.

Today you, too, may enjoy the luxury of richly tapestried walls. We take pleasure in offering you in this new style wall paper, the superb reproduction of genuine gold brocade tapestry.

This small sample cannot do it justice. On the wall it has a rich, lustrous sheen that gives an air of regal splendor to the entire room.

The border is one of the new style "band" designs. Is a gold tapestry pattern to harmonize with the sidewall and is a beautiful decoration in itself.

The heavy, embossed ceiling to match, is light in color with a small figured design.

**\$7.34**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## **Numbers and Prices**

76Y270 —Sidewall, per DOUBLE roll (16 yds.).....90c

76Y2270—6 inch band border to match, per yard..... 9c

76Y1086—Ceiling, per DOUBLE roll (16 yds.).....70c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

**Montgomery Ward & Co.**

Satisfaction Guaranteed or Your Money Back

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# Morocco Leather and Gold

(This is the paper sampled on reverse side of this sheet)  
See Illustration in Colors on Page 1

Per Double Roll

16 Yards Long, 18 In. Wide

**\$1<sup>00</sup>**

Per Double Roll

16 Yards Long, 18 In. Wide

You can imagine how much it would cost to cover the walls of your rooms in fine, hand tooled Morocco leather. But you can imagine, too, how beautiful the effect would be, particularly in a room where the furniture is upholstered in leather.

This paper is a special reproduction of genuine leather with the addition of narrow Oriental stripes trimmed with gold.

Colors throughout are very rich. This will make a splendid paper for the living room, dining room or library. It is especially appropriate for a den. But wherever used it will be correct and in good style.

The border is a refined, conventional pattern, with colors to match the sidewall. Includes a base or binder for trimming around bottom of wall.

The embossed ceiling is medium in color.

**\$8.20**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall, 16 yards of border, 2 double rolls of ceiling.

## Numbers and Prices

76Y986 — Sidewall, per DOUBLE roll (16 yds.).....\$1.00

76Y2986 — Cut-out border, 9 inches wide. (Includes 1½ in. Base.)

Yard .....12½¢

76Y1089 — Ceiling, per DOUBLE roll (16 yds.).....60¢

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

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## Double Roll—Double Length—Double Saving

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# The Gold Soiree

(This is the paper sampled on reverse side of this sheet)

See Illustration in Colors on Page 1

Per Double Roll

16 Yards Long, 18 In. Wide

**\$1 50**

Per Double Roll

16 Yards Long, 18 In. Wide

Our finest, most elaborate wall decoration. The acme of style—a creation that rivals the finest examples of the decorator's art.

This is a paper that is suitable for the music room in a millionaire's palace, or for the finest drawing room in an expensive hotel suite.

You can use it with just as good satisfaction in the finest rooms in your home, and the effect

will bring forth the admiration of your friends.

The cut-out border is also an embossed gold pattern with a tapestry flower design in beautiful, artistic colors. Harmonizes perfectly with the gold in the sidewall and finishes off the room in excellent taste.

Ceiling to match is a special embossed paper with lovely blended colors.

**\$11.30**

Buys enough wall paper to paper a room 10x12, 8 ft. high, allowing 4 openings. This price includes 5 double rolls of wall 16 yards of border, 1 double rolls of ceiling.

## Numbers and Prices

76Y990 — Sidewall, per DOUBLE roll (16 yds.).....\$1.50

76Y2990 — Cut-out Border, 9 inches wide with Base. Yard.....15c

76Y1086 — Ceiling, per DOUBLE roll (16 yds.).....70c

See Pages 122-123 for How to Find Amount of Paper Needed for Any Size Room

*Montgomery Ward & Co.*

and other guaranteed low prices

**CHICAGO**





# Genuine "Oatmeal" Papers

Choice of the 5 Popular Colors

Sample of Tan on Reverse Side of this Sheet—See Page 8 for All Colors

## Tan Oatmeal Paper (Like this Sample)

76Y342—Sidewall, per double roll (16 yds.).....	45c
76Y5342—Cut-out Border with Base, 15 in. wide, per yd. ....	12c
76Y4342—Cut-out Border with Base, 9 in. wide, per yd. ....	9c
76Y1021—Ceiling, per double roll (16 yds.).....	45c

## Blue Oatmeal Paper (Same Quality as Tan)

76Y348—Sidewall, per double roll (16 yds.).....	48c
76Y5348—Cut-out Border with Base to match Side- wall, 15 in. wide, per yd. ....	12c
76Y4348—Cut-out Border with Base, 9 in. wide, per yd. ....	9c
76Y1023—Ceiling, per double roll (16 yds.).....	45c

## Gray Oatmeal Paper (Same Quality as Tan)

76Y344—Sidewall, per double roll (16 yds.).....	45c
76Y5344—Cut-out Border with Base to match Side- wall, 15 in. wide, per yd. ....	12c
76Y4344—Cut-out Border with Base, 9 in. wide, per yd. ....	9c
76Y1023—Ceiling, per double roll (16 yds.).....	45c

## Green Oatmeal Paper (Same Quality as Tan)

76Y350—Sidewall, per double roll (16 yds.).....	48c
76Y5350—Cut-out Border with Base to Match, 15 in. wide, per yd. ....	12c
76Y4350—Cut-out Border with Base, 9 in. wide, per yd. ....	9c
76Y1025—Ceiling, per double roll (16 yds.).....	45c

## Brown Oatmeal Paper (Same Quality as Tan)

76Y346—Sidewall, per double roll (16 yds.).....	48c
76Y5346—Cut-out Border with base to match side- wall, 15 in. wide, per yd. ....	12c
76Y4346—Cut-out Border with Base, 9 in. wide, per yd. ....	9c
76Y1021—Ceiling, per double roll (16 yds.).....	45c

THESE plain colored Oatmeal Papers are considered very stylish and up-to-date. They are the favorite for "plain wall" effects in living rooms, dining rooms, and halls. Applique Borders may be used with Oatmeal papers if desired (see page 10 for designs).

See Page 122 for Quantity to Order.

*Montgomery Ward & Co.* CHICAGO  
(Satisfies or Guarantees or Your Money Back)





# Special Tile Pattern—Wax Finish

## 45c

May Be Sponged Off With Damp  
Cloth Without Injuring the Paper

For Picture in Colors, with Border to Match, See Page 9

### Per DOUBLE Roll

(16 Yards Long)

Remember, wall paper is usually sold in "single" rolls (8 yds.). Our big double rolls (16 yds.) are twice as long.

## \$3.71

Buys enough wall paper with 9-in. border to paper an average room 10x12, 8 ft. high, allowing 4 openings.

See Page 9 for  
Colored Pictures of  
these and other  
Tile Papers.

See Pages 122-123 for  
amount of Wall Paper re-  
quired for any size room.

ONE of our most popular styles of wall paper are these sanitary "tile" patterns. They are great favorites for the kitchen, pantry and bathroom, because they can be easily and quickly cleaned. You can sponge them off with a damp cloth without injuring the paper.

They are also up-to-date and attractive in design. And the colors—because they can be cleaned—stay bright and fresh.

This is a sample of the no-gloss Wax Finish tile paper in a very neat ornamental design. Has its own individual wax finish border (shown in colors on page 9) and a light ceiling to match.

On the two following pages are shown samples of the glossy finish varnish tile paper, also new and up-to-date. For other styles turn to page 9 where we show a complete assortment.

## Numbers and Prices

76Y274 —Sidewall, per DOUBLE roll (16 yds.).....	45c
76Y4274—Border, 4½ inches wide, per yard.....	3½c
76Y275 —Ceiling, per DOUBLE roll (16 yds.).....	45c

*Montgomery Ward & Co.*  
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# Special Tile Pattern—Varnish Finish

## 60c

**Per DOUBLE Roll**

(16 Yards Long)

Remember, wall paper is usually sold in "single" rolls (8 yds.). Our big double rolls (16 yds.) are twice as long.

### \$4.92

**Buy** enough wall paper with 9-in. border to paper an average room 10x12, 8 ft. high, allowing 4 openings.

**See Page 9 for Colored Pictures of these and other Tile Papers.**

See Pages 122-123 for amount of wall paper required for any size room.

**May Be Sponged Off With Damp Cloth Without Injuring the Paper**

**For Pictures in Colors, With Border to Match, See Page 9**

**T**HE best style to use in the kitchen, pantry or bathroom is the varnish tile paper. Its bright, glossy finish is very durable and will resist repeated washings. This is a specially important feature in the kitchen because you can quickly remove grease spots and smoke stains around the stove by going over the paper lightly with a damp cloth. Insures a clean, sanitary kitchen.

This varnish tile pattern is an exceptionally neat block pattern in attractive shades of blue and yellow. Design is pleasing and artistic. It has a special varnish tile border (shown in colors on page 9) and a light ceiling to match.

Another varnish tile paper is shown on the following page. On color page 9 you will find illustrations of five other tile designs.

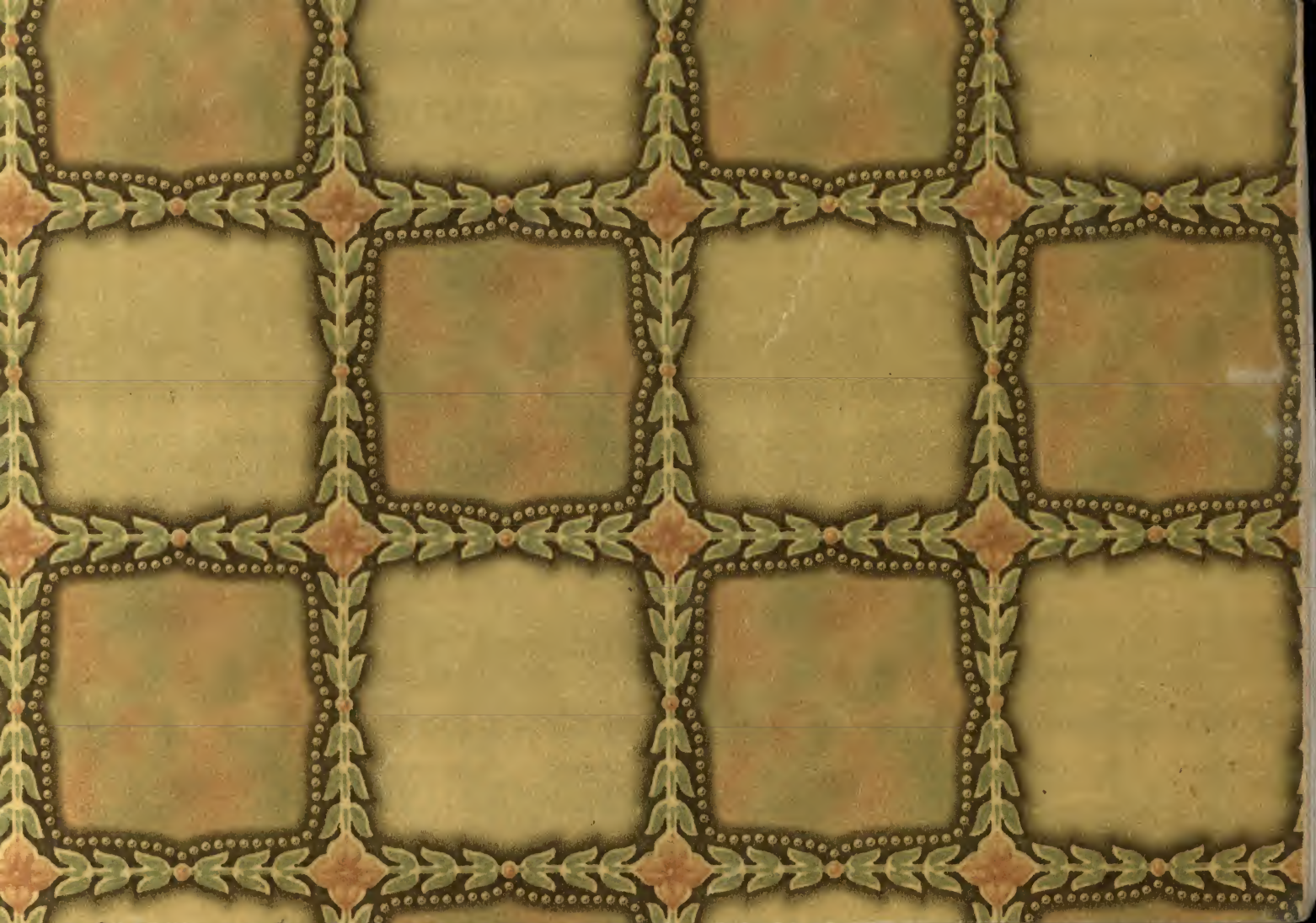
## Numbers and Prices

76Y994—Sidewall, per DOUBLE roll (16 yds.).....	60c
76Y4994—Border, 4½ inches wide, per yard.....	4½c
76Y995—Ceiling, per DOUBLE roll (16 yds.).....	60c

*Montgomery Ward & Co.*  
(Satisfaction Guaranteed or Your Money Back)

**CHICAGO**





# Special Tile Pattern—Varnish Finish

## 60c

**Per DOUBLE Roll**

(16 Yards Long)

Remember, wall paper is usually sold in "single" rolls (8 yds.). Our big double rolls (16 yds.) are twice as long.

## \$4.92

Buys enough wall paper with 9-in. border to paper an average room 10x12, 8 ft. high, allowing 4 openings.

See Page 9 for Colored Pictures of these and other Tile Papers.

See Pages 122-123 for amount of Wall Paper required for any size Room.

May Be Sponged Off With Damp Cloth Without Injuring the Paper

For Pictures in Colors, with Border to Match. See Page 9.

Of course, the big feature of this paper is its varnished surface. It is easily and quickly cleaned. You can be sure of a bright, sanitary kitchen and bathroom with this paper on the wall.

But it is also really a very neat decoration for any room. The ornamental block design is neat and tasteful and the soft blended colors very artistic.

This pattern has a special varnish tile border in colors to harmonize with the sidewall. Also a light, dainty ceiling to match.

Other styles of varnished tile papers are shown in colors on page 9. You will find a sample of a special wax finished paper on page 107, and another sample of varnish tile paper in blue and yellow on page 108.

## Numbers and Prices

76Y996—Sidewall, per DOUBLE roll (16 yds.).....	60c
76Y4996—Border, 4½ inches wide, per yard.....	4½c
76Y997—Ceiling, per DOUBLE roll (16 yds.).....	60c

**Montgomery Ward & Co.**

Satisfaction Guaranteed or Your Money Back

**CHICAGO**





# Independent Ceiling Papers

These independent ceiling papers are especially for those wishing to order ceiling paper only. But if desired, they may be used with any sidewall paper, in place of the regular matched ceiling.

## Special Moiré Independent Ceiling

(For Sample See Other Side of this Sheet)

76Y1003—Cream (Like Sample) . . .	<b>28c</b>	Per Double Roll (16 Yards)
76Y1005—White . . . . .		
76Y1007—Light Blue. . . . .		

**T**HIS style Independent Ceiling is called Moiré because the pattern in silver mica makes the paper look like a piece of fine moiré silk.

One of the most popular and up-to-date styles. Considered very artistic in both design and coloring.

Suitable for use in any room or with any sidewall paper.

Low-priced, but very popular.

Your choice of Cream color (like this sample), or a distinctive White, or Light Blue.

### Numbers and Prices

76Y1003—Cream (like sample), per double roll (16 yds.).....	28c
76Y1005—White (same design as Cream, but Gray-White ground), double roll.....	28c
76Y1007—Blue (same design as Cream, but Blue ground), per double roll.....	28c

For Quantity  
to Cover Any Ceiling  
See Page 122

**Montgomery Ward & Co.**  
(Satisfaction Guaranteed or Your Money Back)

**CHICAGO**

See Page 123  
for  
Parcel Post Rates





# Independent Ceiling Papers

These independent ceiling papers are especially desirable for those wishing to order ceiling paper only. They may, however, be used with any sidewall paper, in place of the regular matched ceiling.

## Gold-Figured Independent Ceiling

(For Sample See Other Side of this Sheet)

76Y1013—Gray-White (LIKE SAMPLE)

76Y1015—Light Tan . . . .

**40c**

Per Double Roll

(16 Yards)

This is the style ceiling much used in both city and country homes. It is a very neat design with a dainty gold pattern to make it brighter and richer looking.

May be used correctly in any room and with any sidewall paper. It is particularly pleasing because its gold figures match so many of the new style papers which have gold in the design.

Your choice of a Gray-White (like this sample) or a pleasing shade of the Light Tan of the same quality, style and design.

### Numbers and Prices

76Y1013—Gray-White (like sample), per double roll (16 yds.)	40c
76Y1015—Light Tan (same design as Gray-White, but light tan ground), double roll	40c

For Quantity  
to Cover Any Ceiling  
See Page 122

*Montgomery Ward & Co.*  
Not a Stock Company or a Trust

CHICAGO

See Page 122  
for  
Parcel Post Rates





# Independent Ceiling Papers

These independent ceiling papers are especially desirable for those wishing to order ceiling paper only. They may be used with any sidewall paper, in place of the regular matched ceiling.

## Embossed Moire Independent Ceiling

(For Sample See Other Side of this Sheet)

76Y1021—Light Tan (Like Sample)

76Y1023—Gray White. . . . .

76Y1025—Light Green . . . . .

**45c**

Per  
Double Roll  
(16 Yds.)

**T**HIS is an exceptionally high-grade and very stylish embossed ceiling. Pattern is a fancy Moiré design with a gold pattern. Embossed or raised—a heavy ceiling paper which will go well with the finest wall papers.

Your choice of the tasteful Light Tan (like this sample), or Gray White or Light Green of the same quality.

### Numbers and Prices

76Y1021—Light Tan (like sample), per double roll (16 yds.).....45c

76Y1023—Gray White (same design as Light Tan, but Cream ground), per double roll .....45c

76Y1025—Light Green (same design as Light Tan, but Light Green ground), double roll ..... 45c

For Quantity  
to Cover Any Ceiling  
See Page 122

**Montgomery Ward & Co.**  
(Satisfaction Guaranteed or Your Money Back)

**CHICAGO**

See Page 123  
for Parcel Post  
Rates



## Explanation of Cut-Out Borders, Bases and Binders

### Cut-Out Borders



Cut-out borders are the new, up-to-date style. Because they fit in so well with the sidewall design, they make beautiful and artistic decorations.

The way we furnish them, they are very easy to handle. Design is already cut out—all you have to do is tear off the selvage along the perforated line, as shown in illustration above. This may be done either before or after pasting.



### Separate Bases and Binders



as shown on pages 10 and 11, are printed several widths to the roll. Cut lengthwise as shown in the illustrations above. In ordering these special trims or any other borders or binders, be sure to order enough. At our prices, the cost is so low that you can afford to have a little over—rather than to have to send for more.



### When the Border Includes a Base

the base is printed on the same roll, either just above or below the border. Cut off as shown in illustration above. Use the base or binder as a separate trim around the bottom of the wall (just above the base board) or around doors and window frames, if desired. Except for the specials on pages 10 and 11, we do not sell bases separately. If you need more base, order more border.

*Do Not Trim  
Your Wall Paper  
Until You Are Through Pasting*

**Beware  
of This→**



We will trim one side of wall and ceiling papers without charge, if you specially request it on your order.

But we advise our customers never to trim their wall paper, or have it trimmed, until after through pasting. It has been our experience that there is less danger of soiling and damaging the paper and smearing paste over on the adjoining strip, if the selvage is left on until AFTER the paste has been applied.

### Here is the Practical Objection to Trimming Before Pasting

In applying the paste to a strip of wall paper the lumps and excess paste gather out at the edge of the strip.

If you leave the selvage on until after you are through pasting you can trim off all these lumps and excess paste when you trim off the selvage. In fact, this is the object and purpose of the selvage—to be trimmed off after the paste has been applied and leave a clean, evenly pasted edge which will not smear paste and ooze all over the adjoining strip (see picture above).

# To Find the Amount of Wall Paper Needed for Any Size Room

Use the table at the right which we have prepared for your convenience. Find the size of the room which corresponds to yours and the chart will show you how many double rolls of sidewall are necessary, according to the height of the room and the number of double rolls of ceiling and yards of border you will require. Deduct one double roll of sidewall for every four openings (doors and windows) in the room. In case your room does not correspond exactly with any of the sizes shown in the table, figure from the next larger size given.

It is always best to order a little too much rather than not enough. At our prices, a double roll is so cheap that you should take no chances of running short. It is also a good idea always to order an extra yard or two of border to allow for any waste in matching. Better have a little bit over than to have to write for more.

Be sure to give the number of the paper you wish (numbers are shown on the back of the samples). The number and quantity is all the information we require. Do not tear the samples out of the book.

*Please remember that—*

**Side Walls and Ceilings are priced by the double roll, 16 yards long. Borders are priced by the single yard.**

Bases (except the special bases and binders shown on pages 10 and 11) are not sold separately. When the description says that the border includes a base, you will find it a part of the border. (See page 121.) You can detach it and use it as desired. If you want more base, order more border.

In reordering a paper of a certain pattern to complete a room, always enclose a sample of the paper so that we can match it exactly.

If there is any other special information you desire be sure to write us.

## Deduct 1 Double Roll of Sidewall for Every 4 Openings

Size of Room	Double Rolls of Side Wall Necessary, According to Height of Room						Yards of Border	Double Rolls of Ceiling
	7 Feet	8 Feet	9 Feet	10 Feet	11 Feet	12 Feet		
8x8	4	4	5	5	6	6	12	1
8x10	4	5	5	6	6	7	13	2
8x12	4	5	6	6	7	7	14	2
8x14	5	6	6	7	7	8	15	2
9x10	4	5	5	6	6	7	13	2
9x12	5	5	6	6	7	8	15	2
9x14	5	6	6	7	8	8	16	2
9x16	5	6	7	8	8	9	17	3
10x10	4	5	6	6	7	7	14	2
10x12	5	6	6	7	7	8	15	2
10x14	5	6	7	7	8	9	17	3
10x16	6	6	7	8	9	9	18	3
12x12	5	6	7	7	8	9	17	3
12x14	6	6	7	8	9	9	18	3
12x16	6	7	8	8	9	10	20	4
12x18	6	7	8	9	10	10	21	4
13x13	6	6	7	8	9	9	18	3
13x14	6	7	7	8	9	10	19	3
13x15	6	7	8	8	9	10	20	4
13x16	6	7	8	9	9	10	20	4
13x18	7	8	8	9	10	10	21	4
14x14	6	7	8	8	9	10	20	4
14x15	6	7	8	9	9	10	20	4
14x16	6	7	8	9	10	10	21	4
14x18	7	7	8	9	10	11	22	4
15x15	6	7	8	9	10	10	21	4
15x16	7	8	8	9	10	10	21	4
15x18	7	8	9	10	11	11	23	5
15x20	7	8	9	10	11	12	24	5
16x16	7	7	8	9	10	11	22	4
16x18	7	8	9	10	11	12	23	5
16x20	8	9	10	11	12	13	25	5



# Have Your Wall Paper Come Right to Your Door by Parcel Post

## How to Find the Postage Rate

Packages sent by parcel post are delivered right to your home and in many cases the parcel post rate is much lower than express.

The map on this page will show you what zone your postoffice is in from Chicago. If in doubt ask your postmaster or carrier.

To find out what the postage charges will be on your order, compare the total shipping weight (see weights of wall paper in opposite column) with table below, which gives the charges for packages of various weights to the different parcel post zones.

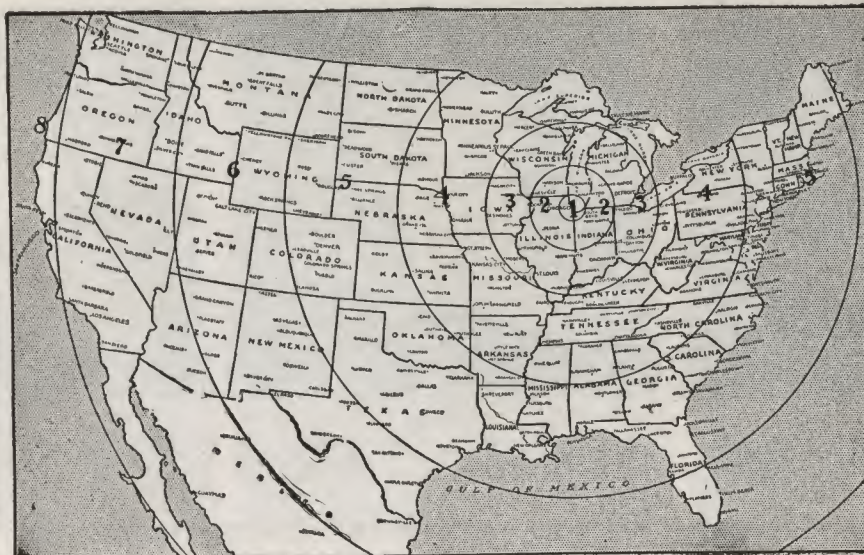
The zone rates do not apply to packages weighing four ounces or less, which are carried for one cent an ounce, regardless of distance.

For complete list of Parcel Post Rates see our large General Catalog, or ask your postmaster or carrier.

## Size and Weight Limits

Packages weighing up to seventy pounds each may be mailed to any postoffice in zones one, two and three. Packages which do not exceed fifty pounds in weight may be mailed to all zones.

Packages having a combined length and girth of more than seven feet may not be mailed by parcel post. Measurement should be made by running a tape around the package the short way, and to this adding the length of the long side.



### Partial List of Parcel Post Rates from Chicago

In addition to the rate shown below, the war revenue bill requires a tax of one cent for each twenty-five cents of postage or fraction thereof on packages bearing twenty-five cents or more postage.

Wt. of Pkgs.	Local Zone	1st Zone	2nd Zone	3rd Zone	4th Zone	5th Zone	6th Zone	7th Zone	8th Zone
1 lb. to 2 lb.....	\$0.06	\$0.06	\$0.06	\$0.08	\$0.11	\$0.14	\$0.17	\$0.21	\$0.24
5 lb. to 6 lb.....	.08	.10	.10	.16	.27	.38	.49	.61	.72
10 lb. to 11 lb.....	.10	.15	.15	.26	.47	.68	.89	1.11	1.32
15 lb. to 16 lb.....	.13	.20	.20	.36	.67	.98	1.29	1.61	1.92
25 lb. to 26 lb.....	.18	.30	.30	.56	1.07	1.58	2.09	2.61	3.12
30 lb. to 31 lb.....	.20	.35	.35	.66	1.27	1.88	2.49	3.11	3.72
35 lb. to 36 lb.....	.23	.40	.40	.76	1.47	2.18	2.89	3.61	4.32
40 lb. to 41 lb.....	.25	.45	.45	.86	1.67	2.48	3.29	4.11	4.92
45 lb. to 46 lb.....	.28	.50	.50	.96	1.87	2.78	3.69	4.61	5.52
50 lb. to 51 lb.....	.30	.55	.55	1.06					
60 lb. to 61 lb.....	.35	.65	.65	1.26					
69 lb. to 70 lb.....	.40	.74	.74	1.44					

## Shipping Weights of Wall Paper

Actual weights unwrapped are as follows:

Wall or ceiling, double roll, 1½ lbs.  
Border, 9 in., yd., 1 oz.  
Border, 18 in., yd., 1½ oz.  
Binder (Narrow) yd., 1 oz.  
Appique borders or binders, per yard, 1 oz.

Add 1 lb. for weight of wrapping in room lots. (About ¾ lb. in lesser quantities.)  
Add 1½ lbs. for boxes with Appique Borders.

## Add Enough Money to Your Order to Pay for Parcel Post

If you want your wall papers shipped by Parcel Post, please add enough extra money to your order to pay for the postage.

Refer to the table and estimate the amount the postage will be. If you send too much, we will refund you all over the necessary amount.

If you want the package insured, allow 3c for insurance if the value of the package is \$5.00 or under. Allow 5c if the value is over \$5.00 and under \$25.00.

## Express or Freight

Our large General Catalog gives a complete list of rates and information regarding freight and express shipments.

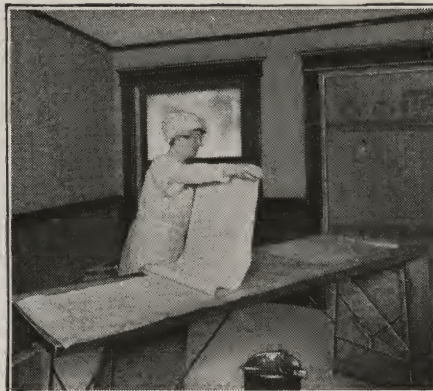


# No Experience Needed to Hang Wall Paper



## Pasting

Lay the paper face down on the table, allowing the ends to hang over. Begin to paste at the middle of the paper and work toward one end. Be sure paste is evenly spread and free from lumps or heavy layers.



## Folding

After you have pasted one half of the paper, fold back the pasted end of the strip over to the center with the pasted surfaces facing. After pasting other half fold back to center same way. Keep sides even. Do not crease.



## Trimming

After pasting and folding the paper, trim through both thicknesses with wall paper trimmer (page 126) or use shears. Take off one selvage edge only, leaving other to lap under in hanging. Trim right up to printed edge. If you take off two-thirds of other selvage, it will make a smaller lap.

## How to Prepare Walls

**For Oatmeal Paper.** Walls should be in proper condition, smooth and protected from lime. Use a sizing (pound of ground glue, a pail of hot water, use while warm) or our Prepared Wall Sizing. Use no alum in the paste. Spread evenly. We recommend our Prepared Dry Paste (page 127).

**New Walls.** Make sure that walls never before papered are smooth. Go over all rough surfaces with a block of wood removing sand particles, etc., then use a coat of sizing as described above. On walls previously papered, remove all loose paper by applying luke warm water. Allow to soak in and then remove with scraping knife (see page 127).

**Painted Walls.** Go over painted walls with a solution of one part ammonia, six parts water. Allow to dry thoroughly, then apply a coat of glue sizing or Grip-Tite Wall Sizing (page 137).

**Kalsomined or Whitewashed Walls.** Wash wall with luke warm water, using sponge or heavy cloth. Allow to dry thoroughly. Fill up holes with plaster paris, then apply glue sizing.

**Stained or Damp Walls.** Spread a thin coat of orange shellac over all damp spots, then proceed with sizing and papering in the regular way.

**Board Walls and Ceilings.** Cover with cheesecloth or muslin. Tack on two inches inside the edge of the cloth and paste edges down. Then apply strong sizing.

**In Ordering More Paper to Finish a job,** please send a small sample of the paper you have so that we may match exactly. This will save time and avoid possibility of error.

## Materials You Will Need

It is best to use our Paperhanger's Folding Pastertable (page 126). You can, however, do a good job by stretching three smooth boards 8 or 10 inches wide between two boxes or small tables, and use as a pasting table. Have another good thick plank, nearly as long as the room, to use as a platform to stand on. Make sure of a successful job by having the following material ready at hand before starting.

Wardway Dry Paste (page 127) and pail.  
Paste Brush (page 127).  
Pair of Shears or Trimmer (pages 126 and 127).  
Smoothering Brush (page 127) a whisk broom will do.

Seam Roller (page 127) a bed caster will do.  
Avoid any delay or trouble by getting all your tools together before starting.



## You Can Save Money by Doing It Yourself



### Hanging the Ceiling

Always hang the ceiling paper first. Measure strip of paper to fit the length of ceiling. Where there is no moulding, allow 3 or 4 inches to lap down on the sidewall. The sidewall paper will then fit snugly up in the corner. Paste and trim as explained on opposite page. In hanging, work from right to left, beginning at edge of ceiling and applying right half of paper first, unfolding and smoothing as you work to left. As you unfold the paper with the left<sup>d</sup> hand, smooth out with smoothing brush (page 127) being careful that the strips match perfectly as hung. Brush may also be used to tamp paper securely to its corners.



### Hanging the Sidewall

Start at an opening, a door or window, and work to the right. Lay paper face up on table and measure off enough to reach from baseboard to ceiling, allowing 4 or 5 inches for matching and waste. Paste and trim as before. In hanging, slide the paper up and down on the wall until pattern on adjoining strip matches perfectly. Run a seam roller (or bed caster) up and down the seams.

### Hints on Matching

If you cut and trim correctly, strips will match perfectly. If a strip is found to be imperfectly matched with adjoining strips, remove the strip at once and match pattern from the top, smoothing down.



### Hanging the Border

Border should be hung last. May be cut in 5 or 6 pieces, making it easier to hang. Be very careful not to get paste on printed side as wet paste will rub out color. Do not detach cut-out portion of border until after pasting. Start hanging from corner of room. Allow end to lap over 1 or 2 inches on adjoining wall. Work from left to right. Smooth as you work across wall.

**Notice:** In manufacturing wall paper, it sometimes happens that rolls of the same pattern will vary slightly in shade. It is always best to examine all the rolls for a room before hanging. If any variation is detected, you can sort them out and hang all the lighter ones together on one side of the room and the darker ones on the other—joining at the corner. In this way the difference will never be detected.



## Wall Paper Trimmer Outfit



Trimmer Outfits  
Not Mailable

No experience necessary; simply lay the straight-edge on the paper with the zinc strip under the paper and push across. Cuts several thicknesses of paper. Diameter of rotary cutting blade, 2 inches. Brass bound straight-

edge specially constructed to prevent warping. Has accurate scale, enabling you to measure paper while cutting.

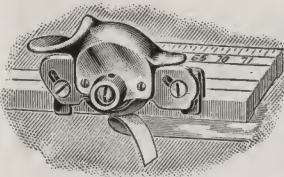
**75Y827**—6 ft. Straightedge, trimmer and zinc strip. Ship. wt., 8 lbs.....**\$7.10**

**75Y828**—7 ft. Straightedge, trimmer and zinc strip. Ship. wt., 9 lbs.....**\$7.50**

### Special—Little Dandy Trimmer Outfit

**75Y824**—(Similar to 75Y827). 6 ft. steel bound straight edge, zinc strip .....**\$4.70**

**75Y829**—Extra Trimmer Blades for above outfit. Each .....**50c**



## Wheel Knives



Rotary Trimmer. Smooth cutting wheel, 1½ in. iron handle set at proper angle for trimming around casings and base. Ship. wt., 5 oz.

**75Y805**—  
Price, each .....**45c**



For trimming wall paper. 2 in. polished steel blade. Shipping weight, 3 oz.

**75Y810**—  
Price, each .....**50c**



Special  
Cuts Heavy  
Goods

Cuts the heaviest goods such as Lin-crusta or pressed paper and leaves a clean edge. Blade diameter, 2 inches. Nickel plated. Handle shaped to fit hand. Ship. wt., 8 oz.

**75Y811**—Each .....**65c**

**75Y807**—Extra blades for wheel knives 1½ in. diameter smooth edge. Wt., 3 oz. Each.....**24c**

**75Y808**—2 in. smooth blade. Wt., 4 oz.....**28c**



Wheel Knife with Patent Cleaning Device. Patent cleaning device keeps paste off the knife, leaving it clean and sharp. 2 inch blades. Wt., packed, 7 oz.

**75Y806**—Price, each.....**60c**



Base Trimmer and Paper Knife Combined. Made of polished steel. Diameter of cutting wheels, 1½ inches. Length of knife, 1½ inches. Ship. wt., 5 oz.

**75Y809**—Each .....**45c**



### Paperhangers' Folding Paste Table

A zinc strip included with each table. Made of white wood with legs supported. Width, open, 22 inches; folded, 11 inches. Ship. wt., 23 lbs. **NOT MAILABLE.**

**75Y814**—Length, 6 feet.....**\$6.70**

**75Y818**—Length, 7 feet .....**\$7.10**  
**75Y819**—Length, 8 feet .....**7.80**

### Built-Up Paste Board



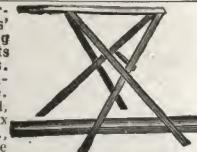
Made of ½-inch thick, clear white wood. Width, open, 22 in.; folded, 11 in. Wt., 15 lbs. **Not Mailable.**

**75Y821**—Length, 6 ft.....**\$3.35**

**75Y822**—Length, 7 ft.... **3.75**

**75Y823**—Length, 8 ft.... **4.25**

Paper-  
hangers'  
Folding  
Trestle; cuts  
heavy goods.  
Substantial  
trestle.  
Size, folded,  
2½ x 2½ x  
41 in. Ht.,  
adjustable  
from 30 to 34½ in.



Pasteboard not included. Light weight, but strong. Ship. wt., 6 pounds.  
**75Y820**—Per pair .....**\$4.40**

### Ruled Straight-Edge



**NOT MAILABLE**

5-ply, hard maple on outer edges to prevent warping. Ship. wt., 5 lbs.

**75Y830**—

Length, 6 feet.....**\$1.20**

**75Y831**—

Length, 7 feet.... **1.40**

**75Y832**—

Length, 8 feet.... **1.55**

## Painters' Ladders

A strong, rigid ladder constructed of good grade lumber. Rails mortised at each step. Rope spreaders; back braces arranged to allow staging planks to be placed on any step desired. Steel rod under each step.

**NOT MAILABLE**

Art. No.	Ht. Ft.	Ship. wt.	Price
<b>186Y2228</b>	5	13	<b>\$3.75</b>
<b>186Y2229</b>	6	15	<b>4.55</b>
<b>186Y2234</b>	8	20	<b>6.50</b>
<b>186Y2235</b>	10	25	<b>8.25</b>



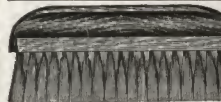


## Perfection Smoothing Brush



Has a special copper band bent around bristles and their setting and riveted. Selected Chinese bristles, vulcanized in rubber. Handle fits the hand. 2 1/4 in. bristles. Patent applied for. Ship. wt., about 8 oz.

75Y788—10 in. wide.....\$1.85  
75Y789—12 in. wide..... 2.15



**Paperhangers' Smoothing Brush**  
Will do a good job, 2 rows black Chinese bristles.

Number	Width	Bristles	Wt.	Each
75Y773	10 in.	2 in.	6 oz.	\$1.15
75Y774	12 in.	2 1/2 in.	8 oz.	1.35



**Paperhangers' Smoothing Brush**, good, inexpensive. Made with two rows of white fiber. An excellent brush of its kind.

Article Number	Width	Bristles	Ship. Wt.	Each
75Y770	10 in.	2 in.	9 oz.	30c
75Y771	12 in.	2 in.	11 oz.	36c

## Scraping Knife



Broad Steel blade for scraping off old paint and broken plaster. Strong, heavy wooden handle made to fit the hand. Ship. wt., 6, 7 and 8 oz.

Article Number	Width of Blade	Length of Blade	Each
865	2 1/2 in.	4 in.	38c
866	3 in.	4 1/2 in.	53c
867	4 in.	4 1/2 in.	74c

## Handle Scraping Knife

Practical, low-priced. 4 1/2 in. 3 in. wide. Handle riveted.

Article Number	Width	Length	Each
868	3 in.	4 1/2 in.	25c

## Paperhangers' Paste Brush



For the professional paperhanger or for anyone desiring a practical and durable paste brush. Good quality Chinese bristles. Galvanized iron bound. Width, 7 1/2 inches. Length of bristles, 4 1/2 inches. Weight, 8 ounces.

75Y777—Each .....\$3.94

## All Hair Paste Brush



Mixed gray and white bristles. Used also by bill posters. Width, 7 1/2 inches. Length of bristles, 3 1/2 inches. Weight, 17 ounces.

75Y780—Each .....\$1.35

## Paperhangers' Shears

Fine quality, heavy nickel-plated steel laid blades. Japanned handles.

75Y795	10 in.	\$1.70
75Y796	12 in.	2.10
75Y797	14 in.	2.65
<b>Paperhangers' Cast Steel Shears</b>		
75Y815	10 in.	\$0.60
75Y816	12 in.	.85
75Y817	14 in.	1.15

## Wall Scraper



Stiff blade, 3 1/4 in. long. Width, 3 1/2 in. Beechwood handle.

75Y847—Wt., 9 oz. Ea. 18c

# Wardway Prepared Dry Paste

Wardway Prepared Dry Paste does away entirely with the trouble of making paste. Just put the paste in a pail and pour water over it. It dissolves instantly in cold or warm water and makes a fine, clear, clean paste that holds wall paper firmly to the walls. Cleaner and more economical than the old way; no boiling—no fuss.

Two pounds will make 9 quarts of perfect adhesive paste. Recommended for any and all kinds of wall papers, also Lincrusta, Sanitas and Leather paper. This paste is used extensively by bill posters. We guarantee complete satisfaction.

75Y880	— 2 pound bag.....	\$0.28
75Y881	— 5 pound bag.....	.70
175Y882	— 50 pound drum.....	5.25



## Seam Rollers

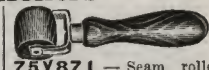


**Wide Seam Roller**  
Cloth covered. 8 in. width. 1 lb. wt., 1 lb. 1 oz.

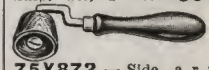
75Y835  
\$1.10 Each



**75Y876**—White celluloid covered roller. 1 1/2 in. oval face.....95c  
**75Y875**—Maple. 1 1/2 in. oval face. Weight, 5 oz. ....45c



**75Y871**—Seam roller with white celluloid covered roller. 1 in. oval face.....70c  
**75Y870**—Hardwood roller. 1 in. oval face. Ship. wt., 4 oz.....35c



**75Y872**—Side arm seam roller. Beveled one-inch roller made of Bakelite (imitation amber) harder than celluloid or maple. Ship. wt., 5 oz. Each.....65c  
**75Y873**—Same as 75Y872, except maple roller.....37c

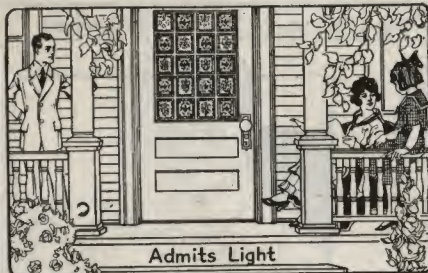
## Unbleached Cheese Cloth

Used for covering rough walls before papering; for cleaning off paint for oil rubbing; for protecting hot bed plants against frost; for dust cloths, etc. Width, about 36 in.

**16Y7205**—Ship. wt., 10 yards, about 3/4 lb. Per yard.....5 1/2c  
Price, 10 yards.....50c

**16Y7210**—Better quality than above. Ship. wt., 10 yards, 1 lb. Price, per yard.....9c  
Price, 10 yards.....85c





Admits Light

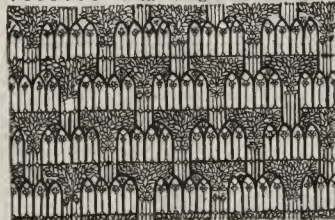
Vitrophane does away with the trouble of hanging curtains on the front door. Looks like curtain, but is more sanitary. May be washed at any time without injury.



**Diamond Lace Pattern**

**76Y5793** — Design as illustrated. White lace effect. White lines.

**76Y5794** — Design same as 76Y5793 with diagonals in blue.



**Gothic Rose Pattern**

**76Y5797** — Design as illustrated. Red roses, green leaves, black lines.

**76Y5796** — Same design as 76Y5797 except white lines only. (No colors.)

# VITROPHANE

LOOKS LIKE  
STAINED GLASS

Vitrophane is a strong, tough paper treated by a special process to make it look like stained glass. Admits light but cuts off direct view. In beautiful, artistic colors. Should last for years.

Apply by moistening and sticking to glass. Directions furnished. Can be washed and cleaned and removed without injury to glass.

In up-to-date designs as shown. Price same for each, except borders, which are priced separately. Order by number.

**Prices of All Patterns (Except Border)**

Full Roll, 13 ft. 6 in. long, 18 in. wide.

Weight, 12 oz. .... **60c**

Half Roll, 6 ft. 9 in. long, 18 in. wide.

Weight, 8 cz. .... **35c**



**White Lace Effect**

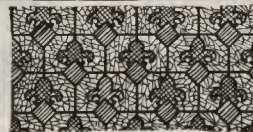
**76Y5791** — Design as illustrated. White lace effect. Square design.



**Diamond Pattern**

**76Y5795** — Diamonds, as illustrated. Alternating red and green.

<b>76Y5800</b> — White, 1 3/4 inches wide. Yard .....	2 1/2 c
<b>76Y5801</b> — Red, 1 3/4 inches wide. Yard .....	2 1/2 c
<b>76Y5802</b> — Blue, 1 3/4 inches wide. Yard .....	2 1/2 c



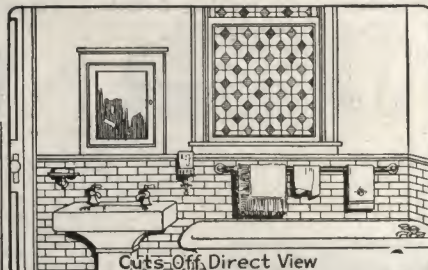
**Fleur-de-Lis**

**76Y5792** — Design as illustrated. Red diamonds, green Fleur-de-Lis. Black lines.



**Grape and Leaf Design**

**76Y5798** — Design as illustrated. Purple grapes, green leaves, black lines.



Cuts-Off Direct View

Vitrophane is just the thing for the bathroom; admits light but cuts off direct view. Is not affected by steam, which soils cloth curtains, and is more sanitary.



**Leaded Glass Design**

**76Y5803** — White with black lines and red in small diamonds.

**76Y5804** — White with black lines and green in small diamonds.



**Decorated Square Design**

**76Y5805** — Light figures with black lines and red in diamonds.

**76Y5806** — Very similar design in white lines only. (No colors.)



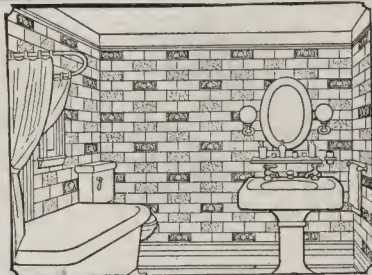


# SANITAS

## MODERN WALL COVERING

We offer here the genuine, original Sanitas—not an imitation. The modern wall covering so much advertised in the magazines. It is becoming more popular every year, and at our prices you can decorate your home with this stylish, up-to-date wall covering at a great saving.

An ideal sanitary decoration for any room in the house. Sanitas may be washed or sponged without injury at any time. Hang like wall paper.



### Prices

Prices quoted apply to all patterns except borders (which are listed below). When ordering give pattern number and quantity desired.

12 yd. roll, 47 in. wide. Weight, 12 pounds.

Each .....\$4.75

Single yards, 47 in. wide. Weight, 2 pounds.

Price, per yard .....42c

### Sanitas in Plain Colors

Not illustrated on this page. Prices same as for figured patterns (see above).

76Y4011—White Flat Finish.

76Y4012—Tan Flat Finish.

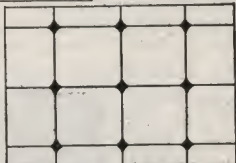
76Y4013—Olive Green Flat Finish.

76Y4055—Light Blue Flat Finish.

76Y4015—White Glazed Finish.



Flat Finish Cloth Pattern  
76Y4028—Blue.  
76Y4029—Tan.



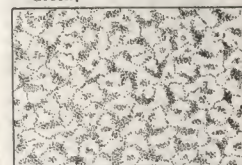
Glazed Finish Square Tile  
76Y4054—Blue.



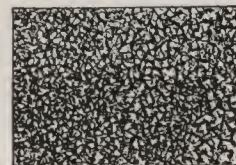
Flat Finish Leaf Pattern  
76Y4033—Blue and Gray  
76Y4035—Blue, Red and Green.



Glazed Finish Brick Tile  
76Y4018—Blue.  
76Y4019—Green.



Glazed Finish Granite Design  
76Y4009—Blue.  
76Y4010—Light Green.



Dull Finish Leather Design  
76Y4049—Brown.  
76Y4050—Dark Blue.



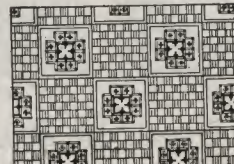
Glazed Finish Border  
76Y4020—Blue. Yard...11c  
76Y4021—Tan. Yard...11c  
76Y4022—Green. Yard...11c  
76Y4023—Gray. Yard...11c



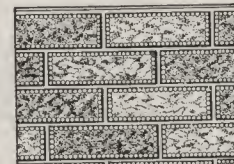
Glazed Finish Leaf Border  
76Y4004—Blue. Yard...11c  
76Y4005—Green. Yard...11c



Glazed Finished Tile Design  
76Y4006—Blue.



Glazed Finished Tile Design  
76Y4008—Tan.



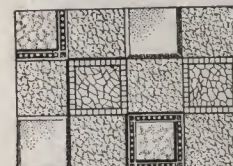
Glazed Finished Shadow Tile  
76Y4040—Blue.  
76Y4041—Green.



Glazed Finished Tile Design  
76Y4052—Blue.  
76Y4053—Green.

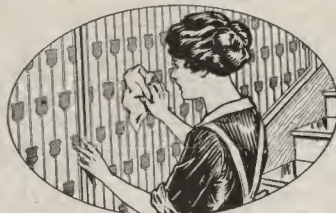


Glazed Finished Dutch Tile  
76Y4051—Blue.



Glazed Finished Square Tile  
76Y4046—Tan.  
76Y4047—Gray.  
76Y4048—Blue.





## Lincrusta

Genuine Lincrusta is tough, leathery and waterproof. Ideal wall covering for halls, vestibules, dining rooms, dens, etc. Takes the place of expensive wood paneling. Non-fading. Wash with soap and water. May be repainted and varnished same as wood.

Hang same as wall paper, adding about one-seventh glue; 18 inches wide. Weight, per yard, 1 pound.

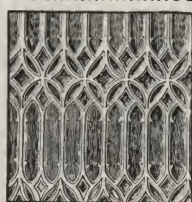
76Y29—Tan (design as shown). Per yard.....	35c
76Y30—Brown (design same as tan). Per yard.....	35c
76Y31—Green (design same as tan). Per yard.....	35c
76Y32—Tan (design as shown). Per yard.....	35c
76Y33—Brown (same design). Per yard.....	35c
76Y34—Red (same design). Per yard.....	35c
76Y26—Tan (design as shown). Per yard.....	35c
76Y27—Brown (same design). Per yard.....	35c
76Y28—Cream (same design). Per yard.....	35c



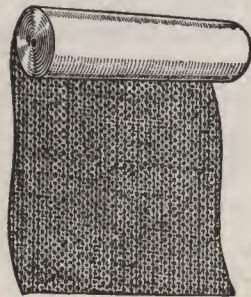
76 Y 29-30-31



76 Y 26-27-28



76 Y 32-33-34



## Colored Burlap

Burlap is very popular for the wainscoting or dado in rooms and halls. Used to trim the dining room below the plate rail and paneled at regular intervals with panel strips.

Our burlap is strong, heavy, durable and long-lasting. Ready dyed and colors are practically permanent. Burlap is economical, no waste. Hang same as wall paper, except use thicker paste. Made in four beautiful plain colors that will go well with any kind of furniture or woodwork. Width, 36 in. Weight, per yard, 1 lb.

76Y760—Golden Brown. Per yard.....	60c
76Y762—Dark Brown. Per yard.....	60c
76Y764—Green. Per yard.....	60c
76Y766—Red. Per yard.....	60c

## Pressed Paper

When hung, it gives the appearance of genuine wood panels on the walls. Ideal for wainscoting, for panels in the dining room, halls, vestibules, etc. Is heavy, strong and durable—will last for years.

A coat of Miro-Lite Varnish (see page 138) will add to the life of the paper and also make it look more like the genuine wood. Easy to hang—apply wall paper paste to the back of paper and also to wall, giving the paper an extra thick coat.

Choice of 2 popular designs reproducing wood panels and a pressed leather effect.

Shipping weight of Pressed Paper, per 8 yard roll, 2 pounds.

**76Y788—Wood Panel Pattern** (Design in this pattern is not pressed).

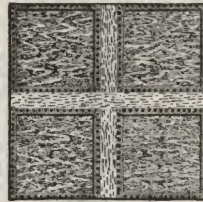
Color, Medium Oak. Per roll of 8 yards. Width, 30 inches.....**75c**

Use wood moulding on page 132 for rails and paneling.

**76Y798—Imitation Pressed Leather** (Design pressed). Genuine leather effect in Tan and Browns. Per roll of 8 yards. 18 inches wide.....**85c**

### Samples on Request

We will gladly send you samples of our Lincrusta, Pressed Paper, Burlap and Fiber Veneer—any color desired.



76 Y 788



76 Y 798

## Fiber Veneer for Walls

Fiber Veneer looks like expensive wood paneling. It is a special, heavy paper made to imitate wood. The grain is printed in permanent colors. Especially beautiful when varnished with Miro-Lite (page 138). Used for walls and panels in dining rooms, halls and as a border around rugs where there is not much wear to scuff up the paper.

Easy to apply—use ordinary wall paper brush and paste. Give extra thick layer of paste. Comes in 8 yard rolls, 36 inches wide. Ship. wt., per roll, 2½ lbs.

76Y1—Quartered Oak, light. Per roll.....	75c
76Y2—Quartered Oak, dark. Per roll.....	75c
76Y3—Plain Oak, light. Per roll.....	75c
76Y4—Plain Oak, dark. Per roll.....	75c





# Special Window

## 371Y2245—Made-to-Order Window Shades.

Width	19-in.	36-in.	38-in.	42-in.	45-in.	48-in.	54-in.	63-in.	72-in.	81-in.
Length, 4 feet.....	\$0.89	\$0.97	\$1.25	\$1.50	\$1.89	\$1.94	\$2.40	\$3.40	\$6.86	\$ 7.35
Length, 5 feet.....	1.05	1.17	1.45	1.75	2.10	2.16	2.70	3.90	7.44	8.00
Length, 6 feet.....	1.15	1.30	1.65	1.98	2.36	2.49	2.98	4.65	7.60	8.75
Length, 7 feet.....	1.30	1.40	1.90	2.48	2.55	2.72	3.30	5.10	8.68	9.50
Length, 8 feet.....	1.50	1.59	2.10	2.88	2.88	2.94	3.60	5.60	9.33	10.35
Length, 9 feet.....	1.63	1.95	2.35	2.78	2.98	3.28	3.90	6.25	9.98	11.00
Length, 10 feet.....	1.82	2.18	2.55	3.50	3.45	3.54	4.26	6.75	10.75	11.85

**371Y2245—Made-to-order Window Shades** quoted above are made of oil opaque window shade cloth and are mounted on dust-proof, self-acting spring rollers. Order these shades by No. 371Y2245 and bear in mind that three or four days' time is required to make up the shades after your order is received. They can be furnished in the following colors: Dark green, Nile green, dark olive, light olive, terra cotta, buff or white. Be sure to state color and size wanted. In writing your order state both the width and length of each shade. Also advise whether your measurements are width of cloth or length of roller from tip to tip. Should you desire to hang the shades on inside brackets then give us the length of the roller from tip to tip. Remember the lengths given are for the finished shade. If the exact size wanted is not shown on the above list, next largest size will be charged for but the shade will be made the size wanted. If larger sized shades are wanted than those quoted above, prices will be furnished upon request.

We also letter shades for stores and offices with shaded gilt lettering for 60 cents extra per running foot of letters. An additional charge is made for fringe. See prices at right.

### Hand Made Duplex Cloth Oil Opaque Window Shades

#### 371Y2250—

Made of best quality cloth with different color on each side. Furnished in dark green and white, dark green and buff, dark olive and white or dark olive and buff.

Mention color and size wanted and whether you want the light color on inside or outside. Prices include slat, brackets and nails. About four days' time is required to fill your order.

Special colors in Duplex Shades can be made to order. Prices quoted on application.

Width	19-in.	38-in.	42-in.	45-in.	48-in.	54-in.	63-in.	72-in.
Length, 4 ft. \$1.27	\$1.45	\$1.75	\$2.00	\$2.20	\$2.65	\$3.70	\$6.60	
Lgth., 5 ft. 1.49	1.75	2.00	2.40	2.60	3.10	4.40	7.30	
Lgth., 6 ft. 1.75	1.95	2.25	2.70	2.90	3.40	4.95	8.20	
Lgth., 7 ft. 2.00	2.20	2.55	3.00	3.25	3.75	5.55	8.80	
Lgth., 8 ft. 2.27	2.40	2.80	3.25	3.50	4.20	6.15	9.55	

Fringed Duplex Shades—Where fringe is wanted on above, add these charges.  
19-in. 38-in. 42-in. 45-in. 48-in. 54-in. 63-in. 72-in.  
15c 25c 28c 32c 35c 38c 41c 45c

# Shade to Your Order

## Shade Fringe

If you desire us to sew fringe on your shades, then add the following prices extra to the price of each shade ordered.

19	36	38	42	45	48	54	63	72	81
in.	in.	in.	in.	in.	in.	in.	in.	in.	in.
15c	20c	25c	28c	32c	35c	38c	41c	45c	48c

This is a good quality 4-inch cotton fringe and matches all our shades perfectly. We also letter shades with shaded gilt-lettering. Price for lettering is 60 cents extra per running foot of letters. Print the lettering you desire done carefully on your order so as to avoid any possible mistake.

### Machine Made Oil Opaque Scalloped Window Shades

#### 371Y2246

—Best quality of machine-made oil opaque cloth is used in the manufacture of these shades.

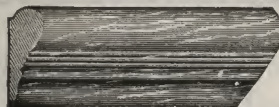
They come with six scallops to the width of 36 inches and trimmed with an attractive 2½-inch bullion fringe. They can be furnished in dark green, Nile green, dark olive, light olive, terra cotta, buff or white. Mention color and size wanted.

Our prices include slat, brackets and nails and as these shades are made to order it will require about four days' time to make them after your order is received.

Width	19-in.	36-in.	38-in.	42-in.	45-in.	48-in.	54-in.	63-in.	72-in.
Length, 6 ft. \$1.45	\$1.75	\$2.10	\$2.55	\$3.00	\$3.15	\$3.75			
Length, 7 ft. 1.60	1.85	2.37	2.75	3.20	3.40	4.00			

If the exact size shade wanted is not shown, the next larger size will be charged for but the shade will be made size wanted. These shades can be furnished in larger sizes and special colors. Prices quoted on application.





### Standard Room Molding

176Y6035—Imitation Oak, 1½ in.  
Per ft. ....4c  
176Y6041—Georgia Pine, 1½ in.  
Per ft. ....4c  
176Y6045—Genuine Oak, 1½ in.  
Per ft. ....6c  
176Y6051—Genuine Oak, 2 in.  
Per ft. ....7½c  
176Y6180—Imitation Mahogany.  
Width, 1½ in. Per ft. ....4½c



176Y6085—All gilt, Per ft. 5½c  
176Y6101—White enamel.  
Per foot .....5c  
Width, 1½ inches.



### Plain Angle Beading

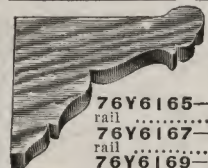
176Y6175—Imitation oak. Width,  
¾ in. Per ft. ....4c  
176Y6176—All gilt. Width, ¾  
in. Per ft. ....5c



### Plate Rail

For dining room or library.  
Highly polished.

176Y6131—3 in. imitation oak. Wt.,  
per ft., 9 oz. ....25c  
176Y6135—4 in. imitation oak. Wt.,  
per ft., 11 oz. ....32c  
176Y6141—3 in. genuine oak. Wt., per ft., 14  
oz. ....38c  
176Y6145—4 in. genuine oak. Wt., per ft., 17  
oz. ....45c



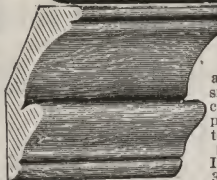
### End Bracket for Plate Rail

Eliminates mitring at window  
and door casings. Weight, each,  
about 3 oz.

76Y6163—For 3 in. imita-  
tion oak rail .....12c  
76Y6165—For 4 in. imitation oak  
rail .....14c  
76Y6167—For 3 in. genuine oak  
rail .....12c  
76Y6169—For 4 in. genuine oak rail .....4c

## Room Mouldings

Molding over 7 ft.  
Not Mailable.



### Combina- tionCove Molding

For use in  
angle between  
sidewall and  
ceiling. Lower  
part holds pic-  
tures.

176Y6121  
Imitation Oak,  
3½ in. wide.  
Per ft. ....25c  
176Y6125—All gilt, 3 in. wide.  
Per ft. ....25c



Fancy gilt and green molding. Width,  
1½ in.

176Y6071—Per foot .....6c



### Angle Gilt Beading

176Y6173  
Width, ¾ in.  
Per ft. ....4c

### Genuine Oak Chair Rail

176Y6151—Genuine Oak. Width,  
2½ inches. Per foot .....15c  
176Y6153—Imitation Oak.  
Per foot .....11c



176Y6081—All gilt molding for par-  
lor, bedroom, etc. Width, 1½ in.  
Per ft. ....5½c

176Y6095—Upper part bright gilt,  
lower gold bronze with gold tinting.  
Width, 1½ in. Per ft. ....6c

For paneling on  
walls or ceiling.  
All gilt. Cut from  
3 ply wood. Wt.,  
1 oz.

176Y6179—Orna-  
mental  
Each .....25c  
Corners

## HANG PICTURES WITHOUT WIRE



## ANCHOR PICTURE HOOKS

Put them  
in with a  
tap of the  
hammer

Picture cannot slide crooked with Anchor  
Hooks. They hold securely and will not  
pull out. Full directions on box. Made in  
three sizes.

Ship, wt., per box, 6 oz.  
76Y6181—Small size (18 in. box). Per box .....15c  
76Y6182—Medium size (12 in. box). Per box .....15c  
76Y6183—Large size (8 in. box). Per box .....15c

Remove  
by snap-  
ping off—  
they leave  
no holes



Perfectly plain, all gilt, polished room  
molding. Very stylish and popular. At  
our price a big bargain.

176Y6075—Width, 1½ inches.  
Per ft. ....8½c



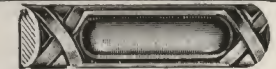
### Ornamental Divider or Panel Molding

176Y6177—All gilt. Width, 1 in.  
Per ft. ....5c



### Gilt Beading for Paneling, Etc.

176Y6115—Width, ½ in.  
Per ft. ....4c



### All Gilt, for Panels, Etc.

176Y6105—Width, ½ in.  
Per ft. ....4c



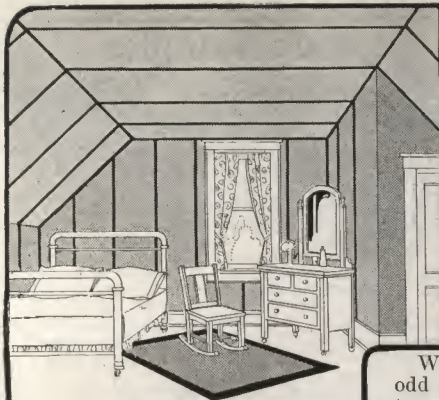
## Pilasters and Caps

These are the correct style pilasters for making panel  
strips below the plate rail in the dining room, etc. The  
caps fit at the top of the pilasters, joining to the plate rail  
or molding. Caps are also used sometimes at the junction  
of pilaster and baseboard.

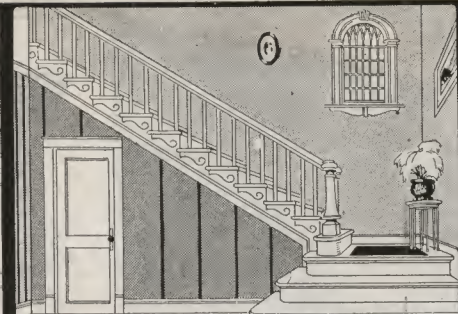
176Y6157—Genuine oak pilaster. Per ft. ....8½c  
176Y6155—Imitation oak pilaster. Per ft. ....6c  
Size, 1½ in. wide, ¾ in. thick. Wt., per ft., 3½ oz.  
Sold in 12 ft. lengths only.

76Y6161—Genuine oak pilaster cap. Each 8c  
176Y6159—Imitation oak pilaster cap. Each 7c  
Size, 4¼x1¾ inches. Wt., each, 7 ounces.





**A Bedroom  
in the Attic**



**A New Closet Under the Stairs**

With Wall Board you can reclaim the attic, turn an odd corner into a handy closet, build a strong partition to add an extra room. You can use it anytime, anywhere, instead of lath and plaster, and you can do the job yourself.



**A Storeroom  
in the Basement**

# PROTECTO

**The Wall Board with the Plaster Core  
Equal in Strength to a Lath and Plaster Wall**

Our Protecto Wall Board, or sheet plaster as it is sometimes called, is made by rolling a patent hard setting plaster between two sheets of tough cardboard and allowing it to dry into hard, solid sheets.

Plaster Board is the only real substitute for lath and plaster as it is the only board that can be painted, kalsomined and papered and give permanent, satisfactory results.

Protecto makes your home warmer in winter and cooler in summer. It is more sound proof than lath and plaster and has been demonstrated to be practically fire-proof.

Anyone can put on this plaster board and do it. Eliminates waiting for plaster to dry after put on. No fuss and trouble as with lath plaster. Samples on request.

Price of PROTECTO Wall Board  
Order by No. 274Y311 and Size

Size Inches	Sq. Ft. Per Sheet	Thick- ness Inches	Price Per Sheet	Ship. Wt. Per Sheet Pounds
32x 36	8	$\frac{5}{16}$	<b>\$0.33</b>	14
32x 36	8	$\frac{3}{8}$	.34	15
32x 48	10 $\frac{1}{2}$	$\frac{3}{8}$	.64	22
32x 72	16	$\frac{3}{8}$	.96	34
32x 84	18 $\frac{1}{2}$	$\frac{3}{8}$	1.12	40
32x 96	21 $\frac{1}{2}$	$\frac{3}{8}$	1.28	46
32x108	24	$\frac{3}{8}$	1.45	52
32x120	26 $\frac{1}{2}$	$\frac{3}{8}$	1.60	57
48x 72	24	$\frac{3}{8}$	1.44	48
48x 84	28	$\frac{3}{8}$	1.68	56
48x 96	32	$\frac{3}{8}$	1.92	64
48x108	36	$\frac{3}{8}$	2.16	72
48x120	40	$\frac{3}{8}$	2.40	80

Shipped from Factories in Central Michigan, New York, Central Ohio, or Northern Iowa. State on your order from which point you want shipment made.

## Construction of PROTECTO Wall Board

Distinctive feature of Protecto Wall Board is its hard plaster core or center.

A nail driven through this plaster core will not crack it. Top and bottom layers are constructed of heavy, tough fiber paper.

Top layer is saturated with plaster composition and sized or treated with a waterproofing compound, all ready for decorating same as a plaster wall.



2 Colors  
Garnet Red  
or  
Sea Green

**Spark-Proof  
Weather-Proof**

Approved  
by The Under-  
writers' Labora-  
tories, Inc.  
Under direction  
National Board  
of Fire Under-  
writers.

**Surface  
of Real  
Crushed Slate**

## RADIO SLATE SURFACED ROOFING

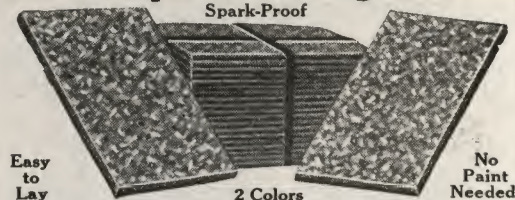
RADIO Slate Surfaced Roofing is sure protection the whole year 'round. Suitable for city or country homes, and for any kind of roof—steep, sloping or nearly flat.

Easy to lay—only tools you need are a hammer and a jack-knife. Nails and cement included with each roll. Can be laid right over old wood shingle roof without removing the old shingles.

Constructed of rag felt. Heavily saturated with asphalt and given an extra coating of asphalt to make it double waterproof. Surfaced with a heavy layer of real crushed slate, which is protection against flying sparks, besides giving the roofing a beautiful, soft shaded color, very attractive on any home.

## Asphalt Shingles

Spark-Proof



Easy  
to  
Lay

2 Colors

No  
Paint  
Needed

Made of extra heavy roofing felt, saturated and coated with asphalt and surfaced with real crushed slate. Much stiffer than the roll roofing. Colors are the colors of the natural crushed slate on the surface—Garnet Red or Sea Green. Fire-resisting, spark-proof, long-wearing. Size of shingle, 8x12 ¾ in. Nails not included. Use 4 lbs. 1-inch nails per square.

Heavy Grade—Guaranteed 15 Years

174Y122—Red Slate 174Y123—Green Slate

Makes a roof of three thicknesses, four where nailed. Four boxes to the square. Ship. wt., 240 lbs. Per square (to cover 100 sq. ft.).

Ship. wt., 240 lbs. \$7.25  
Shipped from stock at Chicago, or York, Pa.

Width of rolls, 32 inches; length, 40½ feet. Contains 108 square feet and will cover 100 sq. ft. or one "square." Large head galvanized nails, cement for laps and directions for laying included.

### Prices Per Roll

174Y54—Garnet Red Color, with regular 1-inch nails .....	\$3.15
174Y55—Garnet Red Color, with long nails for laying over old roofing.....	3.25
174Y56—Sea Green Color, with regular 1-inch nails .....	3.15
174Y57—Sea Green Color, with long nails for laying over old roofing.....	3.25

Shipping weight, per roll, 85 pounds.

Shipped promptly from stock at Chicago, Ill.; York, Pa.; St. Louis, Mo., and St. Paul, Minn. We can also ship from warehouse at Atlanta, Ga., price 25c per roll extra.



# Coverall House Paint

We believe Coverall House Paint is one of the best known and widely used house paints in this country. We have recently had to double the size of our paint factory to be able to fill the demand.

Coverall is the right paint at the right price. It deserves its popularity in every way and we are proud to be the manufacturers of so fine a brand. It spreads well, covers well, is good looking, hard-drying and long-wearing. Its service is guaranteed.

Coverall House Paint is made from white lead, zinc, linseed oil and the other wear-resisting ingredients which long experience has taught us make good, reliable, durable paint. It is smooth-spreading, hard-drying and is guaranteed to give good service.

Coverall comes all ready mixed—ready to use. You can make a good job with this reliable paint. One gallon covers 250-300 sq. ft., 2 coats, and covers that surface well.

We guarantee Coverall House Paint to give you entire satisfaction and save you money. Use Coverall at any time of the year. Protects your house from weather wear, and makes it worth more.

**\$2<sup>45</sup>**  
Per Gal.

in 50 Gal. Bbl.



32 Colors and Black or White.—State Color Wanted			
10—Inside Gloss White	11—Outside Gloss White		
10 ½—Inside Flat White	22—Black		
12—Light Tan	28—Straw	44—Moss Green	55—Lead Color
13—Cherry Red	29—Canary	45—Lettuce Green	56—Ivory
14—Dark Tan	32—Light Slate	47—Sea Green	58—Willow Green
15—Wine Color	34—French Drab	49—Pink Tint	59—Sky Blue
20—Buff	35—Pearl Gray	50—Ocean Blue	60—Stone Gray
21—Fawn	36—Deep Drab	52—Deep Blue	61—Sage
23—Cream	39—Brown	53—Light Brown	62—Pea Gray
26—Salmon	42—Blind Green	54—Dark Gray	63—Pine Green

## PORCH AND DECK PAINT

A special tough, hard, wear resisting paint for out door use on porch floors and steps and for decks and sides of boat. Not affected by sun or rain. Resists the hardest wear and most severe weather conditions. State Color Wanted.

196—Light Gray 193—Light Brown 192—Tan  
194—Olive 197—Dark Gray 195—Brown

75Y7735—Quart .....\$0.72  
75Y7736—½ gallon..... 1.37  
75Y7737—Gallon..... 2.62

Shp. wt., per gal., 15 lbs.

## FURNITURE PAINT

Special glossy finish paint for furniture. Stands hard wear and resists mars and scratches. Recommended for all furniture and porch furniture.

191—Green 195—Brown 192—Tan  
198—Gray 194—Olive 199—Red

75Y8590—1 pint.....\$0.36  
75Y8591—1 quart..... .65  
75Y8592—½ gallon..... 1.25  
75Y8593—Gallon. Shp. wt., per gal.,  
15 lbs. .... 2.45

## Sizes and Prices.

275Y7715—50 gal. bbl.	Per gal....	\$2.45
275Y7714—25 gal. bbl.	Per gal....	2.51
175Y7713—5 gal. can.	Per gal....	2.63
175Y7712—3 gal. can.	Per gal....	2.64
75Y7711—1 gal. can.	Per gal.	
Shp. wt., 15 lbs.		2.65
75Y7710—½ gal. can		1.38
75Y7709—1 quart can		.71
Barrels and half barrels shipped from our Plant at Chicago.		
Barrels and half barrels and 5-gallon cans can be shipped from New York Warehouse, if requested on order.		

## INSIDE FLOOR PAINT

A special hard-drying paint for use on inside floors, particularly kitchen, bathroom, etc. Hard, brilliant, glossy finish. Dries quickly.

155—Medium Drab 151—Slate  
154—Light Yellow 152—Green  
148—Brown 149—Light Brown  
150—Red 156—Tan

75Y8100—Quart .....\$0.67  
75Y8101—½ gallon..... 1.30  
75Y8102—1 gallon. Shp. wt., 15 lbs. .... 2.50



# Towerlite White Enamel

Gloss and "Egg-Shell" Finish



A snow-white, hard, porcelain-like finish enamel that will not crack, chip or turn yellow. Ideal for bathroom, kitchen or any room in the house. May be rubbed dull. White rooms are very dainty and artistic and quite the vogue in many fashionable homes. If surface has never been painted, use Towerlite White Undercoat first (see below).

One gallon Enamel covers 300-400 sq. ft. one coat.

75Y8432— $\frac{1}{2}$ pint .....	\$0.42	75Y8434—1 quart .....	\$1.24
75Y8433—1 pint .....	.70	75Y8435— $\frac{1}{2}$ gal. ....	2.42
75Y8436—1 gallon .....			4.75

## Towerlite "Egg-Shell" Finish

This enamel is the same grade and quality as our regular Towerlite Brand, except that this enamel has a fine "egg-shell" finish (without gloss) instead of the bright glossy finish of our regular Towerlite. Apply the same as Towerlite.

75Y8390—1 pint .....	\$0.70	75Y8391—1 quart .....	\$1.24
75Y8393—Gallon .....			4.75

## Towerlite White Undercoat

The ideal first coat for any enamel. Particularly recommended for use with Towerlite. May also be used as a flat wall finish. Apply like ordinary paint.

75Y8472—Pint .....	\$0.42	75Y8474— $\frac{1}{2}$ gal. ....	\$1.48
75Y8473—Quart .....	.76	75Y8475—1 gal. ....	2.80

Shipping weight, per gallon, 15 pounds



For cleaning and removing paint and varnish after applying Paint and Varnish Remover. Removes burnt matter and rust from pans, etc. Polishes aluminum ware.

75Y8236—2 $\frac{1}{2}$ oz. pkg. No. 0....	10c
75Y8288—2 $\frac{1}{2}$ oz. pkg. No. 1....	10c

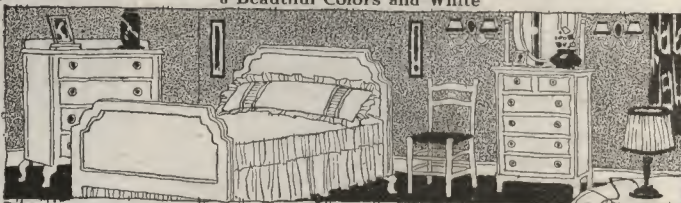


Black Chinese Bristles

Art. No.	In. Wide	Bristles	Wt. Oz.	Each
75Y651	1 $\frac{1}{2}$	2 $\frac{1}{2}$	3	\$0.39
75Y652	2	2 $\frac{1}{2}$	3	.52
75Y653	2 $\frac{1}{2}$	2 $\frac{1}{2}$	4	.73
75Y654	3	2 $\frac{1}{2}$	4	.97
75Y655	3 $\frac{1}{2}$	3 $\frac{1}{2}$	5	1.42

# Wardway Liquid Enamels

8 Beautiful Colors and White



A beautiful waterproof enamel for use on wood or metal surfaces. Just the thing for metal ceilings, kitchen walls, woodwork, furniture, etc., including metal bedsteads. Its smooth, glossy finish may be washed without injury.

If you intend putting a lighter shade over a surface now painted with a dark one, first put on a priming coat of Towerlite White Undercoat (see at left). If the surface is unpainted plaster wall, first use Fresco Wall Size.

One gallon Enamel covers 200-250 sq. ft. 2 coats.

State Color Wanted

171 $\frac{1}{2}$ —White 179—Cream 181—Light Tan 184—Willow Green 183—Leather Brown 171—Ivory 176—Straw 175—Sky Blue 177—Silver Gray 172 $\frac{1}{2}$ —Black

Sizes and Prices

75Y8074— $\frac{1}{4}$ pint .....	\$0.15	75Y8077—1 quart .....	\$0.85
75Y8075— $\frac{1}{2}$ pint .....	.25	75Y8078— $\frac{1}{2}$ gallon .....	2.35
75Y8076—1 pint .....	.50	75Y8079—1 gallon .....	2.95

Shipping weight, per gallon, 15 pounds.



## Wall Brushes

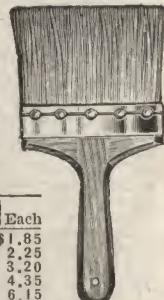
Flat style wall brush. Selected black Chinese bristles. Set in hard rubber. Nickel-plated ferrule. Full, firm and elastic stock. A very good brush. Weight, 6 to 9 ounces.

Art. No.	In. Wide	Bristles	Each
75Y546	3	3 $\frac{1}{4}$	\$1.25
75Y547	3 $\frac{1}{2}$	3 $\frac{1}{4}$	1.50
75Y548	4	3 $\frac{3}{4}$	1.95
75Y549	4 $\frac{1}{2}$	3 $\frac{3}{4}$	2.42

## Kalsomine Brushes

Good quality Kalsomine brushes. Select black Chinese bristles. Metal bound. Set in rubber. Weight, 12 to 18 ounces.

Art. No.	In. Wide	Bristles	Each
75Y520	5 $\frac{3}{4}$	3 $\frac{1}{4}$	\$1.85
75Y521	6 $\frac{3}{4}$	3 $\frac{1}{4}$	2.25
75Y522	7 $\frac{3}{4}$	3 $\frac{1}{4}$	3.20
75Y525	7	4 $\frac{1}{4}$	4.35
75Y526	8	4 $\frac{1}{4}$	6.15





## Flat Wall Finish

A Dainty, New, Soft-Toned Wall Finish—12 Colors and White

Use Wardway Flat Wall Finish if you want to finish your rooms in the stylish "plain wall" effects which are so popular today. Recommended for living room, dining room, hall or bedroom.

The dainty colors of Wardway Flat Wall Finish make possible many artistic and beautiful color schemes. You have your choice of 12 artistic colors and white.

Apply Wardway Flat Wall Finish like ordinary paint. It dries quickly with an attractive, soft-toned, "flat" (no gloss) finish. Practically non-fading, and may be cleaned at any time with Wardway Wall Cleaner. Full instructions on can.

One gal. Flat Wall Finish covers 200-250 sq. ft. Ship. wt., per gal., 15 lbs.

State Color Wanted: 71½—White; 126—Shell Pink; 122—Light Canary; 129—Willow Green; 121—Buff; 123—Light Tan; 124—Golden Brown; 130—Maple Green; 128—Pale Azure; 127—Quaker Gray; 133—Deep Blue; 132—Old Rose; 120—Ivory.

75Y8086—  
Quart .....\$0.68

75Y8087—  
½ gallon .. 1.29

75Y8088—  
1 gallon ... 2.45

175Y8089—  
3 gallons .. 7.25

### Fresco Wall Size

Prepares plastered walls for painting or tinting. Stops "suction." Ship. wt., per gal., 15 lbs.

75Y8736—Qt. \$0.58

75Y8737—½ gal. .97

75Y8738—1 gal. 1.85

175Y8739—  
5 gal. .... 8.75

### Ground Glue

For making wall sizing and adding to paste for hanging burlap, Linersta, etc.

75Y8560—Per lb..24c

## Household Paint

Semi-Gloss Finish, for Walls, Woodwork, Furniture, etc.

A paint for every purpose in the home. May be used for walls, woodwork, furniture—even floors. You can use one paint for many jobs that formerly required many different kinds, and do each job well.

It has a semi-gloss finish which may be washed repeatedly without injury. Particularly desirable for the kitchen, pantry and bathroom walls, though it will be correct in any room.

One gallon covers 250 sq. ft., 2 coats. Plastered walls never before painted or sized, must first be sized with Fresco Wall Size. (See below.)

Your choice of the following 12 beautiful colors, and white: 620—Ivory; 622—Cream; 623—Light Tan; 683—Leather Brown; 626—Shell Pink; 632—Old Rose; 627—Light Gray; 628—Pale Blue; 633—Deep Blue; 629—Willow Green; 630—Maple Green; 671—White; 621—Buff.

75Y8060—  
Pint .....45c

75Y8061—  
Quart .....75c

75Y8062—  
½ gallon...\$1.43

75Y8063—  
1 gallon...\$2.75

Shipping weight,  
per gallon, 15 lbs.

## PENETRATING ART WOOD STAIN

For New Work Only

A penetrating, non-fading stain for new floors, furniture, woodwork. Only one coat required. Penetrates the wood but does not "raise" the grain. May be waxed or varnished. Full directions on can. State Color Wanted

Light Oak Early English Oak Fumed Oak  
Dark Oak Weathered Oak Mission Oak  
Golden Oak Bog Oak (Greenish) Walnut Mahogany

75Y8130—½ pint .....\$0.28

75Y8131—1 pint ..... .40

75Y8132—1 quart ..... .71

75Y8133—½ gallon ..... 1.29

75Y8134—1 gallon. Ship. wt., per gal., 10½ lbs. 2.48

### MISSION ART LIQUID WAX

Especially prepared for wax finish over Art Wood Stain. Brings out the grain of wood perfectly. Also for use in waxing any furniture, woodwork or floors. Apply with cloth.

75Y8150—1 pint .....\$0.41

75Y8151—1 quart ..... .66

75Y8152—1 gallon. Ship. wt., per gal., 8 lbs. 1.90

## Superior Kalsomine

An inexpensive, sanitary Art Wall Finish. Will not rub off, flake, powder, peel or blister.

Easily mixed with water. 4-lb. package covers about 500 sq. ft. On new walls, apply a coat of Fresco Wall Size before Kalsomining.

12 Popular Colors and White.  
State Color Wanted, — 200—White

256—Ivory 211—Pale Blue  
203—Shell Pink 231—Deep Tan  
262—Pea Green 232—Light Tan

201—Buff 210—Pale Canary  
257—Light Buff 254—Alice Blue  
270—Pearl Gray 230—Sage Green

75Y8325—4-lb. package.....48c

75Y8329—25 pkgs. (all. \$1.25 color)

175Y8327—50-lb. box (any shade).....\$5.50





# Superior Varnishes

## No. 1 Furniture Varnish

For all kinds of furniture, tables and chair work. It produces a hard and brilliant surface and will not crack or lose its gloss. Dries in 24 hours.

This is a high-grade, durable varnish, especially made for fine work on furniture and will give a beautiful, long-wearing, fine gloss finish.

75Y8670—Pint .....	\$0.32
75Y8671—Quart .....	.58
75Y8672—½ gallon .....	1.10
75Y8673—1 gallon .....	2.10
75Y8674—5 gallons .....	9.95

## Marproof Floor Varnish

A varnish that will stand the wear. Mar-proof varnish makes floor heel-proof, mar-proof and positively water-proof. It will stand repeated washings and gives a tough, durable and elastic finish.

Dries quickly with a beautiful gloss which can be rubbed for dull finish. Special quality at this price.

75Y8640—Pint .....	\$0.43
75Y8641—Quart .....	.80
75Y8642—½ gallon .....	1.55
75Y8643—1 gallon .....	2.98
75Y8644—5 gallons .....	14.45

## Extra Light Copal Varnish For General Work on Interiors, Floors, Furniture or Woodwork

An exceptionally good varnish for general work. Tough and hard. Will not easily mar or scratch and is remarkable for durability. Dries dust-proof in from six to eight hours.

75Y8605—Pint .....	\$0.40
75Y8606—Quart .....	.78
75Y8607—½ gallon .....	1.38
75Y8608—1 gallon .....	2.65
75Y8609—5 gallons .....	12.95

## Miro-Lite Interior Varnish

Not affected by hot or cold water; will not crack, blister or turn white. Miro-Lite is a pale, brilliant, easy-flowing varnish that preserves and develops the natural beauty of different kinds of woods. Dries in six to eight hours.

Very durable and will withstand frequent washings without injury. Can be rubbed and polished, although it has a natural beautiful finish alone.

75Y8610—Pint .....	\$0.45
75Y8611—Quart .....	.85
75Y8612—½ gallon .....	1.65
75Y8613—1 gallon .....	3.20
75Y8614—5 gallons .....	15.50

## Wardspar

### A Very Hard and Durable Spar Varnish

A durable, hard-drying, full bodied varnish. For exterior work, front doors, vestibules, store fronts, window casings, porch ceilings, interior varnishing on woodwork, floor, furniture, etc. Will not crack or turn white from exposure.

75Y8600—Pint .....	\$0.43
75Y8601—Quart .....	.80
75Y8602—½ gallon .....	1.58
75Y8603—1 gallon .....	3.05
75Y8604—5 gallons .....	14.75

Write for a copy of our new Paint Book.

Contains color cards for you to choose from. Also gives description and prices of our complete line including brushes and tools. No charge—this book is yours for the asking.

Send for it TODAY.

## Sizes and Prices of CO-VAR-FINISH

For Description See Opposite Page. State Color Wanted.

75Y8109—Trial Outfit. ½ pint with varnish brush .....	\$C.28
75Y8110—Pint can .....	.40
75Y8111—Quart can .....	.75
75Y8112—½ gallon .....	1.40
75Y8113—1 gallon .....	2.65

Shipping weight, per gallon, 15 pounds.